

LAUREN MATHIESON

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EXPERIENCE MARCH 2017 - PRESENT, DEARBORN MI
PRODUCT DESIGNER at AQUENT, FORD MOTOR COMPANY
Designed software solutions for emerging markets in the mobility organization. Engaged in design enablement within ITO, teaching design methodologies and conducting user research to optimize internal collaboration technologies and outline strategy.

2015 - 2017, TROY MI
UI/UX DESIGNER at MEDIA GENESIS
Worked directly with project managers and the engineering team to create websites, logos, branding packages, print and marketing materials from conception to implementation. Products were created for a variety of industries including healthcare, B2B, E-learning and non-profit.

2013 - 2015, ANN ARBOR MI
GRAPHIC DESIGNER at EB DESIGN STUDIO
Designed materials for print and web including weddings, commercial advertisements and marketing collateral.

SKILLS

UX & UI Design	High/Low Fidelity Prototyping
Mobile & Responsive Design	HTML5, CSS3, Javascript, JQuery
Web & Print Design	Adobe CC: PS, AI, IN, XD
Art Direction	Sketch & Craft
Logo Design & Branding	InVision
Typography & Color Theory	Design Thinking
User Research & Discovery	Data Analysis
User Testing & Validation	Agile/Lean Methodologies

EDUCATION BFA: ART, FIBERS 2010
WAYNE STATE UNIVERSITY *in* Detroit, MI
Summa cum Laude

PROFESSIONAL DEVELOPMENT
UofM *Micro-Masters* User Experience Research & Design
CAREERFOUNDRY *course* User Experience Design
DESIGNLAB *course* UX: Interaction Design