











JONATHAN PRINZ

CONTACT

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EDUCATION

**Bachelors of Technology
Visual Communications**
Farmingdale State College

-  Logo Design & Branding
-  Web Design
-  User Research
-  Email Campaigns
-  Print Design
-  Photography



ABOUT ME

With design skills fueled by passion, I develop clean and effective solutions in a creative and constructive manner. Throughout my career I have established a strong understanding of visual design that I use to communicate my client's ideas. My work reflects my growth as a designer and displays my ability to learn and adapt to evolving trends in an ever-changing industry. I am looking for the next step in my career where I can continue to grow as a designer and my creative skills are challenged. I would love the opportunity to work together and join your team.

EXPERIENCE

Lorraine Gregory Communications 08/2019 - 02/2020

Senior Visual Experience Designer

- Manages WordPress websites for various clientele.
- Creates social media graphics and posts for clients and in-house projects.
- Works with clients on extensive branding projects.

Perfumania 03/2018 - Present

Senior Web Designer (Freelance)

- Design & code promotional assets for weekly email campaigns.
- Utilize design and frontend development skills to create and code weekly promotional updates within IBM Webshpere.
- Design & develop various product launch pages using HTML and CSS.
- Polices website creative and links to ensure accuracy and site functionality.
- Ensures accessibility standards are met throughout the site for ADA compliance.

Signature Premier Properties 09/2015 - 03/2018

Senior Marketing Coordinator

- Redesigned company website to display enhanced user experience through a simple and clean interface while utilizing some of the latest trends in web design.
- Developed and designed 80 page guide book from concept through completion.
- Managed print marketing for 750+ real estate agents.
- Responsibilities included designing advertisements, brochures, postcards, and other marketing materials.

Huemor Designs 07/2015 - 09/2015

UX/UI Intern

- Studied proper UX/UI design procedures.
- Created web graphics/icons, user personas, site maps, and user scenarios for existing clients.

MMEink 02/2015 - 05/2015

Graphic Designer & Video Editor

- Responsibilities included designing albums, montages, editing videos, social media & email marketing, and creation of marketing collateral for print and web..