

JON ALLEN

VISUAL & UI DESIGNER

ABOUT ME

As a visual and interface designer, my goal is to use empathy, research, testing, and top notch design skills to develop beautiful interfaces and design systems. I am most passionate about products and companies that use modern technology and data to make real and tangible differences in people's lives.

TECHNICAL SKILLS

ILLUSTRATOR	◆◆◆◆◆
PHOTOSHOP	◆◆◆◆◇
INDESIGN	◆◆◆◆◆
SKETCH	◆◆◆◆◆
HTML/CSS/JS	◆◆◆◆◇
FLINTO	◆◆◆◆◇
INVISION	◆◆◆◆◇

DESIGN/DEV SKILLS

UI/UX DESIGN	◆◆◆◆◆
WIRE FRAMING	◆◆◆◆◇
USER TESTING	◆◆◆◆◆
BRANDING	◆◆◆◆◇
SPRINT PLANNING	◆◆◆◆◇
ILLUSTRATION	◆◆◆◆◇
TYPOGRAPHY	◆◆◆◆◇

EDUCATION

COLUMBIA COLLEGE

2008 - 2013

Studied Graphic Design
& Web Development

WORK EXPERIENCE

LEAD DESIGNER [UI + MARKETING] @ ZEST HEALTH

2015 - CURRENT

- ◆ Develop and maintain company rebranding
- ◆ Design and test product interfaces
- ◆ Develop and implement visual marketing strategies

ART DIRECTOR @ IMAGINATION PUBLISHING

2014 - 2015

- ◆ Direct and design client publications
- ◆ Art direct photo-shoots and freelance artists
- ◆ Develop visual materials for new business presentations

GRAPHIC DESIGNER @ FELD MOTOR SPORTS

2014

- ◆ Create effective print and web marketing materials
- ◆ Concept and design Monster Jam trucks and brands
- ◆ Lead and manage teams on long-term projects

PRODUCTION DESIGNER @ HIPPO PRESS

2013

- ◆ Manage production of 80-120-page weekly newspaper
- ◆ Develop quickly executable cover and feature designs
- ◆ Manage on-line presence and social media marketing

GRAPHIC DESIGNER @ JWC MEDIA

2012

- ◆ Manage production of 80-120-page weekly newspaper
- ◆ Develop quickly executable cover and feature designs
- ◆ Manage on-line presence and social media marketing

AWARDS & ACHIEVEMENTS

FIRST PLACE IN DESIGN EXCELLENCE

JUNE 2016 *Association Media & Publishing's annual EXCEL Awards*

PIXELS OF FURY, CHICAGO CHAMPION

MAY 2015 *Shutterstock Annual Competition*

4 DESIGN AND GENERAL EXCELLENCE AWARDS

2011, 2012 *Illinois College Press Association*

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