



Jared Tohlen, Designer

Lee's Summit, MO
hello@jaredtohlen.com
816 916 1613
jaredtohlen.com

I'm all about strategy-driven, user-minded art direction and design that solves problems and works toward effective communication. With over 10 years of well-rounded experience in design, I'm ready to go.

EDUCATION

BA in Graphic Design

Ouachita Baptist University, Graduated in 2010

Minors in Christian Studies and Mass Communications

SKILLS

Creative direction, art direction, problem solving, branding, visual design, strategy, communication, copywriting, interpersonal skills, team building, project management, system & process development

EXPERIENCE

Design Manager

*Abundant Life Church, Lee's Summit, MO
September 2018–Present*

- Responsible for overall brand design; design elements of teaching series, events, initiatives, and ministry communication.
- Develop and lead design team, including staff, volunteers, and contractors.
- Direct website, app, and social media design and strategy, ensuring a consistent online presence that communicates effectively with our audience.

Graphic Designer

*RightNow Media, McKinney, TX
June 2017–September 2018*

- Supported the organization through creation of marketing and promotional material, both print and digital.
- Worked closely with the Director of Marketing and other team members to create successful and effective graphics.
- Demonstrated ability to work creatively individually, with the marketing team, and outside teams to deliver successful projects that communicate and leave a lasting impression with the users.

Graphic Designer

*Prestonwood Baptist Church, Plano, TX
October 2014–June 2017*

- Served internal and external church ministries to provide excellent, relevant and contemporary designs of branding and marketing materials with a focus on audience response and call to action.
- Created successful branding and re-branding of annual events and church ministries.
- Completed and delivered effective projects within tight deadlines while exceeding expectations.

***Thank you for your time!**