2018 International Placemaking Week (Wuhan-China)

REMAKING PLACES,
TRANSFORMING CITIES
— SHAPING BETTER PUBLIC SPACES

Venue: Wuhan, China
Date: 9 - 13 December 2018

Sponsors: UN-Habitat and Wuhan Municipal People's Government
Hosting organizations: UN-Habitat Regional Office for Asia and the Pacific and Wuhan Land Resources and Planning Bureau
Coordinators: Wuhan Land Use and Urban Spatial Planning Research Center (WLSP) and Wuhan Planning & Design Institute (WPDI)
Support Units: The International Society of City and Regional Planners (ISOCARP), Project for Public Spaces (PPS), Huazhong University of Science and Technology (HUST), and Wuhan University (WU)
会议背景
Conference Background

In recent years, Wuhan has conducted extensive exchanges and cooperation with the United Nations Human Settlements Programme (UN-Habitat), with a focus on in-depth cooperation in the field of public space. UN-Habitat believes that Wuhan’s expertise and experience in public space is of international standard. In December 2018, Wuhan Municipal People’s Government and UN-Habitat jointly organized the 2018 International Placemaking Week.

The event aims to explore ways and methods of creating high-quality public spaces based on public participation. The event has been successfully held for four sessions so far. This is the first time that a Chinese city has been invited to hold this event. At that time, world-renowned experts in relevant fields and representatives of domestic and foreign cities will gather in Wuhan to discuss the international frontier theories, ways and methods for placemaking, such as Waterfront Placemaking, Historical Street Placemaking, Placemaking with Communities and Placemaking for Healthier Communities around the theme of “REMAKING PLACES, TRANSFORMING CITIES - Shaping Better Public Cities’. We will present today’s Wuhan from the city level, generate new methods and new achievements from the professional level, and provide opportunities for public participation from the citizen level.
会议组织
Organizations

UN-HABITAT
For a better urban future

PUBLIC SPACES

ISOCARP


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01 Speakers

盛洪涛  Sheng Hongtao  
Director of Wuhan Land Resources and Planning Bureau  
Keynote Speech: Practicing the Concept of Green and Sharing, Making High Quality Urban Public Space

马丁 Martin Dubbeling  
President of ISOCARP  
Keynote Speech: Placemaking Knowledge for Better Cities

卡罗琳·波斯 Caroline Bos  
Director of UN Studio Amsterdam  
Keynote Speech: Connecting Water and the City

菲尔·麦里克 Phil Myrick  
CEO of PPS  
Keynote Speech: Placemaking as A Transformative Agenda for China

珍妮弗·凯斯迈特 Jennifer Keesmaat  
The Former Chief Planner and Mayoral Candidate of Toronto  
Keynote Speech: City of the Future: Designing for People, First

02 Schedule

DAY 1: Participants Check-in
12/9 (Sat)  
Day: All day  
Programme: Participants Check-in

DAY 2: Site Visit Programme and Training for Students
12/10 (Mon)  
SESSION 1: Waterfront Placemaking - Site Visit
10:30-11:00

SESSION 2: Historical Street Placemaking - Site Visit
15:00-17:00

SESSION 3: Placemaking with Communities - Training for Students
09:00-17:00

SESSION 4: Placemaking for Healthier Communities - Site Visit
09:00-15:00
### DAY3: 会议及分论坛活动  - 会议及分论坛活动

#### 上午  Morning
- **09:00-09:05**
  - 主持人介绍及欢迎词
  - Opening Ceremony with Keynote Speeches
  - 主持人介绍与演讲者（ tentative）
  - Participants Introduction
  - 武汉会议中心长江厅
  - Yangtze River Hall, Wuhan Conference Center
- **09:05-09:10**
  - 官方致辞
  - Welcome Speech
  - 联合国秘书长兼秘书长
  - Video speech by Maimunah Sharif (Secretary General of UN, Executive Director of UN-Habitat)
  - 武汉宣言
  - Wuhan Declaration
- **09:20-09:35**
  - 主办方代表发言
  - Raf Tuna, Director of Programme Division, UN-Habitat, Martin Dubbeling, President of ISOCARP, Phil Myrick, CEO of PPS
- **09:35-09:40**
  - 省领导活动
  - The Launch Ceremony of China Placemaking Network
- **09:40-09:50**
  - 参会合影
  - Group Photo
- **09:50-10:00**
  - 茶歇
  - Tea Break
- **10:00-10:05**
  - 联合国官员介绍与武汉合作进展及城市发展情况
  - The cooperation with Wuhan, Public space and Wuhan City Prosperity Initiative
- **10:05-10:25**
  - 主题演讲1：陈重勇，武汉市自然资源和规划局局长
  - Keynote Speech 1: Sheng Hongtao, Director of Wuhan Land Resources and Planning Bureau
- **10:25-10:45**
  - 主题演讲2：马利森，ISOCARP首席Keynote Speech 2: Martin Dubbeling, President of ISOCARP
- **10:45-11:05**
  - 主题演讲3：卡丽娜·波斯，阿姆斯特丹联合工作室主任
  - Keynote Speech 3: Caroline Bos, Director of UN Studio Amsterdam
- **11:05-11:25**
  - 主题演讲4：费利普·马特森，PPS首席执行官
  - Keynote Speech 4: Phil Myrick, CEO of PPS

#### 下午  Afternoon
- **14:30-17:30**
  - 分论坛活动
  - Breakout Sessions
  - Sub-session 1: Waterfront Placemaking
  - Sub-session 2: Historical Street Placemaking
  - Sub-session 3: Placemaking with Communities
  - Sub-session 4: Placemaking for Healthier Communities
  - 武汉市规划研究院
  - Wuhan Planning & Design Institute
  - 武昌区
  - Wuchang District
  - 华中科技大学
  - Huazhong University of Science and Technology
  - 武汉市土地和城市空间规划研究
  - Wuhan Planning and Design Bureau

### DAY4: 分论坛活动  - 会议及分论坛活动

#### 上午  Morning
- **09:00-10:00**
  - 分论坛活动
  - Public Space Free Forum
  - 武汉市土地和城市空间规划研究
  - Wuhan Planning and Design Bureau

#### 下午  Afternoon
- **12:00-13:00**
  - 分论坛活动
  - Public Space Free Forum
  - 武汉市土地和城市空间规划研究
  - Wuhan Planning and Design Bureau

### DAY5: 参会人员离会  - 会议及分论坛活动

#### 全天 All day
- **12:13**
  - 参会人员离会
  - Departure from Wuhan
03 位置示意图 —— 酒店 Location - Hotel

A. 丹枫白露酒店出发，至武汉天河机场约25公里，至武汉会议中心约3公里。
   Wuhan Royal Suites & Towers Hotel is about 25 km away from Wuhan Tianhe International Airport and 3 km away from Wuhan Conference Center.
   地址：中国湖北省武汉市江岸区三阳路118号
   Add: No. 118 Sanyang Road, Jiang’ an District, Wuhan, Hubei, China
   乘车路线：步行约100米——三阳路口站（轨道交通1号线）——黄浦路站（换乘轨道交通8号线）——香港路站（换乘轨道交通2号线）——天河机场站（下）
   By subway: walk about 100 meters - Sanyang Road Station (transfer to Metro Line 1) - Huangpu Road Station (transfer to Metro Line 8) - Hongqiao Road Station (transfer to Metro Line 2) - Tianhe Airport Station (get off)

B. 弘毅大酒店出发，至武汉天河机场约39公里，至武汉会议中心约17公里。
   Hongyi Hotel is about 39 km away from Wuhan Tianhe International Airport and 17 km away from Wuhan Conference Center.
   地址：武汉市武昌区东湖路136号
   Add: No. 136 Donghu Road, Wuchang District, Wuhan
   乘车路线：步行约155米——东湖中路站（轨道交通4号线）——黄浦大街站（换乘轨道交通2号线）——天河机场站（下）
   By subway: walk about 155 meters - Donghu Central South Hospital Station (by bus 830/552) - Xuqiao Street Lyuan Station (get off) - walk - Lyuan Station (Metro Line 8) - Hongqiao Road Station (transfer to Metro Line 2) - Tianhe Airport Station (get off)

C. 茶港商务酒店出发，至武汉天河机场约40公里，至武汉会议中心约19公里。
   Chagang Business Hotel is about 40 km away from Wuhan Tianhe International Airport and 19 km away from Wuhan Conference Center.
   地址：武汉市武昌区首府路7号
   Add: No. 7 Tianye Road, Wuchang District, Wuhan
   乘车路线：步行约365米——首府路站（轨道交通4号线）——街心公园站（下）
   By subway: walk about 365 meters - Changgang Community Station (by bus 597) - Boyi Road Hongqiao Road Station (get off) - walk - Hongqiao Road Station (Metro Line 2) - Tianhe Airport Station (get off)

D. 华中科技大学出发，至武汉天河机场约49公里，至武汉会议中心约25公里。
   HUST is about 49 km away from Wuhan Tianhe International Airport and 25 km away from Wuhan Conference Center.
   地址：武汉市洪山区珞狮路1037号
   Add: No. 1037 Luoshi Road, Hongshan District, Wuhan
   乘车路线：步行约591米——珞狮路站（轨道交通2号线）——街心公园站（下）
   By subway: walk - Luoshi Road Station (by bus 591) - Xiaguan Road Station (Metro Line 2) - Luosi Road Station (get off) - walk - Optics Valley Square Station (Metro Line 2) - Tianhe Airport Station (get off)
03 位置示意图 —— 会场  Location - Venue

- **主会场 武汉会议中心**
  Main Venue: Wuhan Conference Center  
  地址: 中国湖北省武汉市江岸区汉口路58号  
  Add: No. 58 Hankou Road, Jiang’ an District, Wuhan

- **分论坛一**
  武汉市规划研究院  
  Sub-session 1 Venue: Wuhan Planning & Design Institute  
  地址: 武汉市江岸区沿江大道1250号  
  Add: No. 1250 Jinghan Avenue, Jiang’ an District, Wuhan

- **分论坛二**
  武汉市土地利用和城市空间规划研究中心  
  Sub-session 2 Venue: Wuhan Land Use and Urban Spatial Planning Research Center  
  地址: 武汉市江岸区三阳路55号  
  Add: No. 55 Sanyang Road, Jiang’ an District, Wuhan

- **分论坛三**
  武汉大学  
  Sub-session 3 Venue: Wuhan University  
  地址: 武汉市武昌区东湖路8号  
  Add: No. 8 Donghu Road, Wuchang District, Wuhan

- **分论坛四**
  华中科技大学  
  Sub-session 4 Venue: Huazhong University of Science and Technology  
  地址: 武汉市洪山区珞狮路1037号  
  Add: No. 1037 Luoyu Road, Hongshan District, Wuhan
04 会务联系 Contact

联合国人居
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05 温馨提示 Tips

尊敬的各位代表：
Dear representatives:

欢迎参加“2018国际（武汉）场所营造周”，为确保会议顺利进行，请您注意以下事项：
Welcome to the "2018 International Placemaking Week (Wuhan-China)". To ensure the smooth progress of the conference, please pay attention to the following matters:

请认真阅读会议指南，按照日程安排准时参加活动。
Please read the conference guide carefully and participate in activities on time according to the schedule.

会议期间须凭代表证进入会场及乘坐车辆，请务必随身携带。
Please wear the badges at all times during the event for entering into the event venue and taking to the bus.