

mariah baker

(c): 908-477-3500
210 Lyon st.
Cincinnati, Ohio
mariahcbaker@gmail.com
mariahcbaker.com

education

University of Cincinnati, *Cincinnati, Ohio*
College of Design, Architecture, Art, and Planning.
Major: Graphic Communication Design
GPA: 3.6 Class of 2018
Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.
Activities: Varsity Lacrosse '13-'14.

Westfield High School, *Westfield, New Jersey*
High school GPA: 3.7
Activities: Varsity Lacrosse Captain, Winter Track team, Concert Choir

honors & activities

Arts and Crafts,
Created and designed for the show with three peers. The purpose of Arts and Crafts was to promote local artists and breweries. Managed social media accounts.

Expedition Alaska,
Worked with a student group to create still and motion graphics for the adventure race *Expedition Alaska*.

Metro Lacrosse Scholar
Cincinnati Scholar
Cincinnati Dean's List

Morristown Memorial Hospital
DAAP Camp, Student Instructor
Michael Lynch Memorial Foundation
Westfield YMCA, Tree Lot
St. Helens Youth Ministry

work experience

Home Brew Agency,
Burbank, California- 08/2017 to 12/2017
Created still and motion graphics that were used in social media campaigns for movies and TV shows. Also worked on pitches to new clients in order to acquire their projects.

Reztark Design Studio,
Cincinnati, Ohio- 01/2017 to 04/2017
Worked on creating marketing content in the form of presentations, videos, and social media posts. Also contributed to the design of the newly launched website, using WordPress. Pitched and created 3D animation video for marketing purposes from start to finish.

Audible,
Newark, New Jersey- 05/2016 to 08/2016
Worked collaboratively with the entire Brand Creative team, the main focus being Social Media and Blog teams. Created both still and motion graphics for Instagram, Facebook, and Twitter. Wrote captions and helped manage all three social media accounts. Created series branding for the blog team, as well as wrote content that was used on the blog. Launched accounts for Pinterest and Snapchat.

Sweaty Bands,
Cincinnati, Ohio- 01/2015 to 12/2015
Worked side by side with Lead Designers to produce Sweaty Bands and other design needs for the company. Main responsibilities included print and pattern design as well as website and email graphics. This included a basic understanding of HTML/CSS and required me to work one on one with the social media manager. Also worked alongside the marketing team to complete campaigns from start to finish. Worked with Marketing and Design team to design recently released new product and packaging.

skills

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition, Cinema 4D, Principle, InVision, Microsoft Office, HTML/CSS, Digital Photography, Drawing, Illustration, Watercolor, Spanish, Social media