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Press Release

Northern New Jersey Accredited Investors offered opportunity to invest in their neighborhoods using social media

BuilderPartner offers locals the chance to invest in short term real estate construction projects through a unique social media interactive experience

Mahwah, NJ – April 17, 2018: BuilderPartner is utilizing the latest social media technology to offer accredited investors in the Northern New Jersey area the opportunity to invest in their neighborhoods, it was announced by Builder-Partner President and Operations Manager Farley Ressler. “Real Estate investors often complain about a lack of involvement in the projects they are supporting. BuilderPartner wants involved investors. We are offering accredited investors a lucrative opportunity to develop their own neighborhoods, and to use our social media channels to offer their expertise throughout the project’s completion.” The Mahwah, NJ real estate firm will accomplish this through an investor portal accessed on its website (www.builder-partner.com.)

BuilderPartner (www.builder-partner.com) is an online platform to help investors, builders, and developers work together on profitable, local, short term, construction projects. Prospective investors will use the portal to evaluate the investment opportunity and to invest. The portal will also handle the subscription process and all compliance processes, such as providing investors with full disclosure in an SE compliant, trackable manner. “The portal provides many functions, both administrative and social,” said Ressler. “It will allow investors to purchase units, as well as download and e-sign documents. It will also allow investors to watch live video of the project and to offer suggestions on details as minute as choosing the wallpaper.”

BuilderPartner will have more information about the social media offerings in upcoming announcements.

Owned and operated by local northern New Jersey natives, BuilderPartner’s mission is to invest in desirable, well established neighborhoods in New Jersey’s best towns. The firm identifies worthwhile properties, invests in the re-construction of the property to add value, and then flips the property for a profit. Some projects may be new construction, but many will be alterations to existing structures, such as adding floors to ranch-style homes.

“This is a great time to invest in real estate construction projects because of the SEC’s updating of Regulation 506©,” Said Ressler. “Investors can now participate in real estate projects by participating at a level they are comfortable with and not become totally immersed if that is beyond their means or interest.” Ressler “expects a return on investment of 18 to 22%”, and he adds that

“these completed properties are expected to have a market value of between 350.00 to 375.00 per square foot.”

The first project BuilderPartner will manage is the Empire Fund, which will provide a major value-add renovation that will include adding a second floor. <http://empire.custom506cportal.com/#top>

Empire Real Estate Fund, LLC (the “Company”, or the “Fund”, or “Empire Fund”) seeks to purchase up to five (5) properties in Northern New Jersey. BuilderPartner LLC (the “Fund Manager”) has identified a compelling market opportunity for the acquisition and reconstruction of several older ranch style homes located in certain carefully selected towns and neighborhoods in Northern New Jersey.

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