

Canada-wide Study: COVID-19 and Aging Adults

Vocantas selected as a key service provider of the Canadian Longitudinal Study on Aging. Collaboration will expedite reporting on the experience of aging adults during the COVID-19 pandemic.

OTTAWA, ON, JUNE 30th, 2020 – Vocantas, a knowledge-rich forerunner in automated survey technology, is working with the Canadian Longitudinal Study on Aging (CLSA), a national research platform on health and aging based at McMaster University that involves more than 50,000 participants across 10 provinces. The CLSA is led by lead principal investigator Parminder Raina of McMaster University, and co-principal investigators Christina Wolfson of McGill University and Susan Kirkland of Dalhousie University, along with a national team of researchers.

“By using Vocantas’ technology and services, the CLSA has been able to expedite the data collection process and quickly gathering information on the symptoms of COVID-19 and the impacts of the pandemic on older adults across Canada,” said Raina, a professor in the Department of Health Research Methods, Evidence, and Impact at McMaster and the scientific director of the McMaster Institute for Research on Aging.

Over a six-month period, the CLSA COVID-19 study will collect weekly, biweekly and monthly data from its participants through online and telephone surveys to gain a comprehensive picture of the spread and impact of the pandemic.

Vocantas offers a unique automated phone outreach survey capability. Unlike paper surveys or manual calls made one at a time, the automated Intelligent Voice Recognition survey can call thousands of people each week, expediting the process of gaining quick and accurate results. The results are tracked in real-time and provided back to CLSA through a secure portal to ensure participant confidentiality and security.

“We are thrilled to help CLSA achieve its mandate for research on Canada’s aging adults. Leveraging the capabilities of our Intelligent Voice Recognition solution, our partners collect accurate, reliable and unbiased survey data in the most cost and time efficient manner,” says Gary Hannah, CEO Vocantas. “Using technology to speed the investigation of COVID-19’s impact on our aging population will benefit us all.”

About Vocantas Inc.

Vocantas is a knowledge rich company that has deployed leading multimodal communications solutions and survey technology in the Health Care, Manufacturing, Retail and Services sectors for 17 years. Solutions include interactive text, voice, mobile and email to provide more efficient and highly scalable outreach capabilities. www.Vocantas.com

About Canadian Longitudinal Study on Aging (CLSA)

The Canadian Longitudinal Study on Aging (CLSA) is a large, national research platform on health and aging allowing researchers to answer critical questions on the biological, medical, psychological, social, lifestyle and economic aspects of aging, disability and disease. The CLSA follows 51,338 men and women who were between the ages of 45 and 85 at recruitment, for 20 years. www.clsa-elcv.ca

Media Queries

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