ABOUT WALK/BIKE/PLACES

Held every two years, Walk/Bike/Places is a unique conference experience that invites 1200+ participants to walk and bike the streets of the host city, learn from its most vibrant public spaces, and attend a range of 100 expert-led breakout sessions and locally-led Workshops.

In 2020 this conference had planned to head to Indianapolis, however due to COVID-19, Walk/Bike/Places 2020 is shifting to an online format, while making use of the program that was developed for Indianapolis. Ultimately, given recent events around both the pandemic and systemic inequality, we aim to deliver a program that shows examples of how our public spaces can serve as part of our social, economic and even emotional recovery.

Walk/Bike/Places strives to be the most informative and progressive active transportation and placemaking conference in North America. Since being founded in 1980 the conference has focused on leaving a positive legacy in the host city, tackling the most important and challenging issues of our day (climate change, resource scarcity, intolerance, and economic inequality), and making the conference a place where new and diverse voices are heard.

This event is organized by Project for Public Spaces, who has directly helped more than 3,500 communities in over 50 countries to build stronger and more dynamic public spaces by inspiring others to collectively re-imagine and reinvent public spaces as the heart of every community.

Find out more at [www.walkbikeplaces.org](http://www.walkbikeplaces.org)
Over the years, we've sponsored events of all shapes and sizes. By far, Pro Walk/Pro Bike gave us the biggest bang for the buck, both in terms of new business leads and giving us a venue to express our company values.

BE A WALK/BIKE/PLACES SPONSOR!

Walk/Bike/Places is the premier North American conference for walking, bicycling, and placemaking professionals from the public and private sectors. Conference sponsorship is the perfect way to highlight your organization, business, or foundation, while also supporting biking, walking and placemaking advocacy. Make connections and impressions in front of our energized network both in person and through online channels.

ONLINE AUDIENCE AND REACH

200k followers across social media
45k newsletter followers
1.6m unique website pageviews in 2018
7m social media impressions in 2018
135k engagements in 2018

1200+ event attendees

PAST ATTENDANCE INCLUDED:

From start to finish an excellent meeting, a top ranker among the half-dozen or so conferences that I attend per year. I was also very pleased by the mix of attendees – male/female, young/older, techies/just folks, public/private, and the general camaraderie in sessions and functions.

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**HERE’S HOW YOU CAN SPONSOR!**

### $20k Impact
- Pre or post conference webinar, or featured blog post
- Host a session or virtual meet up
- Logo on titles for opening/closing talks
- 30 second ad on conference app
- Sponsor a program track
- Banner on online event materials/conference app
- Featured on PPS social media
- All promo from the Advocate package
- 4 registrations (or scholarship tickets)*

### $10k Supporting
- 15 second ad on conference app
- Sponsor a program track
- Host a session or virtual meet up
- Banner on online event materials/conference app
- Featured on PPS social media
- All promo from Advocate package
- 3 registrations (or scholarship tickets)*

### $5k Contributing
- Host a session or virtual meet up
- Banner on online event materials/conference app
- Featured on PPS social media
- All promo from Advocate package
- 2 registrations (or scholarship tickets)*

### $2k Advocate
- Shout out in Project for Public Spaces newsletter
- Logo on Walk/Bike/Places newsletter
- Logo on Walk/Bike/Places website
- Logo in online program
- 1 registration (or scholarship ticket)*

*We allow sponsors to donate their comps to a scholarship fund

### CONTACT US

**Rebecca Weiser | Sponsorship Manager**
212.620.5660
program@walkbikeplaces.org

If you would like to sponsor in another way, we can tailor a package for you! Please reach out to us for more information.