

# Scaller™

## Automated Student Outreach

Scaller™ helps improve retention rates at Colleges and Universities by proactively connecting students with existing support services and resources. Designed in collaboration with higher education partners, Scaller reaches out to students by phone to identify their needs and help them achieve academic success.

### Student Retention

Scaller helps improve retention rates at Colleges and Universities by proactively connecting students with existing support services and resources.

### Onboarding

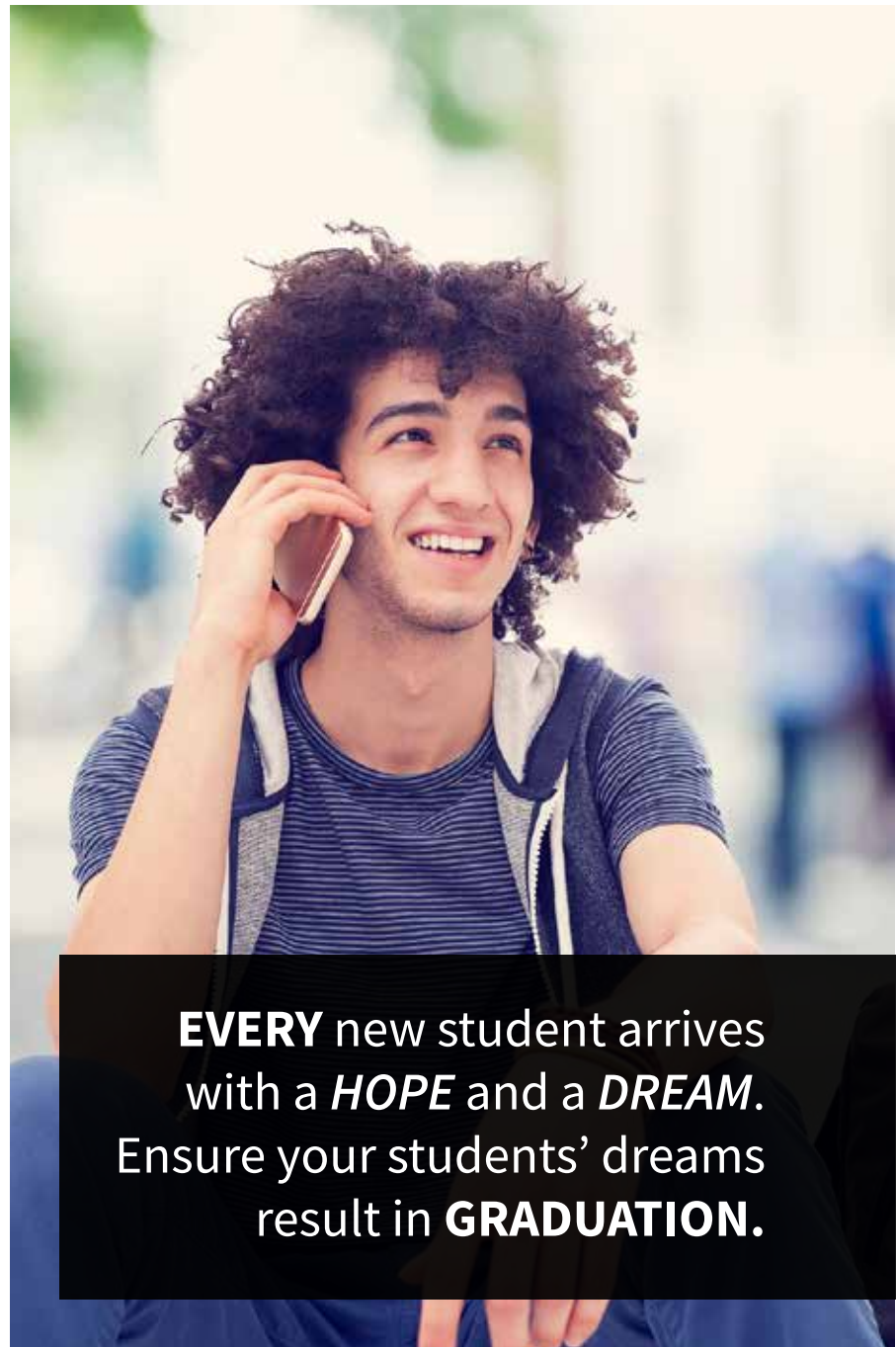
We call the students a few different times. First a few weeks before the student arrives at the institution (to tell them what to bring, where to go, etc.) and then a couple weeks into the Fall term to ensure that the student is doing well with the transition and directing them to existing resources they may need.

### Admissions & Recruiting

By contacting the students before they have made a decision of which institution to attend you can increase your chances of having them select yours!

### Alumni

By calling your alumni you can get statistics such as; how many are currently working and what field they are working in, useful information for marketing to help attract new students. Scaller can also be used to increase funding by collecting donations from some of your alumni, by contacting a greater number in a shorter period of time.



**EVERY** new student arrives  
with a *HOPE* and a *DREAM*.  
Ensure your students' dreams  
result in **GRADUATION**.

# Experience Scaller

1.855.271.2103

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# Scaller

Scaller provides academic staff with at-a-glance reporting on students' level of risk and commitment. Students experiencing difficulty in any area are flagged. This empowers facilitators to focus time and attention on those students with early indicators to connect them with existing resources and support services — before it's too late.



Increase student awareness of programs and resources and connect them before its too late!



Real time reports students identifying they need help.



Intervene with interruptive technology and help students course correct for success.

Designed in collaboration with industry partners to meet the need for more effective student engagement, Scaller IVR solves many of the challenges faced in higher education by:

- Increasing student awareness of programs and resources available to them
- Alerting administrators immediately to students in need of intervention
- Providing measurement regarding the effectiveness of programs and services
- Improving the level of insight available to faculty and ensuring an efficient allocation of resources in areas of highest need



OCAD U is a specialized school of art, design, and media; we want to challenge and stretch our students to cultivate their talent to its full potential. The Scaller solution has helped our administrators pinpoint ways to alleviate some of the stress that can compromise the focus of our students. The easy to use web portal and guidance from the Vocantas team in terms of survey questions and follow up has helped us reach out to students who may be struggling and get them back on the road to success.



- Kelly Dickinson  
Manager, Student Advising, OCAD U