

DAN PODESTA

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f t i in Bē

EDUCATION

UNIVERSITY OF CALIFORNIA LOS ANGELES DESIGN COMMUNICATION ARTS CERTIFICATE

Pending Final Portfolio Review

SAINT MARY'S COLLEGE OF CALIFORNIA BACHELOR OF ARTS, POLITICS

2012

SKILLS

Adobe creative Suite (CS6)
Adobe After Effects
Adobe Premiere
Adobe Muse
Microsoft Office Suite
Pages, Numbers, Keynote
Working knowledge of HTML,
CSS, and JQuery
Webflow
MacPro Desktop Computer
Wacom Intuos 5 Tablet

WORK EXPERIENCE

BID NETWORK ONLINE (BNO.COM)

GRAPHIC DESIGNER (2015- PRESENT)

Created backgrounds and content for live streaming auctions.
Created graphics for the company website (BNO.com).
Created promotional material for print, web, and outdoor ad campaigns.
Created and edited promotional videos and animations.
Played major role in company wide rebranding effort including website

LONDON ALLEY ENTERTAINMENT

GRAPHIC DESIGN CONTRACTOR (2014-2015)

Created content for, organized,
and maintained www.londonalley.com.
Contributed content for Instagram (@londonalley).
Created visual treatments for music videos.

THE REBELS (PILOT)- AMAZON STUDIOS

ART DEPARTMENT ASSISTANT (2014)

Production Designer: Cabot McMullen
Art Director: David Meyer

FREELANCE WORK

GRAPHIC DESIGNER (2013-PRESENT)

Logo Design
Corporate Identity
Advertising Materials

SAINT MARY'S COLLEGE MEN'S LACROSSE

PRESIDENT/MARKETING DIRECTOR (2008-12)

Performed primary administrative duties including
scheduling, arranging travel, and managing the budget.
Created all graphics needed for the team including
promotional posters and uniform/apparel mock-ups.
Operated the team's Facebook, Twitter,
and other social media accounts.
2012 Tom Grywczynski Leadership Award Recipient.

LOS ANGELES AVENGERS (ARENA FOOTBALL)

SUMMER SALES INTERN (2008)

Sold tickets to Los Angeles Avengers football events through
sales calls and game-day interactions.
Aided in Game-day marketing operations.

ASSISTANT VIDEO COORDINATOR (2005-06)

Aided in filming, editing, and distributing game film to the
coaching staffs of the Avengers and their opponents.