



INDIANAPOLIS • AUG 4-7, 2020

SPONSORSHIP / EXHIBITOR INVITATION



ABOUT WALK/BIKE/PLACES

Held every two years, Walk/Bike/Places is a unique conference experience that invites 1200+ participants to walk and bike the streets of the host city, learn from its most vibrant public spaces, and attend a range of 100 expert-led breakout sessions and locally-led workshops. In 2020 this conference heads to Indianapolis, a celebrated U.S. Midwestern city that has transformed over the past decade through its Cultural Trail, which melds transportation and placemaking and shines as the crown jewel of the city's downtown.

Walk/Bike/Places strives to be the most informative and progressive active transportation and placemaking conference in North America. Since being founded in 1980 the conference has focused on leaving a positive legacy in the host city, tackling the most important and challenging issues of our day (climate change, resource scarcity, intolerance, and economic inequality), and making the conference a place where new and diverse voices are heard.

This event is organized by Project for Public Spaces, who has directly helped more than 3,500 communities in over 50 countries to build stronger and more dynamic public spaces by inspiring others to collectively re-imagine and reinvent public spaces as the heart of every community.

Find out more at www.walkbikeplaces.org



BE A WALK/BIKE/PLACES SPONSOR!

Walk/Bike/Places is the premier North American conference for walking, bicycling, and placemaking professionals from the public and private sectors. Conference sponsorship is the perfect way to highlight your organization, business, or foundation, while also supporting the biking, walking and placemaking movement taking off in Indy! Make connections and impressions in front of our energized network both in person and through online channels.

ONLINE AUDIENCE AND REACH



200k

followers across social media



45k

newsletter followers



1.6m

unique website pageviews in 2018



7m

social media impressions in 2018



135k

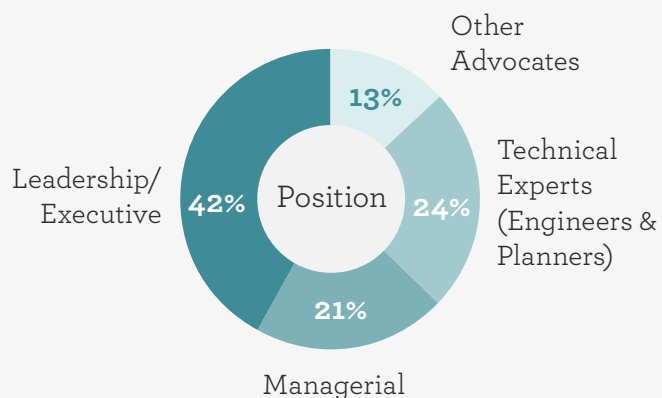
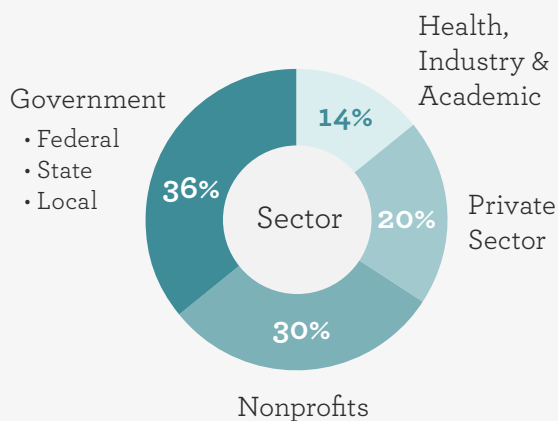
engagements in 2018



1200+

event attendees

PAST ATTENDANCE INCLUDED:



“From start to finish an excellent meeting, a top ranker among the half-dozen or so conferences that I attend per year. I was also very pleased by the mix of attendees – male/female, young/older, techies/just folks, public/private, and the general camaraderie in sessions and functions.”

“Over the years, we’ve sponsored events of all shapes and sizes. By far, Pro Walk/Pro Bike gave us the biggest bang for the buck, both in terms of new business leads and giving us a venue to express our company values.”

HERE'S HOW YOU CAN SPONSOR!

\$35k Legacy

- Featured in PPS conference blog post
- Plenary opening remarks opportunity
- Plenary signage recognition
- Choice between logo on lanyard or conference bags
- Logo on volunteer t-shirt
- Signage recognition at selected reception
- Featured on PPS social media
- Option for promo placement in conference bags
- Full page in printed program
- Prime location exhibit space
- Attendance at VIP reception
- All promo from the Advocate package
- 6 registrations (or scholarship tickets)*

\$20k Impact

- Logo on volunteer t-shirt
- Signage recognition at selected break
- Featured on PPS social media
- Option for promo placement in conference bags
- Full page in printed program
- Prime location exhibit space
- Attendance at VIP reception
- All promo from the Advocate package
- 4 registrations (or scholarship tickets)*

\$10k Supporting

- Featured on PPS social media
- Option for promo placement in conference bags
- Half page in printed program
- Exhibit space
- Attendance at VIP reception
- All promo from the Advocate package
- 3 registrations (or scholarship tickets)*

\$5k Contributing

- Quarter page in printed program
- Exhibit space
- Attendance at VIP reception
- All promo from the Advocate package
- 2 registrations (or scholarship tickets)*

\$2k Advocate

- Shout out in Project for Public Spaces newsletter
- Logo on Walk/Bike/Places newsletter
- Logo on Walk/Bike/Places website
- Logo in printed program
- 1 registration (or scholarship ticket)*

**We allow sponsors to donate their comps to a scholarship fund*

\$3k Exhibitor space only

- 1 exhibition booth
- 2 registrations



CONTACT US

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If you would like to sponsor in another way,
we can tailor a package for you!

Please reach out to us for more information.