

mariah baker

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education

University of Cincinnati, *Cincinnati, Ohio*
College of Design, Architecture, Art, and Planning.
Major: Graphic Communication Design
GPA: 3.6 Class of 2018
Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.
Activities: Varsity Lacrosse '13-'14.

Westfield High School, *Westfield, New Jersey*
High school GPA: 3.7
Activities: Varsity Lacrosse Captain, Winter Track team, Concert Choir

honors & activities

Arts and Crafts,
Created and designed for the show with three peers. The purpose of Arts and Crafts was to promote local artists and breweries. Managed social media accounts.

Expedition Alaska,
Worked with a student group to create still and motion graphics for the adventure race *Expedition Alaska*.

Metro Lacrosse Scholar
Cincinnatus Scholar
Cincinnati Dean's List

Morristown Memorial Hospital
DAAP Camp, Student Instructor
Michael Lynch Memorial Foundation
Westfield YMCA, Tree Lot
St. Helens Youth Ministry
Newport Aquarium Volunteer

work experience

Velocity OMC/ DDB NY,

New York City, New York- 01/2019 to present

Edited paid social media, OLVs, and Broadcast videos across Neutrogena and Aveeno. Responsible for the motion graphics, sound mixing, color prep, and archiving. Consulted on shoots for both still and motion productions to ensure the highest quality results. Collaborated with art directors to bring their creative visions to life in the most dynamic way.

Home Brew Agency,

Burbank, California- 08/2017 to 12/2018

Created still and motion graphics that were used in social media campaigns for movies and TV shows. Also worked on pitches to new clients in order to win their projects. Most notably worked on the campaigns for Pitch Perfect 3, Justice League, and November Criminals.

Reztark Design Studio,

Cincinnati, Ohio- 01/2017 to 04/2017

Worked on creating marketing content in the form of presentations, videos, and social media posts. Also contributed to the design of the newly launched website, using WordPress. Pitched and created 3D animation video for marketing purposes from start to finish.

Audible,

Newark, New Jersey- 05/2016 to 08/2016

Worked collaboratively with the entire Brand Creative team, the main focus being Social Media and Blog teams. Created both still and motion graphics for Instagram, Facebook, and Twitter. Wrote captions and helped manage all three social media accounts. Created series branding for the blog team, as well as wrote content that was used on the blog. Launched accounts for Pinterest and Snapchat.

skills

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition, Cinema 4D, Principle, InVision, Microsoft Office, HTML/CSS, Digital Photography, Drawing, Illustration, Watercolor, Spanish, Social media