

David Hayes Joins Vocantas as our Marketing Maverick

Hayes brings extensive global marketing and strategic planning experience

OTTAWA, ON, March 12 2019 – Vocantas, the leader in multimodal communication, announced today that [David Hayes](#) has joined the company. Hayes joins Vocantas to lead our marketing and to help grow Vocantas.

Hayes brings global experience and expertise in SaaS and software marketing. At Vocantas, he is responsible for expanding the [Communicate™](#) brand to a range of verticals, including healthcare, retail, service and delivery and manufacturing, in addition to marketing to Vocantas’ channels and partners. Hayes is also responsible for corporate identity and market expansion efforts.

“Hayes is a welcome addition to the Vocantas team as we are growing in staff, further developing product offerings and expanding our market reach,” said [Gary T Hannah](#), CEO, Vocantas. “Hayes’ global experience will help Vocantas expand our reach of our multimodal communication solutions to existing and new markets.”

Hayes’ extensive track record has been in strategic planning and marketing for a range of verticals using innovative marketing programs in Canada and globally. Working as an executive consultant for many years, David has introduced 120 new products in the health, technology and security sectors. Hayes’ strength is in his ability to optimize marketing activities using innovative digital and traditional methods.

In addition to his professional experience, Hayes holds a Bachelor of Science and Executive MBA degrees.

About Vocantas Inc.

Vocantas develops hosted- and premise-based multimodal communications solutions, including interactive voice, text and email, using advanced computer telephony and speech recognition technology to provide businesses and service providers with more efficient outreach capabilities. Vocantas solutions help organizations with complex scheduling environments and processes, and those in the higher education, utilities, healthcare, manufacturing, and customer service environments improve outreach and engagement while reducing operating costs.

Visit vocantas.com for a free interactive demo of Vocantas solutions that intelligently respond to your customers.

Media Queries

David Hayes

Marketing

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