

JARED TOHLEN **Graphic Designer**

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ABOUT

Professional graphic designer with over eight years of experience in production studio, in-house, and freelance positions. Excellent at creating purposeful, successful designs on time while balancing multiple projects. Experience organizing, coordinating and working with a team, as well as independently in a self-managed environment.

- Professional design skills and knowledge
- Collaborative spirit that bridges divides
- Excellent critical and analytic thinking
- Project and Art direction experience
- Workflow and Timeline management
- Mission and Goal oriented

EXPERIENCE

GRAPHIC DESIGNER

RightNow Media, McKinney, TX • June 2017–Present

- Support the ministry through creation of marketing and promotional material, both print and digital.
- Work closely with the Director of Marketing and other designers to complete projects.
- Continually demonstrates ability to work creatively individually and with the marketing team and other teams to deliver successful projects.

GRAPHIC DESIGNER

Prestonwood Baptist Church, Plano, TX • October 2014–June 2017

- Served internal and external church ministries to provide excellent, relevant and contemporary designs of branding and marketing materials with a focus on audience response and call to action.
- Repeated successful branding and re-branding of annual events and church ministries.
- Continued demonstration of ability to complete and deliver projects within tight deadlines while exceeding expectation.

GRAPHIC DESIGNER & ILLUSTRATOR

Brisk Interactive, Lee's Summit, MO • February 2013–July 2014

- Repeated and demonstrated success in creative projects resulting in strong return-on-investment for clients.
- Developed and established internal processes to guide work flow and team collaboration.
- Designed and developed successful branding and marketing materials which promoted brand awareness and led to increased client acquisition and confidence.

EDUCATION

BA IN GRAPHIC DESIGN

Ouachita Baptist University, Graduated in 2010
Minors in Christian Studies and Mass Communications

SKILLS

PROFICIENT

InDesign, Illustrator, Photoshop, Microsoft Office, Mac and PC, photography, copywriting, woodworking

FAMILIAR

HTML, CSS, Wordpress, Webflow, After Effects, Premier, videography, InCopy, #dadlife

Thank you for your time!