

Brenda Malloy

President



13 years in Executive Search
6 years in Retail Consulting
16 years in Retail Industry

Areas of Expertise:

CEO, CEO Succession Planning,
Board Directors, General
Management, Merchandising,
Marketing, Digital, Supply Chain,
Operations.

Her Practice: Working with leading retailers at the senior most levels to assemble winning leadership teams, Brenda primarily recruits CEO's and their direct reports for multi-channel publicly traded, privately held and private equity firms spanning vertical specialty, branded retail, big box, mass and the specialty department store sectors.

Her Background: Brenda brings over 33 years of experience to Herbert Mines Associates. During her career, she has authored numerous articles on retail CEO succession and multi-channel leadership, in addition to being a featured speaker at NRF. Prior to joining Herbert Mines Associates, Brenda led the global retail practice at Russell Reynolds Associates and was previously a Principal in the global retail practice at Spencer Stuart for six years. Preceding that, Brenda was an associate partner in the retail practice at Accenture, where she helped clients envision, design and deliver value-focused, business-transformation initiatives. These initiatives encompassed business global strategy, process, organizational structure and technology. Brenda was recognized throughout their retail practice for her expertise and strategic acumen.

Before joining Accenture, Brenda spent more than 16 years in the retail industry, where she held various positions in merchandising and store operations with Neiman Marcus Stores and Bloomingdale's.

Brenda received her Bachelor's degree from Northern Illinois University.