

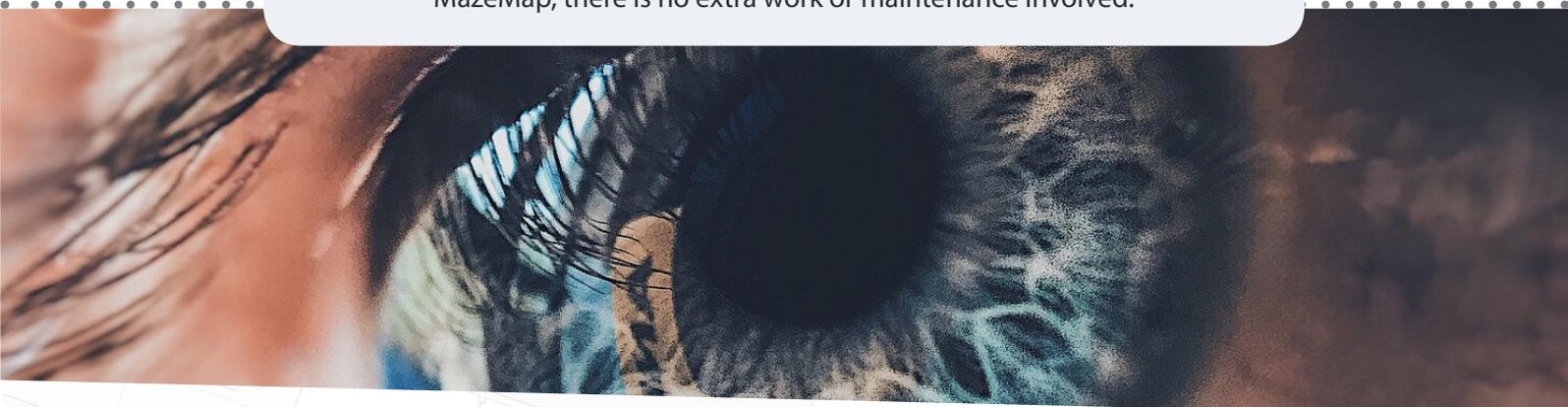


An indoor map and wayfinding platform for your organization / business

NAVIGATION FOR BLIND AND VISION IMPAIRED

Wayfinding can often be difficult for the vision impaired and blind. Students, employees, guests and patients face challenges when trying to find a classroom, meeting room or the location for the doctor's appointment. Existing solutions like physical signage for blind are both expensive and hard to maintain.

Navigation for blind and vision impaired is an extension with MazeMap seeking to solve the challenges of helping blind and partially sighted to find their way around without extra maintenance. With MazeMap, visually impaired and blind can use their own mobile phone to navigate, as MazeMap utilize the industry standard screen reading system and swipe functions. For customers using MazeMap, there is no extra work or maintenance involved.



MazeMap navigation for vision impaired and blind increase the service level for the users and let them manage their own wayfinding. In addition, less budget could be spent on physical signage.



One of the largest hospitals in Europe claim they can save 50,000 Euros yearly in lower costs and maintenance on signage for vision impaired and blind.

WCAGG 2.0 COMPLIANT

ATTRIBUTES

Industry standards used
Screen reader mode (voice-over)
Swipe function
Possibility of turning up contrast

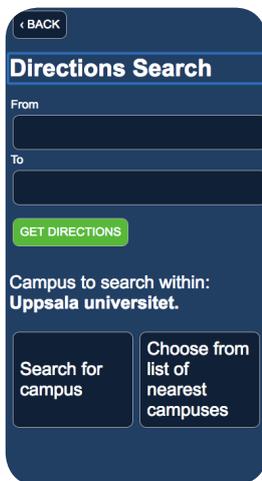


BENEFITS

Easy to use
Scalable
Little maintenance
Mobility and independence for users

How it works

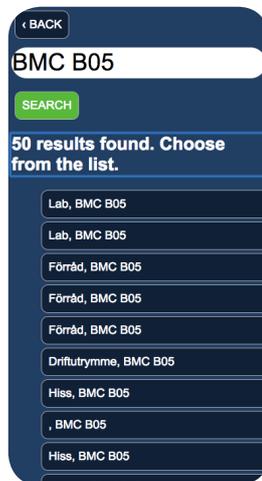
Search for directions inside Uppsala University



Voiceover
"Direction search"

Action
Swipe screen. User fills in the "from" box.

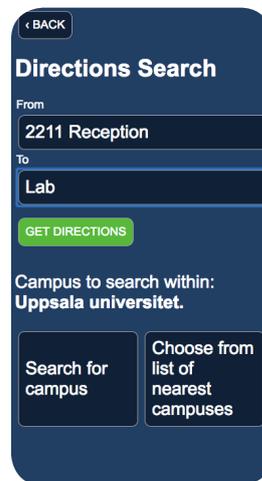
Search for lab BMC B05



Voiceover
"50 results found. Choose from the list"

Action
Swipe screen once. App reads the "Lab, BMC B05" button. Tap screen for enter.

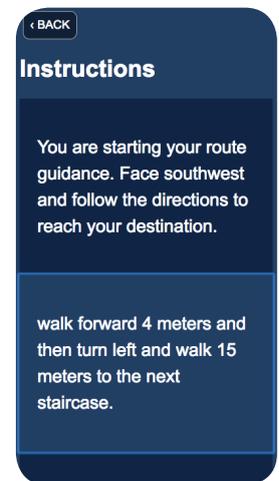
Directions from 2211 reception to lab



Voiceover
"Lab"

Action
Swipe screen once. App reads the "Get directions" button. Tap screen for enter.

Automatically generated directions



Voiceover
"Walk forward 4 meters and then turn left and walk 15 meters to the next staircase."

Action
Swipe screen to get next direction.

WATCH OUR VIDEO FOR MORE DETAILS

http://y2u.be/56_bOAPuAmk



In co-operation with
The Norwegian Association of the
Blind and Partially sighted