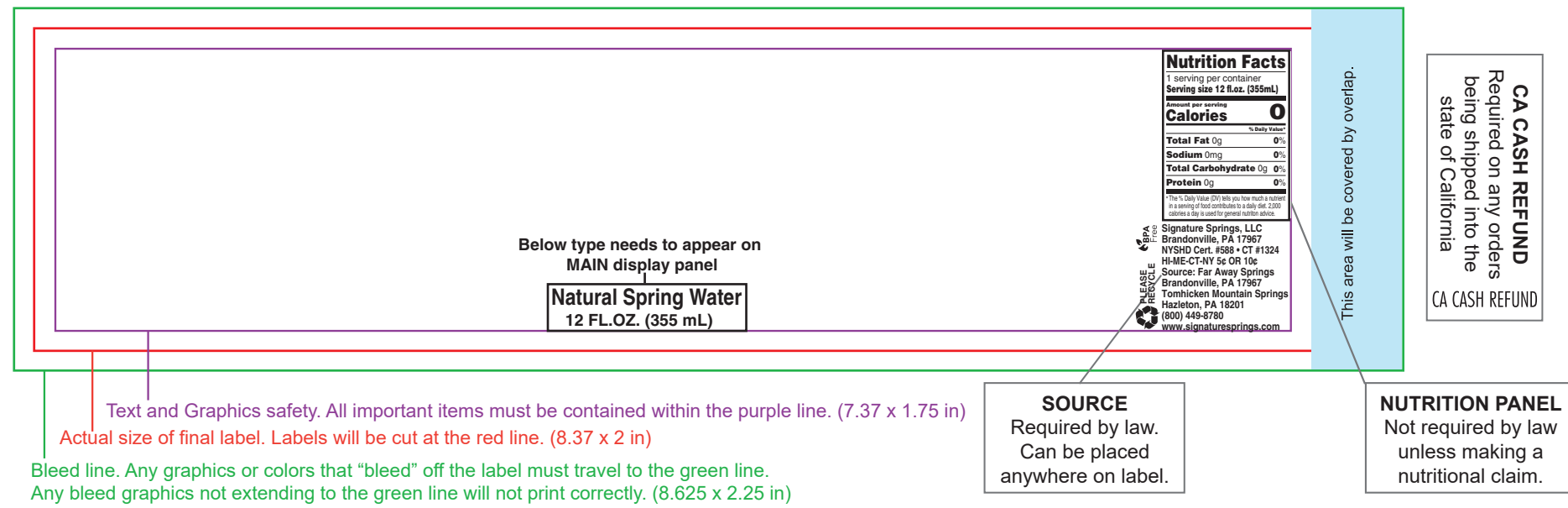


# WATER LABEL TEMPLATE - ART GUIDELINES

12 oz (355 mL) 1 Serving  
 Full-Wrap, Four-Color Waterproof Label.



## IMPORTANT INSTRUCTIONS

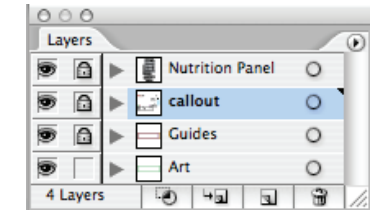
### MANDATORY ARTWORK CHECKLIST

- ALL type converted to outlines
- ALL images are embedded - no links are used
- ALL art uses CMYK workspace, not RGB
- ALL Pantone Colors (PMS) converted to CMYK Unless you specifically request PMS colors (extra charge will apply)
- NO low-res images from the web (72dpi)
- ALL supporting images and fonts supplied when necessary

### ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CC

- Illustrator: Please convert all type to outlines. Embed all images
- EPS
- Photoshop: Save in layers or just the art layer. 300dpi CMYK preferred (anything less might appear pixelated).
- PDF: High Res (300dpi)
- JPG: High Res (300dpi, max quality)



This file was built in layers (nutrition panel, guides and art) that can be turned on and off. Some of the layers are locked so they can't be altered. The Art layer is blank to accommodate your art on the correct layer (restacking layers might block other necessary graphics).

**WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.**