

allsorts of fundraising

Your guide to raising funds
for **Allsorts Youth Project**

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Who are Allsorts?

We listen to, support and connect children and young people who are lesbian, gay, bisexual, transgender (LGBT+) or are unsure of their gender identity and/or sexual orientation. We challenge exclusion, prejudice and discrimination in all areas of children and young people's lives with a vision to see a world in which they are free to thrive.

How do we do this?

- 1** We provide **specialist youth services** including weekly drop-in groups, one-to-one support sessions, advocacy services and diverse volunteering opportunities.
- 2** We offer safe **spaces** and **support groups** for parents/carers and families of LGBT+ children and young people.
- 3** We **train the wider community**, professionals and schools so that all spaces and organisations can be safer and more inclusive for LGBT+ people.

"It's a space where I can feel **100% safe**. There is **no discrimination or judgement**. When I am here I feel really **happy** and able to communicate with others.
It's a **really important space** for me."

Allsorts Young Person

Need & Impact

Surveys with our young people revealed that;



83%

of our young people

Face challenges with their mental health & wellbeing



47%

of our young people

Had done something to injure or harm themselves



67%

of our young people

Experienced some form of Homophobia/Biphobia/Transphobia

However, through access to our **free services funded by a diverse range of generous organisations, funders, partners and individuals, we found that;**



57%

of our young people

felt more comfortable with their gender identity/sexual orientation



72%

of our young people

said that coming to Allsorts made them feel less alone



95%

of our young people

said that Allsorts has given them a space they can feel safe in



91%

of our young people

said that Allsorts had been of help to them

(September, 2019)

Why Raise Funds for Allsorts?

Your **time** and **generosity** allows us to provide vital and focussed specialist work to LGBT+ and unsure children & young people as well as the wider community.

In 2019, we reached **6935** people;

459 young people attended our **groups**.

125 young people were **supported** by our **advocacy service** with **MindOut**.

117 adults were **supported** in our **Parents/Carers** group.

642 members of education staff received LGBT+ **inclusivity** training from our **Training & Education Service**.

5595 students & young people were **reached** by our **PSHE Workshops & Assemblies**.

These **accomplishments** can only be celebrated as a result of our funders and donors, our young people & volunteers, and the people that raise funds for us.

We thank you all deeply.

How Will Your Funds be Spent?

£25

would enable an **LGBT+ youth peer-educator** to co-facilitate **anti-bullying workshops** in schools and colleges.

£50

would cover the **printing costs** for our **LGBT+ inclusion training** for professional adults.

£100

would help us provide **food** for **80 young people** in our groups per week.

£500

would allow **30 young people** to participate in a **Bushcraft** session so they can learn **new skills** outside of an urban/online setting and **strengthen their friend groups**.

*'Allsorts has helped me with my social anxiety and to **develop new friendships** with LGBT people. I has made me feel more **positive** about life - before, I was negative about my feelings.'*

*'Allsorts has helped me with realising **it's okay to be who I am** and that I don't have to hide all the time.'*

Fundraising Ideas



Sporty?

- Get those **running** shoes ready for your **local 10k**
- Pump up those tyres for a **sponsored bike ride**
- Feeling daring? Sign up for a **Tough Mudder**



Artsy?

- Warm up those singing voices for a **musical fundraiser**
- Gather round for a **poetry evening by donation**
- Get out your craft tools and have an **arts auction**



Allsorts is the reason I'm still alive. Without this service, I wouldn't be here, and I'm constantly thankful for that.



Office Based?

- Treat your colleagues to a **bake sale**
- Get creative with costumes and have a **'themed' day**
- **Sponsor a service**, do something helpful for your colleagues for a **donation in exchange**



It doesn't *have* to be money!

Many of our donors and supporters also donate their time or contribute resources.

Get in touch to find out how you can help!

Get **creative** and have **fun!** This is **YOUR** fundraiser!

Need suggestions? Get in touch - fundraising@allsortsyouth.org.uk

Don't Forget...

Health & Safety

How **accessible and safe** is your event venue? If you are providing food, follow **hygiene** rules when preparing and storing food.

Raffle & Lotteries

You **do not** need a licence to sell raffle tickets **during** your event, but you **must** get permission to sell tickets **in advance**. Your local authority can provide you with this. *More information can be found at; institute-of-fundraising.org.uk*

Insurance

For **sporting events**, consider insurance. Contact your local authority to find out more about how they can help you.

Licences & Permission

Some fundraising activities, including **collecting money in a public place**, require licences or permission from local authorities. Find out if you need a licence at; fundraisingregulator.org.uk

Get in Touch!

We'd *love* to hear from you!

Whether it's to let us know how your fundraiser went, or you'd like some help promoting your event. Do not hesitate to get in touch!

fundraising@allsortsyouth.org.uk

Thank you

Your **time**, **generosity** and **resources** enable us to continue our **vital** work with children & young people who are LGBT+ and unsure of their gender identity and/or sexuality, and the wider community.

Thank you for your **support** from all of us at **Allsorts Youth Project!**

All funds raised can be donated through the 'donate' button on our website: www.allsortsyouth.org.uk

or post a cheque to;

**Allsorts Youth Project, Young People's Centre,
69 Ship Street, Brighton, BN1 1AE**

Tel: **01273 721211**

Fundraising Enquiries: fundraising@allsortsyouth.org.uk



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