



UNFOLD

ART BEYOND THE BRICS

“Increasing complexity on its own is not, however, the ultimate goal or end-product of these evolutionary processes. Evolution results in better answers, not necessarily more complicated ones. Sometimes a superior solution is a simpler one.”

RAY KURZWEIL, THE SINGULARITY IS NEAR: WHEN HUMANS TRANSCEND BIOLOGY

Art+
FINTECH 2.0

JUNE 1-29

2020

THE NEW AGE OF
DIGITAL DISRUPTION
& INNOVATION
WEBINAR SERIES

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artnet ARTnews canvas

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F O R E W O R D

BY RACHEL REKKAB
FOUNDER ARTEM HOLDINGS

Artem Holdings was founded in 2016 as an independent, privately funded global events, conferences and consulting company focusing on the contemporary art market with its headquarters in Dubai, United Arab Emirates.

UNFOLD Art XChange was conceived to bring together an unparalleled B2B art business conference and summits platform. It aims to become one of the largest multicultural art exchanges and the referential art talks platform that brings together diverse cultures across local, regional and international art landscapes.

Our inaugural edition of the Art + FinTech summit took place from the 7-9 March 2019 in Manama, Bahrain as part of the fourth edition of Art Bahrain Across Borders, ArtBAB, managed by Art Select and under the host sponsorship and patronage of Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, Wife of the King of Bahrain. We explored the role of Blockchain tools in building a more transparent art market as well as uncovered existing use cases including using Blockchain powered provenance registries for the major auction houses. We also covered fractional ownership of the works of art and its potential for the Chinese market adoption. Artists and artistic creation with artificial intelligence and copyright issues as well as AI innovations for attribution, augmented creativity and forecasting art trends were also being discussed. The use of big data analytics to help collectors better manage liquidity, risk and volatility were being debated. Virtual Reality as a game changer for the arts was one of the key highlights at the summit. Collectors and private VR museum owners came together and discussed new audiences, business models and creativity that can be created through 360 experiences and the possibility of VR private museums reaching 1 billion users.

In light of the current global situation regarding COVID-19, nearly a third of the globe is in the moment of forced isolation and the superfluously crammed art world is at an unparalleled standstill. UNFOLD Art XChange has decided to address the need to speed up the global transition towards a digital art economy with the launch of the **Art+ FinTech 2.0** weekly summer webinar series for the month of June with the theme **'The New Age of Digital Disruption and Innovation'**.

We are delighted to announce that **Georg Bak, Art Advisor and Curator in Crypto and Blockchain, Digital, Generative and Early Computer Art** will be joining our curatorial advisory board to help develop the content programming for this upcoming edition.

With inevitable cancellations and postponements of art fairs, temporary closures of galleries and museums and contingency measures announced every other day, we will explore how the coronavirus pandemic is pushing the complex art world into an era of digitization and online.

I would urge you to support this new digital revolution initiative. I hope this webinar series will offer a new and stimulating virtual experience, bringing together many more thought provoking leaders in the art world to share best practices in helping us to further innovate and come out stronger after the pandemic.



INTERNATIONAL PRESENTERS

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GEORG BAK | ART ADVISOR & CURATOR
Crypto + Blockchain Art, Zug, Switzerland

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London, UK
Contributor to the Financial Times, the Art Newspaper



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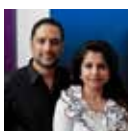
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ASTRID HILL | PRESIDENT & FOUNDER
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JOEL KREMER | PARTNER
MOYOSA Media, Berlin, Germany
Co-Founder The Kremer Collection

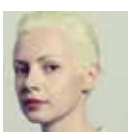


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Samdani Art Foundation & Dhaka Art Summit, Dhaka, Bangladesh



KAMIAR MALEKI | COLLECTOR, PATRON & PHILANTHROPIST
London, UK
Director Volta Art fairs

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INTERNATIONAL PRESENTERS

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JUDY MAM | CO-FOUNDER
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Magnus App, New York, USA



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Sheila C. Johnson Design Center Parsons School of Design, the New School, New York, USA
Adjunct Curator of Digital Art, Whitney Museum of American Art



SABINE HIMMELSBACH | DIRECTOR
HeK (House of Electronic Arts Basel)
Basel, Switzerland



ADRIANO PICINATI DI TORCELLO | DIRECTOR - GLOBAL ART & FINANCE COORDINATOR
Deloitte, Luxembourg City, Luxembourg



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Pari Dust, New York, USA



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New York, USA



ROBERT READ | HEAD OF ART & PRIVATE CLIENTS
Hiscox, London, UK



NIKO KIPOUROS | FOUNDER & CEO
4ARTechnologies, Zug, Switzerland



ANNE BRACEGIRDLE | SENIOR DIRECTOR OF SPECIAL PROJECTS
PaceX, London, UK



PAUL MCCARTHY | ARTIST
California, USA



THADDAEUS ROPAC | FOUNDER
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Salzburg, Austria



AI-DAI | ROBOT ARTIST
London, UK



OSINACHI | CRYPTO ARTIST
Lagos, Nigeria

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ALEX ATALLAH | CO-FOUNDER & CTO
OpenSea, New York, USA



DUNCAN & GRIFFIN COCK FOSTER | CO-FOUNDERS
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NATE GEIER | CEO
Mintbase, Berlin, Germany



DEVIN FINZER | CO-FOUNDER & CEO
OpenSea, New York, USA



BEN NOLAN | FOUNDER
Cryptovoxels, Wellington, New Zealand



GAUTHIER ZUPPINGER | CO-FOUNDER & COO
NonFungible.com, Paris, France



JOSEPH LUBIN | FOUNDER
Consensys, New York, USA
Co-Founder Ethereum



AARON WRIGHT | FOUNDER
OpenLaw, Consensys, New York, USA



JOHN CRAIN | CO-FOUNDER & CEO
SuperRare, California, USA



OLAF HANNEMANN | CO-FOUNDER, CIO
CV VC, Zurich, Switzerland

WEBINARS

COORDINATED UNIVERSAL TIME (UTC)

MONDAY, JUNE 1

14:00

OPENING KEYNOTE: ART & TECHNOLOGY Digitization & Virtualization of the Art Market

SPEAKER:



ADRIANO PICINATI DI TORCELLO |
DIRECTOR - GLOBAL ART & FINANCE
COORDINATOR
Deloitte, Luxembourg City, Luxembourg

14:15

KEYNOTE: GLOBALISATION AND DEMOCRATISATION OF THE ART MARKET The Growth of the Online Art Trade

SPEAKER:



ROBERT READ | HEAD OF ART & PRIVATE
CLIENTS
Hiscox, London, UK

14:30

PANEL DISCUSSION: THE MILLENNIAL GENERATION How are Young Collectors Driving the Online Art Marketplace?

MODERATOR:



ANDERS PETTERSON | FOUNDER
& MANAGING DIRECTOR
ArtTactic, London, UK

PANELISTS:



MARIA BAIBAKOVA |
FOUNDER & DIRECTOR
Baibakov Art Projects, London,
UK



ASTRID HILL | PRESIDENT &
FOUNDER
Monticule Art Advisory, New
York, USA



MAGNUS RESCH | FOUNDER
Magnus App, New York, USA



PARI EHSAN | FOUNDER &
CREATIVE DIRECTOR
Pari Dust, New York, USA



EUGENIO RE REBAUDENGO |
FOUNDER
ARTUNER, London, UK

NEW MEDIA ART WEEK JUNE 8-12

MONDAY, JUNE 8

14:00

PANEL DISCUSSION: COLLECTING IN THE DIGITAL AGE Building a New Media Art Collection and Challenges for Preserving and Exhibiting

MODERATOR:



BRIAN DROITCOUR | ASSOCIATE & ONLINE
EDITOR
Art in America, New York, USA
AIA The Program Art & Technology

PANELISTS:



ANNE & MICHAEL SPALTER |
CO-FOUNDERS
The Anne + Michael Spalter
Digital Art Collection, New
York, USA



SABINE HIMMELSBACH |
DIRECTOR
HeK (House of Electric Arts
Basel) Basel, Switzerland



ANITA ZABLUDOWICZ |
FOUNDER
Zabludowicz collection, London,
UK

WEBINARS

COORDINATED UNIVERSAL TIME (UTC)

FRIDAY, JUNE 12

16:00

RECREATING THE MUSEUM EXPERIENCE: How is VR taking Immersive Contemporary Art to a New Level?

MODERATOR:



ANDRÁS SZÁNTÓ | FOUNDER
Andras Szanto LLC, New York, USA

PANELISTS:



DOMINIQUE & SYLVAIN LEVY |
CO-FOUNDERS
dslcollection, Paris, France



MASHA & JENS FAURSCHOU |
CO-FOUNDERS
Khora Contemporary,
Copenhagen, Denmark



ANITA ZABLUDOWICZ |
FOUNDER
Zabłudowicz collection,
London, UK



PAUL MCCARTHY | ARTIST
California, USA

17:30

MUSEUM FROM HOME: What are 360 virtual tours and VR experiences and how can they change the art world?

SPEAKER:



JOEL KREMER | PARTNER
MOYOSA Media, Berlin, Germany
Co-Founder The Kremer Collection

BLOCKCHAIN FORTNIGHT CHAPTER JUNE 15-26

MONDAY, JUNE 15

14:00

A NEW FORCE IN IDENTIFICATION How can AIS help Digital Integration and Establish Greater Data Trust for the Art Market?

MODERATOR:



MARIANNE MAGNIN | UK MANAGING DIRECTOR
Arteia, London, UK
Chair Art Identification Standard (AIS)

PANELISTS:



NANNE DEKKING | FOUNDER
& CEO
Artory, New York, USA
Chairman of the Board TEFAF



SERENA TABACCHI | FOUNDER
& DIRECTOR
MoCDA, London, UK



BERNADINE BRÖCKER |
CO-FOUNDER & CEO
Vastari, London, UK



ANNIKA ERIKSON | FOUNDER
Articheck, London, UK



NIKO KIPOUROS | FOUNDER & CEO
4ARTechnologies, Zug, Switzerland

WEBINARS

COORDINATED UNIVERSAL TIME (UTC)

FRIDAY, JUNE 19

14:00

“IN CONVERSATION WITH JOSEPH LUBIN”

INTERVIEWER:



GEORGINA ADAM | JOURNALIST & AUTHOR
London, UK
Contributor to the Financial Times, the Art Newspaper

FOUNDER
Consensys, New York, USA
Co-Founder Ethereum



Joseph Lubin will discuss the decentralized future of a new art economy powered by Ethereum blockchain infrastructure.

14:30

ART & BLOCKCHAIN: New Economic Models for Art and beyond through Blockchain

SPEAKER:



OLAF HANNEMANN | CO-FOUNDER, CIO
CV VC, Zurich, Switzerland

14:45

“IN CONVERSATION WITH GAUTHIER ZUPPINGER”

INTERVIEWER:



JASON BAILEY | FOUNDER
Artnome, Boston, USA

CO-FOUNDER & COO
NonFungible.com, Paris, France



Gauthier Zuppinger will present the latest release of Art and Blockchain NFT report.

15:00

PANEL DISCUSSION: EVOLUTION OF BLOCKCHAIN COLLECTIBLES Pushing New Frontiers for Digital Art through NFTs

MODERATOR:



JASON BAILEY | FOUNDER
Artnome, Boston, USA

PANELISTS:



JUDY MAM | CO-FOUNDER
dada.art, New York, USA



JOHN CRAIN | CO-FOUNDER & CEO
SuperRare, California, USA



DEVIN FINZER | CO-FOUNDER & CEO
OpenSea, New York, USA



ALEX ATALLAH | CO-FOUNDER & CTO
OpenSea, New York, USA



DUNCAN & GRIFFIN COCK FOSTER | CO-FOUNDERS
Nifty Gateway, California, USA



NATE GEIER | CEO
Mintbase, Berlin, Germany

16:30

KEYNOTE: CRYPTOVOXELS Blockchain Powered VR Realms

SPEAKER:



BEN NOLAN | FOUNDER
Cryptovoxels, Wellington, New Zealand

WEBINARS

COORDINATED UNIVERSAL TIME (UTC)

MONDAY, JUNE 22

14:00

PANEL DISCUSSION: THE BLUE CHIP ART MARKET ON THE BLOCKCHAIN:
Can Blockchain offer the Art World Ecosystem a "White Label Solution" and Achieve Maturity?

MODERATOR:



FRÉDÉRIC DE SENARCLENS | FOUNDER
ArtMarketGuru, Brussels, Belgium

PANELISTS:



CHRISTINA STEINBRECHER-PFANDT | CO-FOUNDER
Blockchain.art, San Francisco, USA



ADAM LINDEMANN | FOUNDER
Venus Over Manhattan,
New York, USA
Investor, Collector & Writer



JOHANN KOENIG | FOUNDER
Koenig Galerie, Berlin, Germany

FRIDAY, JUNE 26

14:00

PANEL DISCUSSION: ARTS PATRONAGE VIA THE BLOCKCHAIN LEDGER
Public Key/ Private Key

MODERATOR:



DINIS GUARDA | FOUNDER & CEO
Ztudium, London, UK

PANELISTS:



JENNIFER & KEVIN MCCOY | MULTIMEDIA ARTISTS
New York, USA



CHRISTIANE PAUL, PH.D. | CHIEF CURATOR & DIRECTOR
Sheila C. Johnson Design Center
Parsons School of Design, the New
School, New York, USA
Adjunct Curator of Digital Art,
Whitney Museum of American Art



AARON WRIGHT | FOUNDER
OpenLaw, Consensus, New York,
USA



ANNE BRACEGIRDLE | SENIOR
DIRECTOR OF SPECIAL PROJECTS
PaceX, London, UK

MONDAY, JUNE 29

14:00

PANEL DISCUSSION: CRISIS VS OPPORTUNITY
Is Digitization the Answer to a Sustainable Art Market Ecosystem?

MODERATOR:



DINIS GUARDA | FOUNDER & CEO
Ztudium, London, UK

PANELISTS:



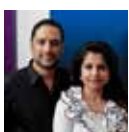
SOPHIE NEUENDORF | VP,
STRATEGIC PARTNERSHIPS
Artnet, New York, USA



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London, UK
Director Volta Art fairs



THADDAEUS ROPAC | FOUNDER
Galerie Thaddaeus Ropac
Salzburg, Austria



NADIA & RAJEEB SAMDANI | CO-FOUNDERS
Samdani Art Foundation & Dhaka
Art Summit, Dhaka, Bangladesh



AI-DA | ROBOT ARTIST
London, UK

15:30



NIFTIES



OSINACHI | CRYPTO ARTIST
Lagos, Nigeria



NAPOLEON DA LEGEND | MUSIC
ARTIST
New York, USA

JOIN THE DIGITAL REVOLUTION

THIS WEBINAR SERIES IS DESIGNED FOR:

ART PROFESSIONALS THAT COMPRISES OF:

- Gallerists
- Art Dealers
- Artists
- Art Patrons
- Private Museum Owners
- Museum Directors
- Art Collectors
- Art Consultants, Advisors and Curators
- Art Advisors and Curators
- Philosophers and Cultural Theorists
- Art Economists
- Art Researchers
- Art Lawyers

ART COMMUNITY THAT COMPRISES OF:

- Museums, Institutions and Foundations
- Galleries
- Auction Houses
- Artists' Estates
- Art and Technology Labs
- Online Art Platforms
- Art Fairs
- Art Commissions

LEADERS, DEVELOPERS, INNOVATORS AND ADOPTERS OF:

- Blockchain
- Artificial Intelligence
- Robotics
- Cybernetics
- Virtual Reality
- FinTech
- Ethereum
- Bitcoin
- Crypto
- Digitalization
- Wealth Management

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LOT-ART bc/a

NIFTIES

PIANOS
MUSIC AND ART CENTRE



Center for art law

ART
TECHNOLOGIES

CV
VC

teo

#AboutTouringExhibition