

## Kristina Howe

*Knowledge Management Associate*



**Her Practice:** Kristina joined Herbert Mines Associates in 2017 and provides research support to HMA’s executive team at all stages of the search execution process. Her responsibilities include keeping the firm informed with up-to-date and notable news in the marketplace, maintenance of the firm’s proprietary search database, development and production of external marketing materials, and managing the firm’s social media presence by publishing content to highlight the firm’s placements and successes.

**Her Background:** Prior to joining Herbert Mines Associates, Kristina was a Media Buyer at Horizon Media, working on the Audio Investment Team. Born and raised in Westchester, New York, Kristina holds a Bachelor’s degree in Communications and Economics from Boston College, where she was Captain of the Club Lacrosse Team.