

LAUREN MATHIESON

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MARCH 2017 - PRESENT, DEARBORN MI

EXPERIENCE **PRODUCT DESIGNER** *at* **AQUENT, FORD MOTOR COMPANY**

Designed software solutions for emerging markets in the mobility space. Solved problems using an iterative, agile process while embracing lean methodologies and a user-center perspective. Conducted user research, created design systems, used rapid prototyping to de-risk decisions, and worked hand-in-hand with the development team to deliver products.

Engaged in design enablement within ITO, teaching design methodologies. Conducted user research across the organization to optimize internal collaboration technologies, outline strategy and partner with external technology companies.

2015 - 2017, TROY MI

UI/UX DESIGNER *at* **MEDIA GENESIS**

Worked directly with project managers and the engineering team to create websites, logos, branding packages, print and marketing materials from conception to implementation. Products were created for a variety of industries including healthcare, B2B, E-learning and non-profit.

2013 - 2015, ANN ARBOR MI

GRAPHIC DESIGNER *at* **EB DESIGN STUDIO**

Designed materials for print and web including weddings, commercial advertisements and marketing collateral.

SKILLS	UX & UI Design	High/Low Fidelity Prototyping
	Mobile & Responsive Design	HTML5, CSS3, Javascript, JQuery
	Web & Print Design	Adobe CC: PS, AI, IN, XD
	Art Direction	Sketch & Craft
	Typography & Color Theory	InVision
	User Research & Discovery	Design Thinking
	User Testing & Validation	Agile/Lean Methodologies

BFA: ART, FIBERS 2010

EDUCATION **WAYNE STATE UNIVERSITY** *in* Detroit, MI
Summa cum Laude

PROFESSIONAL DEVELOPMENT

UofM *Micro-Masters* User Experience Research & Design

CAREERFOUNDRY *course* User Experience Design

DESIGNLAB *course* UX: Interaction Design