

## Tania Cross

Senior Associate



**20 years** in Executive Search

### **Areas of Expertise:**

CEO, Marketing, Sales, Consumer  
Products, Hospitality, Private  
Equity

**Her Practice:** At the executive search firm of Herbert Mines Associates, Tania is responsible for executing assignments in a broad functional range within the retail, wholesale, e-commerce and consumer products categories, with particular expertise in the fashion and luxury segments. She has extensive experience recruiting CEO and c-suite level executives for private equity-backed businesses and founder-owned brands.

**Her Background:** Tania joined Herbert Mines in 2000 with generalist search experience, having worked with Muller & Associates and Skyron, boutique search firms focused on consumer services. Her earlier career she held roles in Sales and Hospitality.

Tania was educated in her homeland, South Africa, and currently resides in New York City.