



Elior Helose

UX/UI Designer

www.eliorhelos.com



Contact Info

eliorhelos@gmail.com

(323) 497-3443

www.eliorhelos.com

Los Angeles, CA

A Few Words

I am a passionate UX/UI designer with a UCD approach. I strive for making data-driven decisions to create solutions that assist both the business and the user achieve their goals.

Primary Skills

- Native mobile & Responsive design
- Wirefraems
- Rapid prototyping
- User research
- Usability testing
- A/B testing
- Competitive analysis
- Roadmap & Stratigic planning

Work Experience

ClubLabs

Digital acceleration team for AAA
(Los Angeles, CA)

Senior UX/UI Designer

May 2020 - Present

Working closely with PMs to strategically and tactically plan roadmap items • Collaborating with Engineers to create plans for implementing new features/designs from an MVP to a finished feature/product • Responsible for maintaining a Native Mobile Design System for iOS and Android apps • Collaborating with Engineers on creating and maintaining a tokenized approach (multi-tier variable system) to enable rapid development and maintenance of a Mobile Design System • Responsible for designing and supporting a Chatbot for Roadside Assistance, which was implemented to supplement the organization's call center.

UX/UI Designer

April 2018 - May 2020

Bringhub

(Los Angeles, CA)

UX/UI Designer

August 2017 - April 2018

Responsible for designing the "SmartCat" - a white-label distributed-commerce solution, used by eBay, and other major online retailers. Created early wireframes as well as a final, polished design, performed remote and in-person usability tests.

Brand the Globe

(Culver City , CA)

Graphic Design Intern

April 2016 - July 2016 (3 months internship program)

Designed social media campaigns while focusing on increasing web traffic. Designed a new logo for the agency.

Freelance

UX/UI and Visual Designer

2014 - 2017

Designed full branding packages, micro-sites, landing pages, social media pages, banners, and logos.

Israeli Consulate

(Los Angeles , CA)

Security Coordinator

March 2015 - July 2017

Tel Aviv Airport

(Tel Aviv , Israel)

Security Officer

2010 - 2015

Education

Santa Monica College

Associate of Science, Graphic Design with UX Concentration (3.95 GPA)
2015 - 2019

MIT CSAIL

Certificate, Human-Computer Interaction for UX
2019

John Bryce High-Tech College

Certificate, Graphic Design for Web, Mobile, and Print
2013 - 2014