

4 May 2020

Time for Alternative Thinking on Covid-19

Our latest thoughts



Agenda



Part 1:	Where are we in the disease cycle?	3
Part 2:	The economic costs of Covid-19 and how to fund those costs	7
Part 3:	The implications, should we opt for full-blown MMT	20
Part 4:	A couple of investment opportunities	28
Part 5:	Appendix	35

Part 1

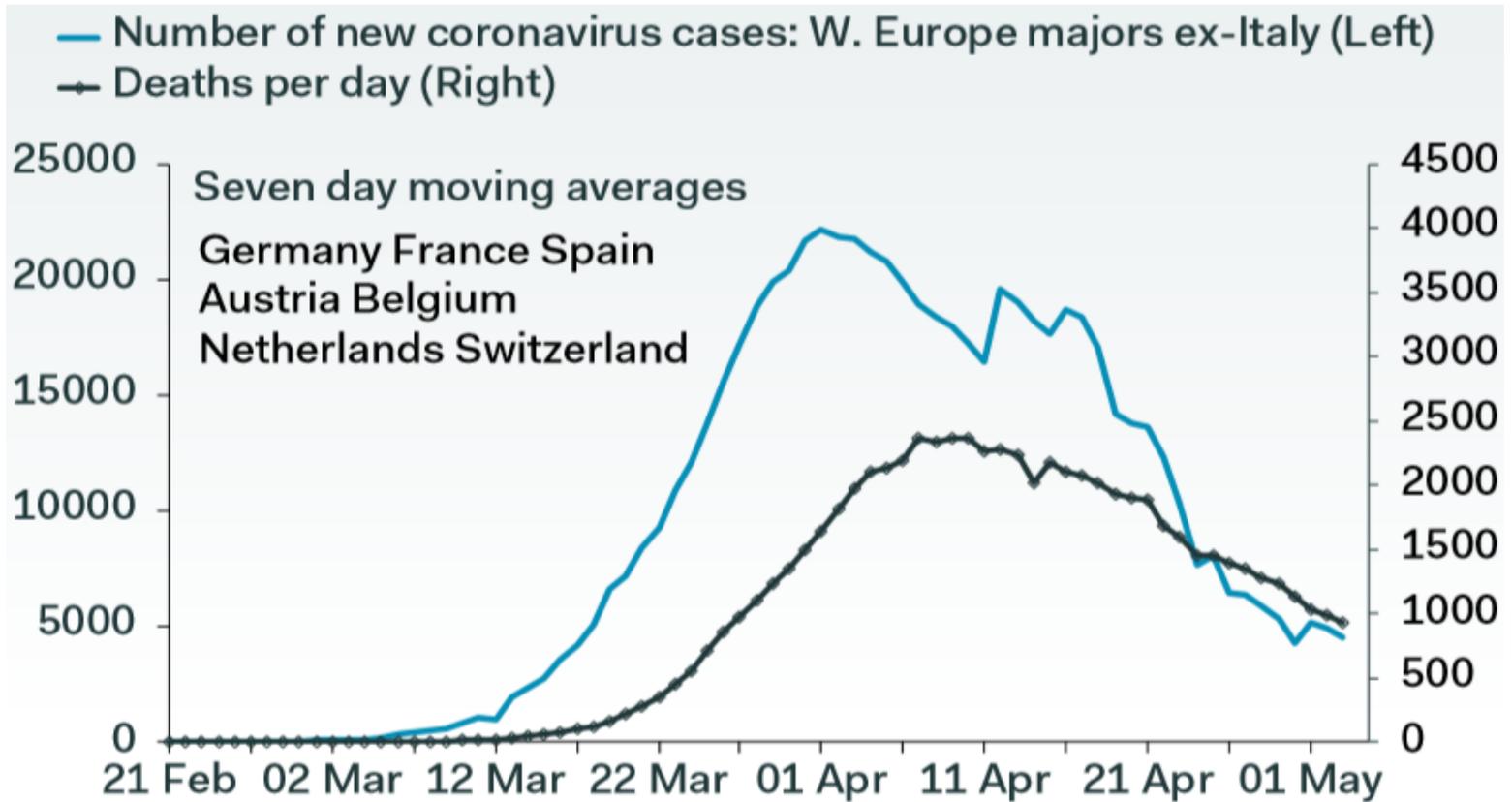
WHERE ARE WE IN THE DISEASE CYCLE?





The downward trend in Western Europe continues.

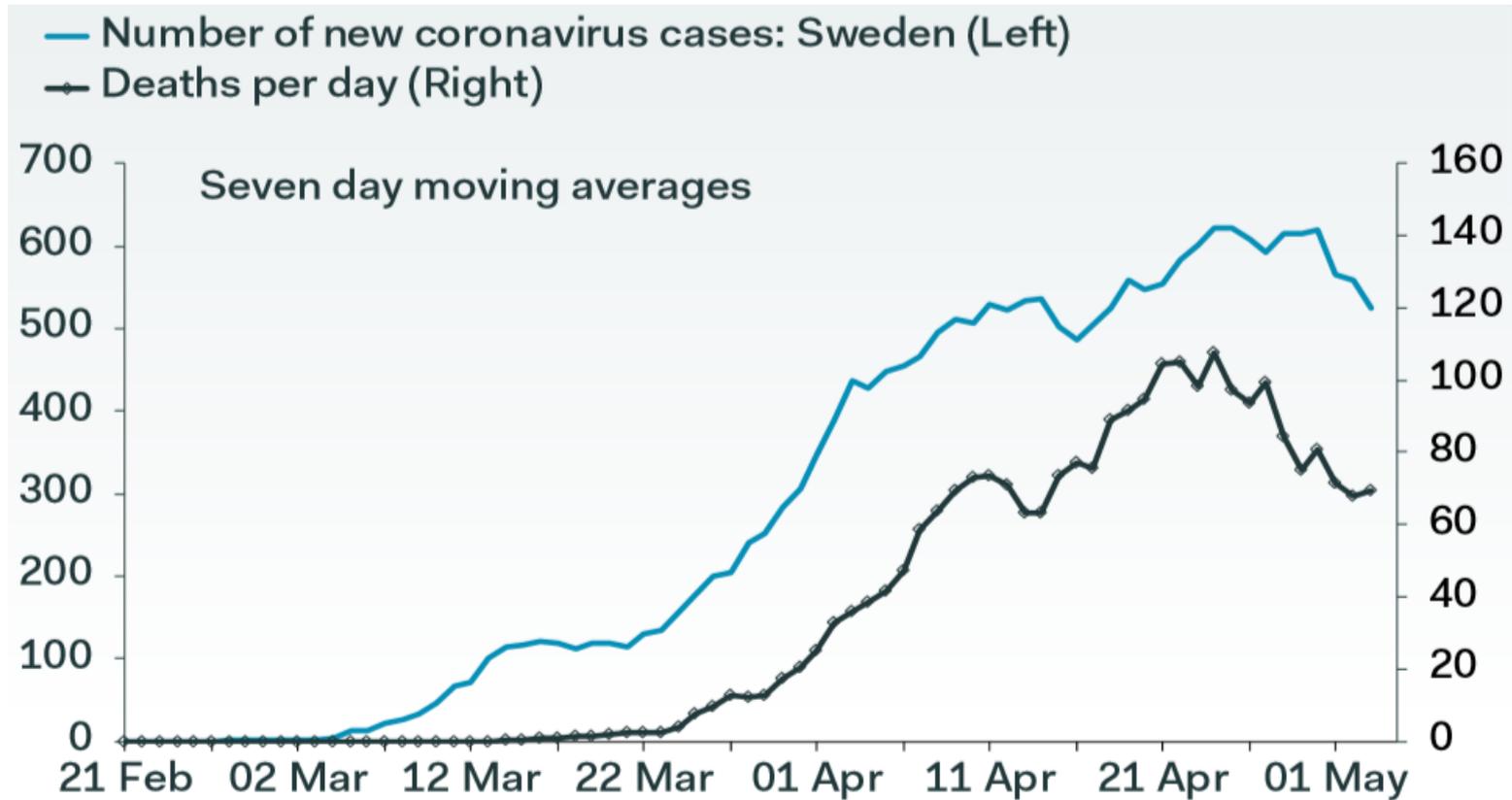
New Covid-19 Cases and Deaths per Day in Western Europe ex. Italy





For weeks, the odd one out in Europe has been Sweden, but the numbers have finally started to improve there too.

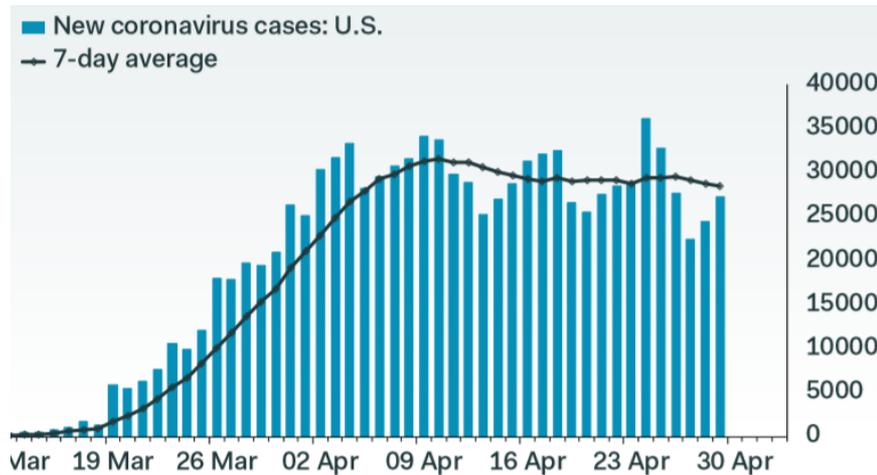
New Coronavirus Cases and Deaths Per Day in Sweden



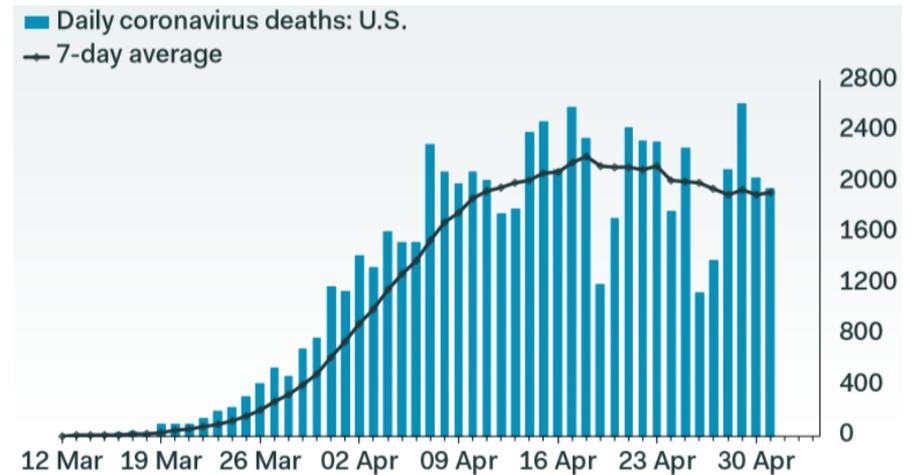


The number of new cases and the number of deaths in the US have finally started to drop, but the slowdown is both modest and erratic.

New Covid-19 Cases per Day in the US



Number of Covid-19 Deaths per Day in the US



Part 2

THE ECONOMIC COSTS OF COVID-19
&
HOW TO FUND THOSE COSTS





The impact on economic growth will be massive ...

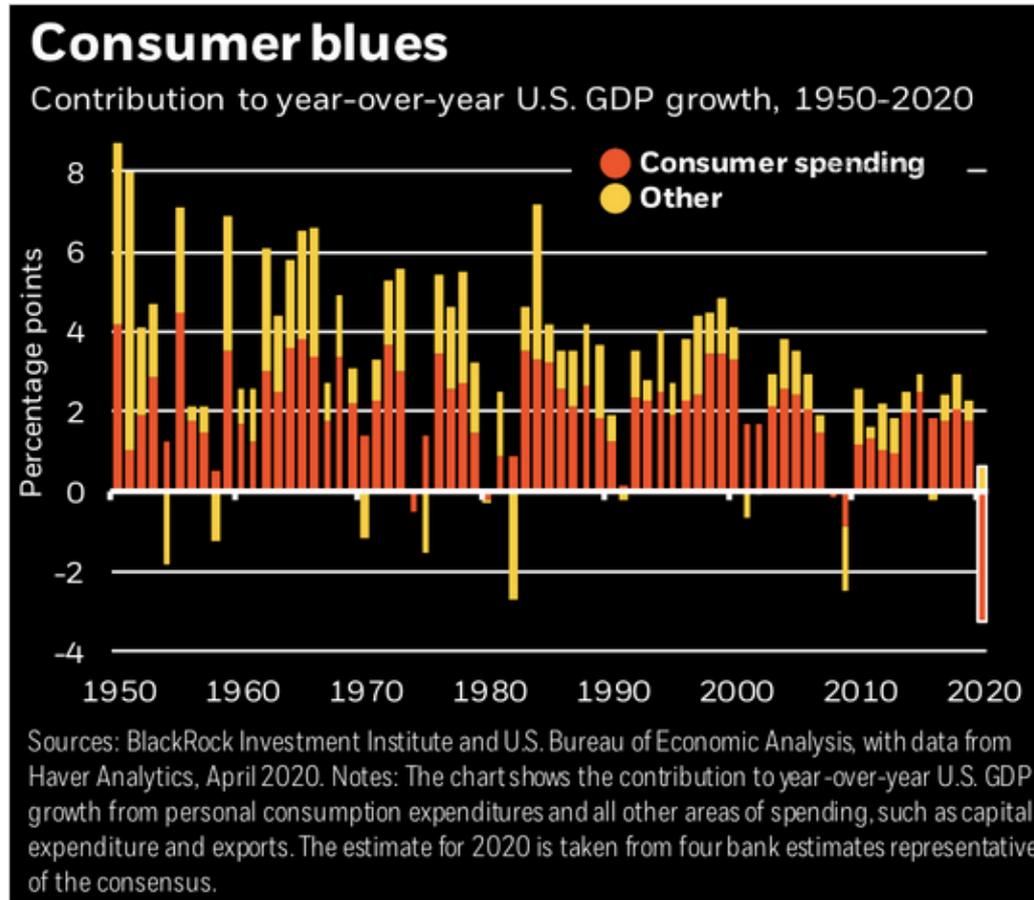
Estimated Real GDP Growth in 2020 Post Covid-19 in Various Countries and Regions





... and it is the collapse in consumer spending that is the main driver.

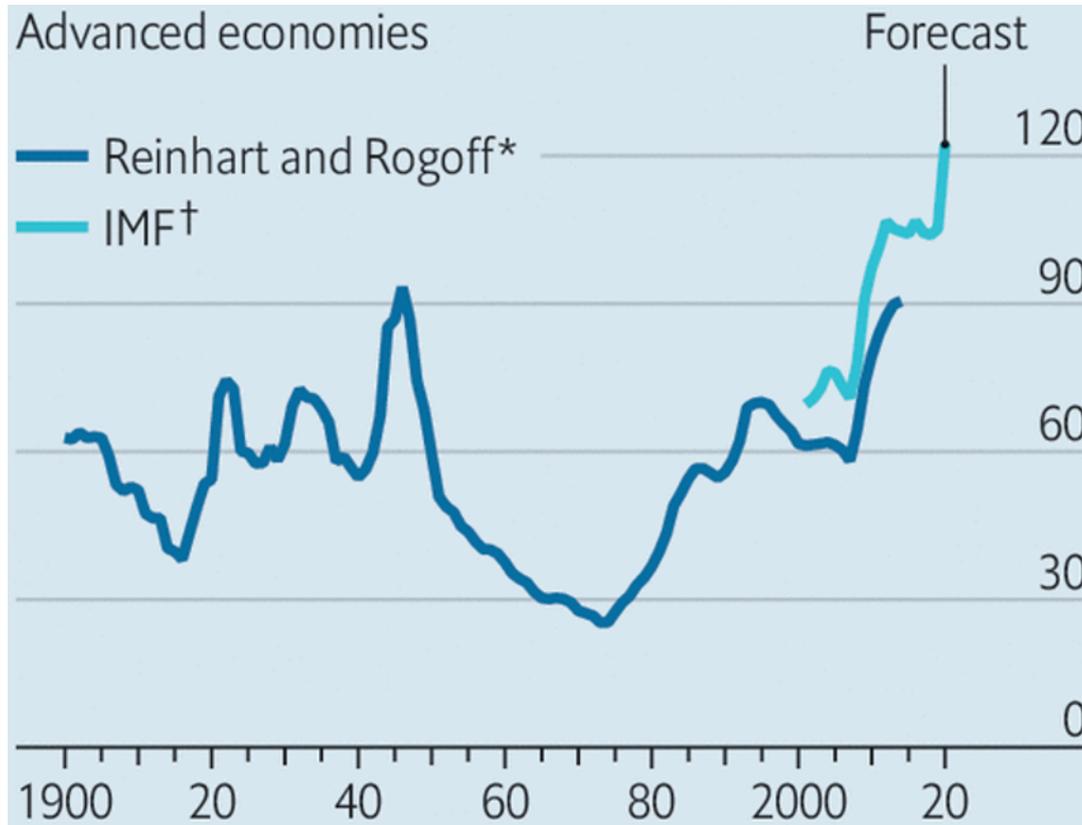
The Impact of Consumer Spending on US GDP Growth, 1950-2020





DM government debt will increase to \$66Tn by the end of this year, taking total DM government debt-to-GDP to 122%.

Gross Government Debt in % of GDP (DM only)



* Simple average, 22 countries. † Weighted average, 39 countries.

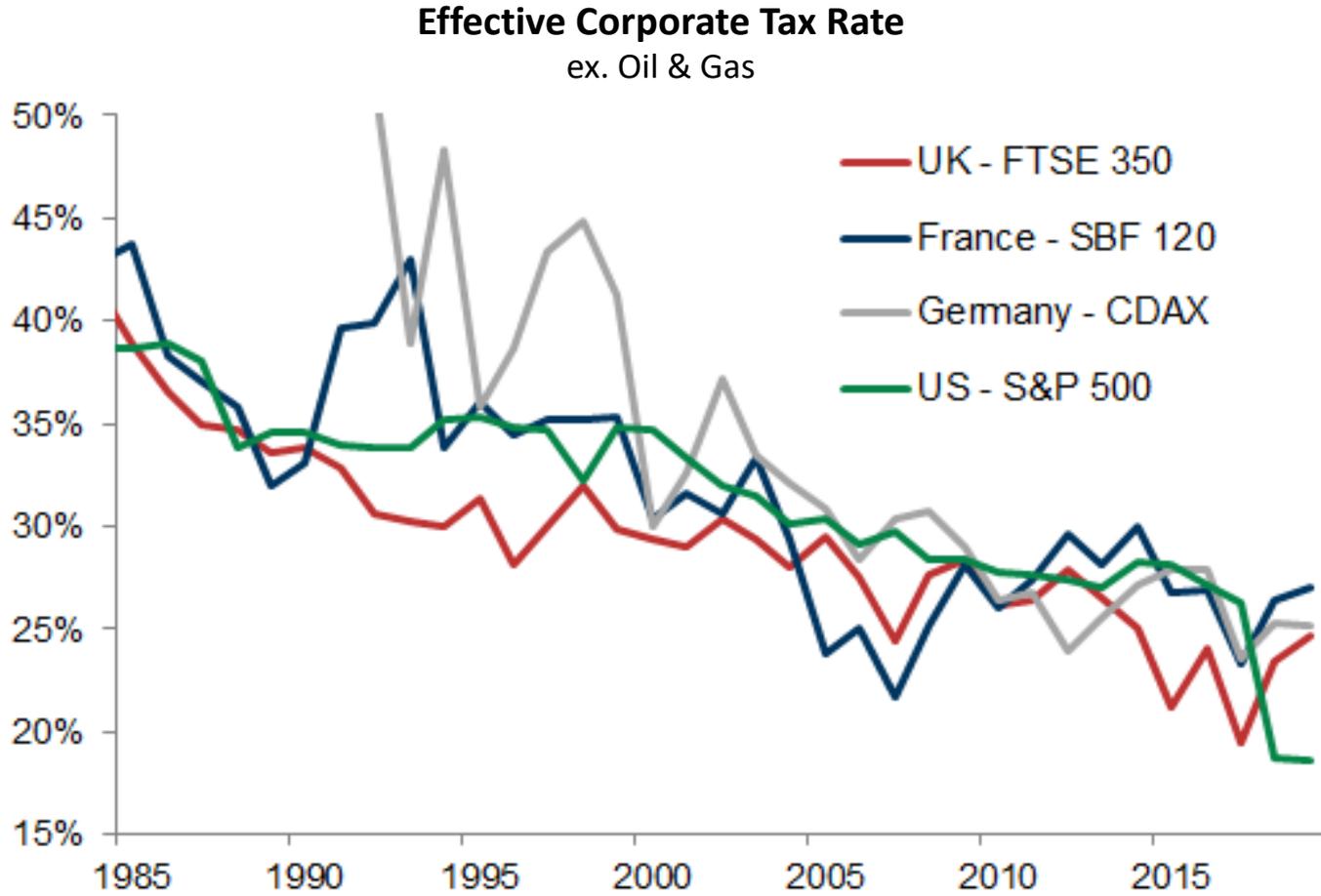


Will all that debt ever be paid back? I have identified at least six possible outcomes.

1. Pay down debt by issuing bonds and pay for those bonds through taxation – potentially mixed with a dose of austerity.
 - This has been the classic approach in the aftermath of the GFC with US and Eurozone public spending in % of GDP falling by 3.5% between 2010 and 2019.
2. Change the corporate tax model – see slide 12 .



Is it fair that some of the biggest and most successful corporates pay little in tax?





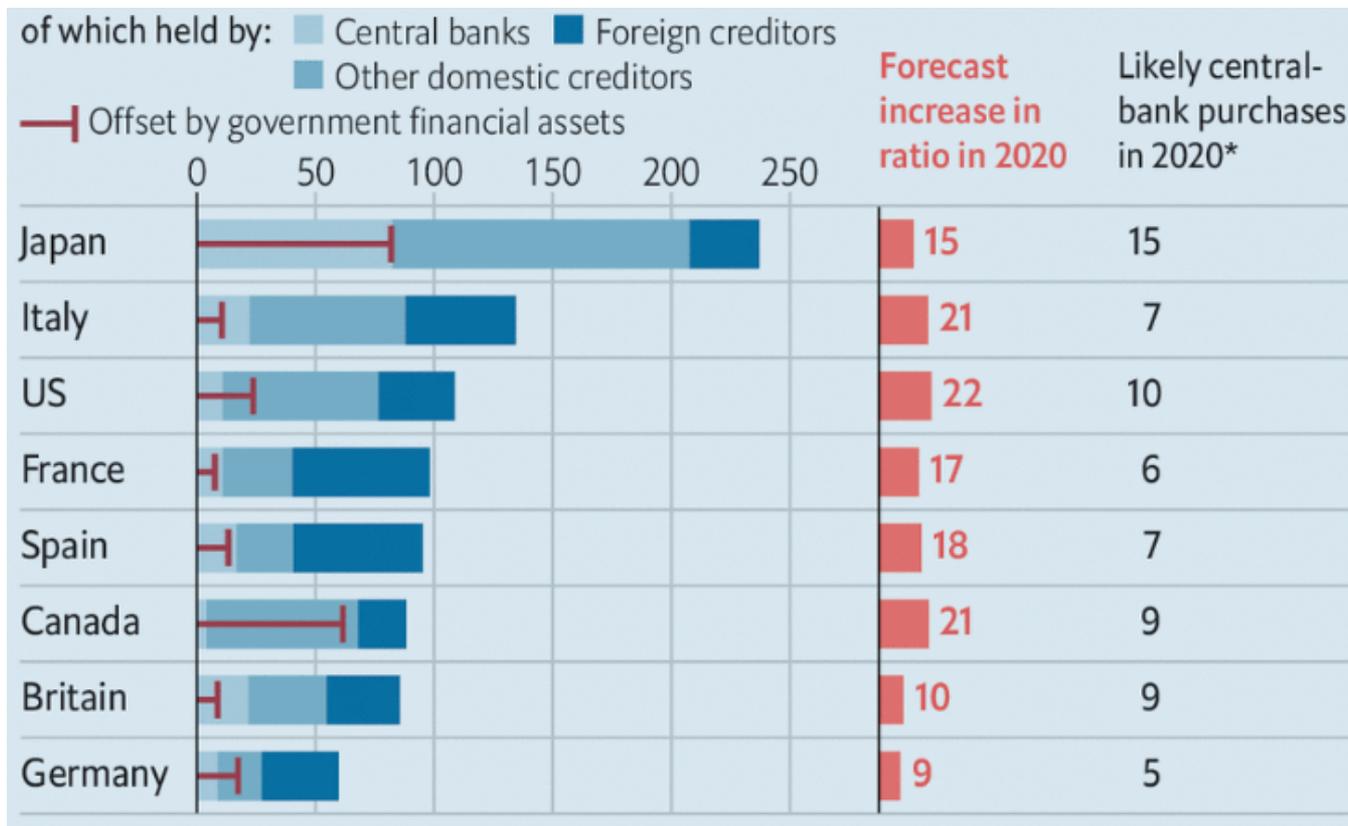
Will all that debt ever be paid back? I have identified at least six possible outcomes.

1. Pay down debt by issuing bonds and pay for those bonds through taxation – potentially mixed with a dose of austerity.
 - This has been the classic approach in the aftermath of the GFC with US and Eurozone public spending in % of GDP falling by 3.5% between 2010 and 2019.
2. Change the corporate tax model – see slide 12 .
3. Destroy debt through inflation, aka financial repression; i.e. ensure that inflation-adjusted interest rates are negative.
 - This approach was successfully used by DM governments post World War II. Debt-to-GDP in the UK was 259% at the end of the war but, by 1980, it had been reduced to 43%.
4. Destroy debt through default.
5. Introduce the MMT model (Modern Monetary Theory) more systematically – the so-called Magic Money Tree – where there is virtually no limit to government spending, as the central bank will simply print the money required – see slide 14.



Japan is ahead of the rest of the world in terms of adopting MMT with nearly 50% of all JGBs now owned by BoJ.

Gross Government Debt as % of GDP in 2019



* Purchases of government bonds as % of GDP.



Will all that debt ever be paid back? I have identified at least six possible outcomes.

1. Pay down debt by issuing bonds and pay for those bonds through taxation – potentially mixed with a dose of austerity.
 - This has been the classic approach in the aftermath of the GFC with US and Eurozone public spending in % of GDP falling by 3.5% between 2010 and 2019.
2. Change the corporate tax model – see slide 12 .
3. Destroy debt through inflation, aka financial repression; i.e. ensure that inflation-adjusted interest rates are negative.
 - This approach was successfully used by DM governments post World War II. Debt-to-GDP in the UK was 259% at the end of the war but, by 1980, it had been reduced to 43%.
4. Destroy debt through default.
5. Introduce the MMT model (Modern Monetary Theory) more systematically – the so-called Magic Money Tree – where there is virtually no limit to government spending, as the central bank will simply print the money required – see slide 13.
6. Think out of the box – see slides 16-19.



Out of-the box option A: Go cashless sooner than planned.

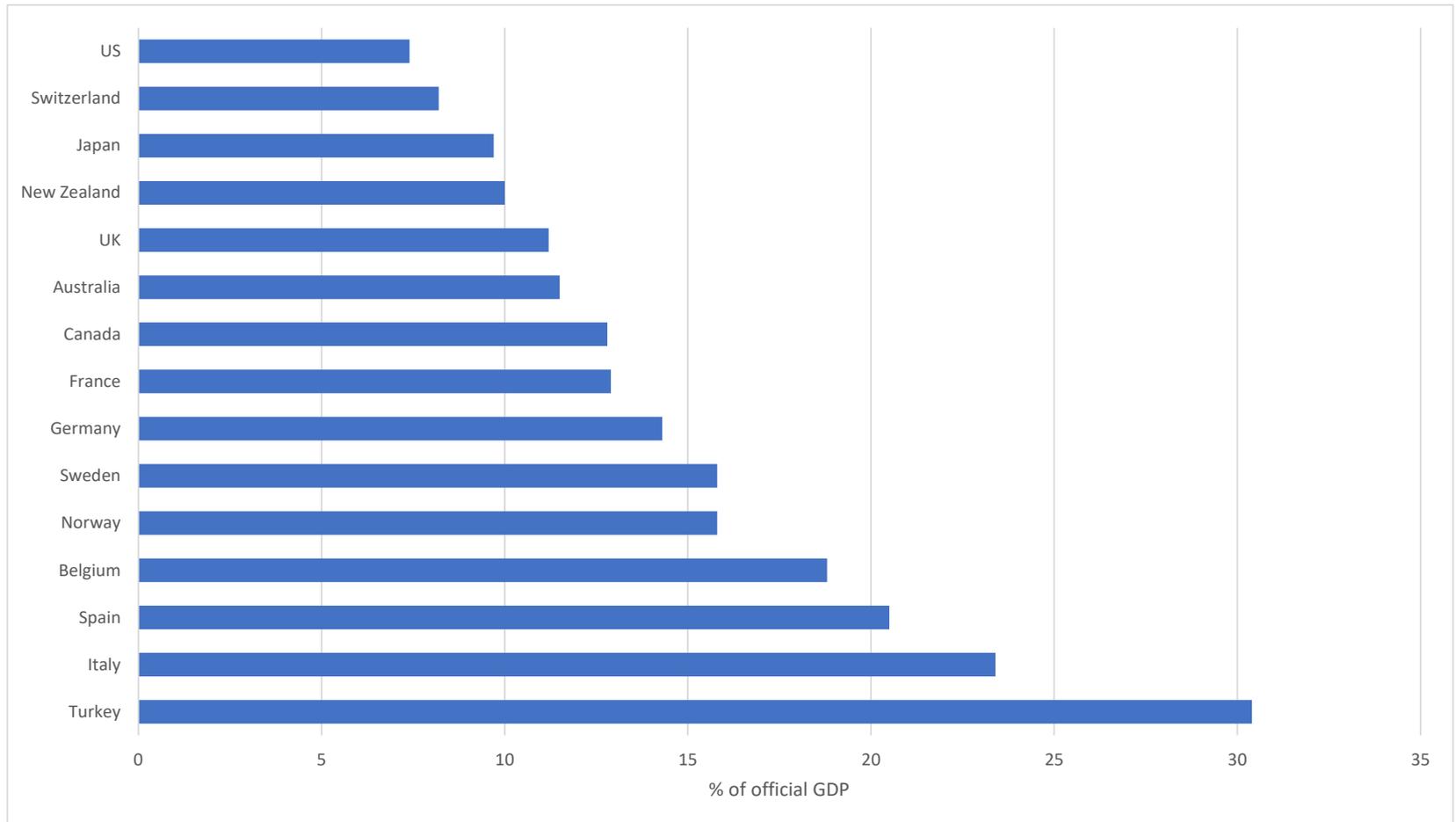
Some Major Advantages Associated with a Cashless Society

- Less money laundering, as there will always be a paper trail.
- Curtailment of the shadow economy in general.
- Less crime (pickpocketing, burglaries and similar).
- Reduced costs associated with handling of paper money – from printing costs and cash management to transportation and storage costs.



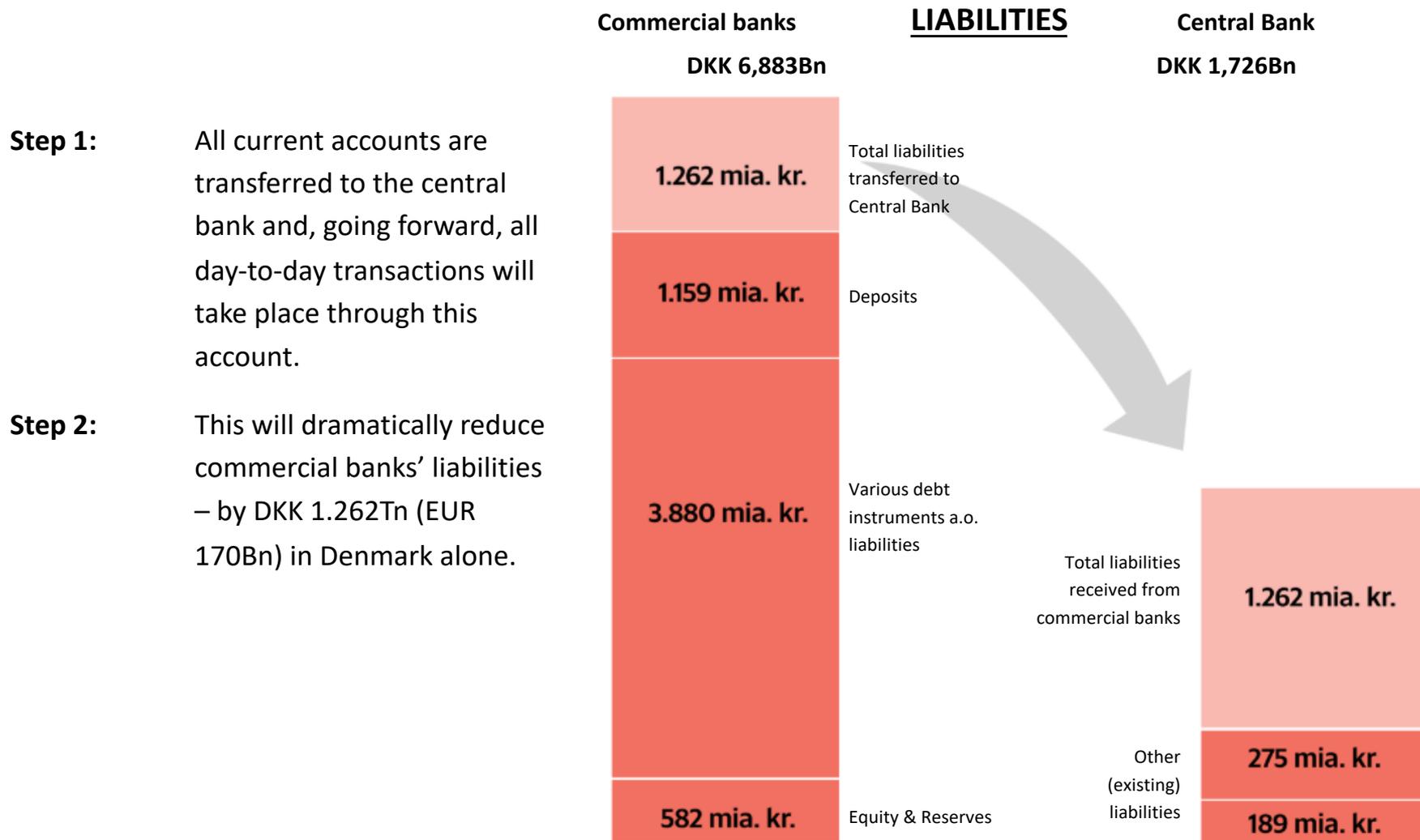
Out of-the box option A: Go cashless sooner than planned.

The Shadow Economy in % of GDP, 2003-2018 Average





Out-of-the box option B: Change the banking model.

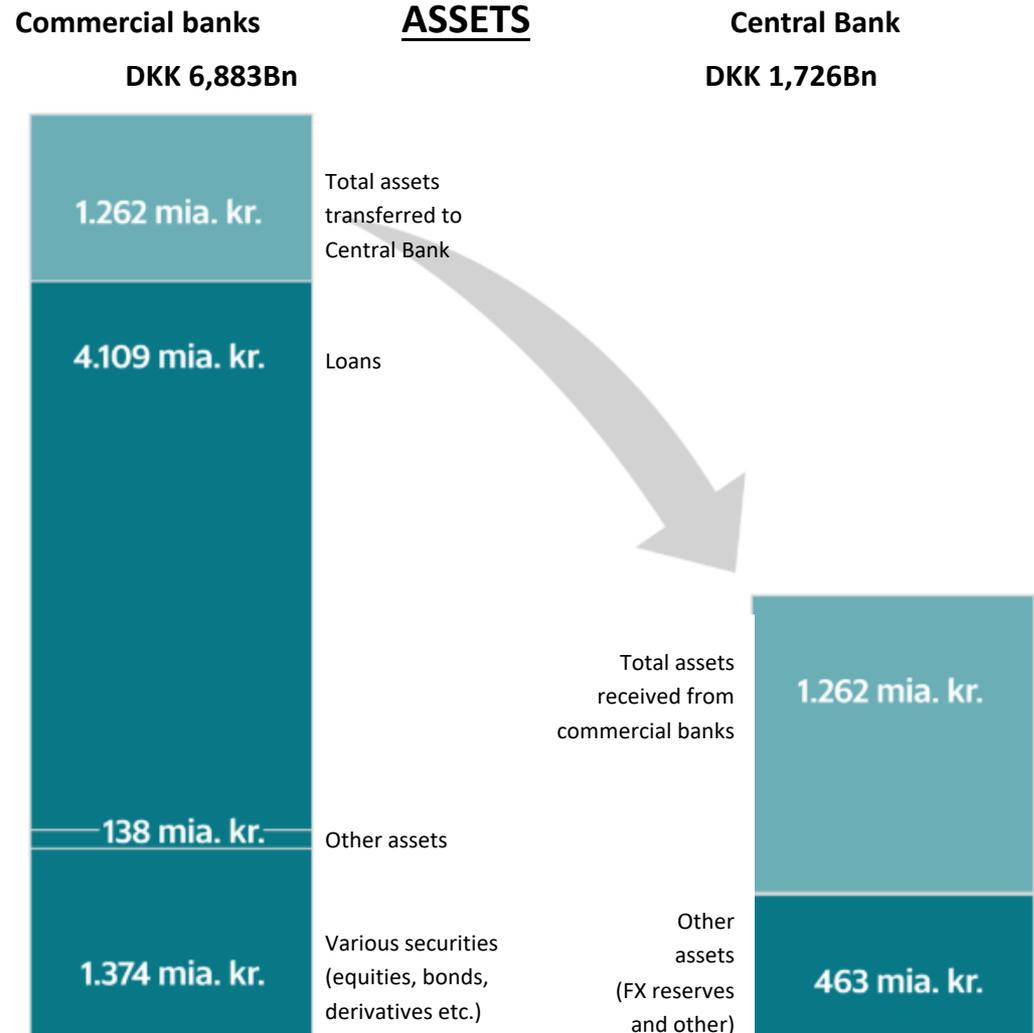




Out-of-the box option B: Change the banking model.

Step 3: An equivalent amount of assets (DKK 1,262Bn) should then be transferred to the central bank. That would include (some) loans to corporates and households (in total over DKK 4Tn).

Result: Now, the central bank has almost DKK 1.3Tn of working capital – more than four times the funding costs of the Covid-19 crisis so far – and it has a new tool at its disposal. It can offer loans at 0% if economic conditions demand it.



Part 3

THE IMPLICATIONS, SHOULD
WE OPT FOR FULL-BLOWN MMT





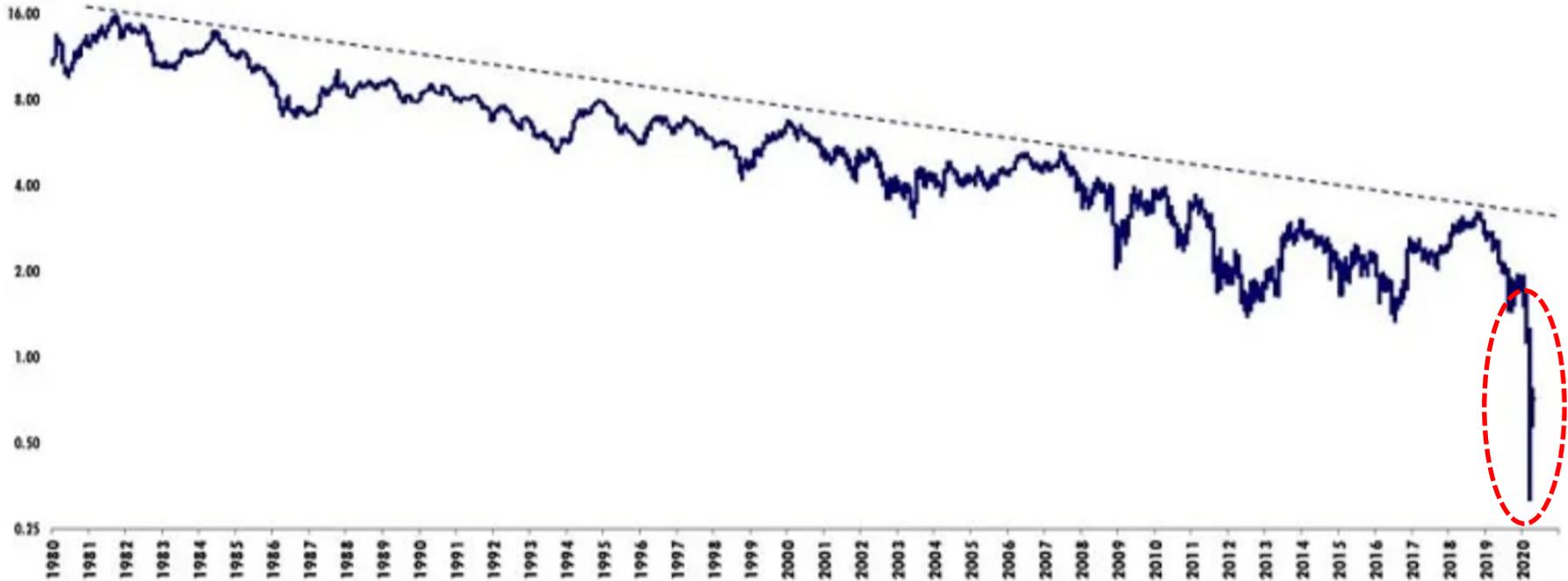
Wars are inflationary whereas pandemics are deflationary
(they say!)





Is a pandemic really deflationary? I am not entirely convinced. In the short term, yes, but what will happen as 'normal' conditions return?

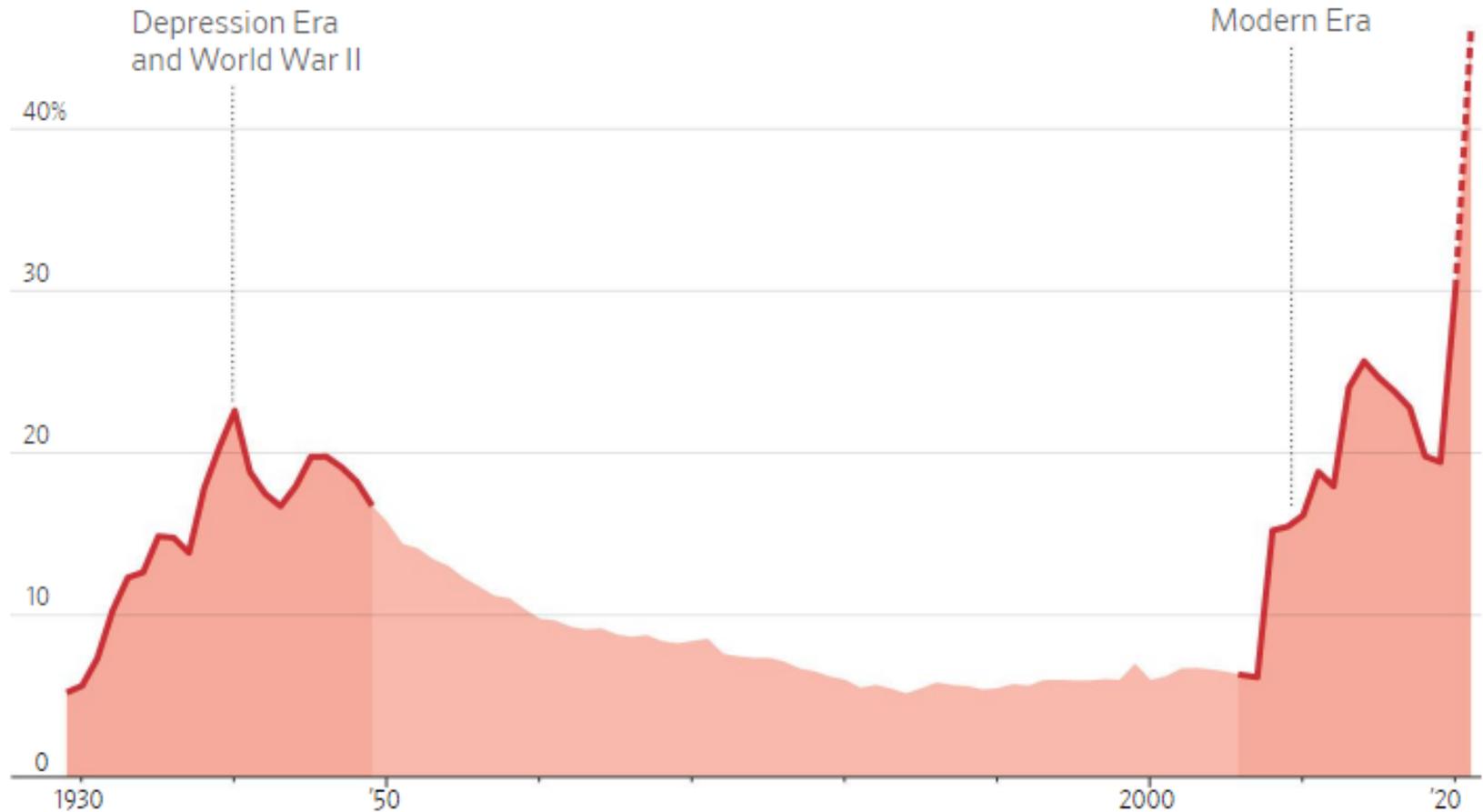
US 10-Year Treasury Yields
Log Scale





The Federal Reserve Bank's balance sheet is growing massively, suggesting it is desperately trying to stimulate the US economy by providing liquidity.

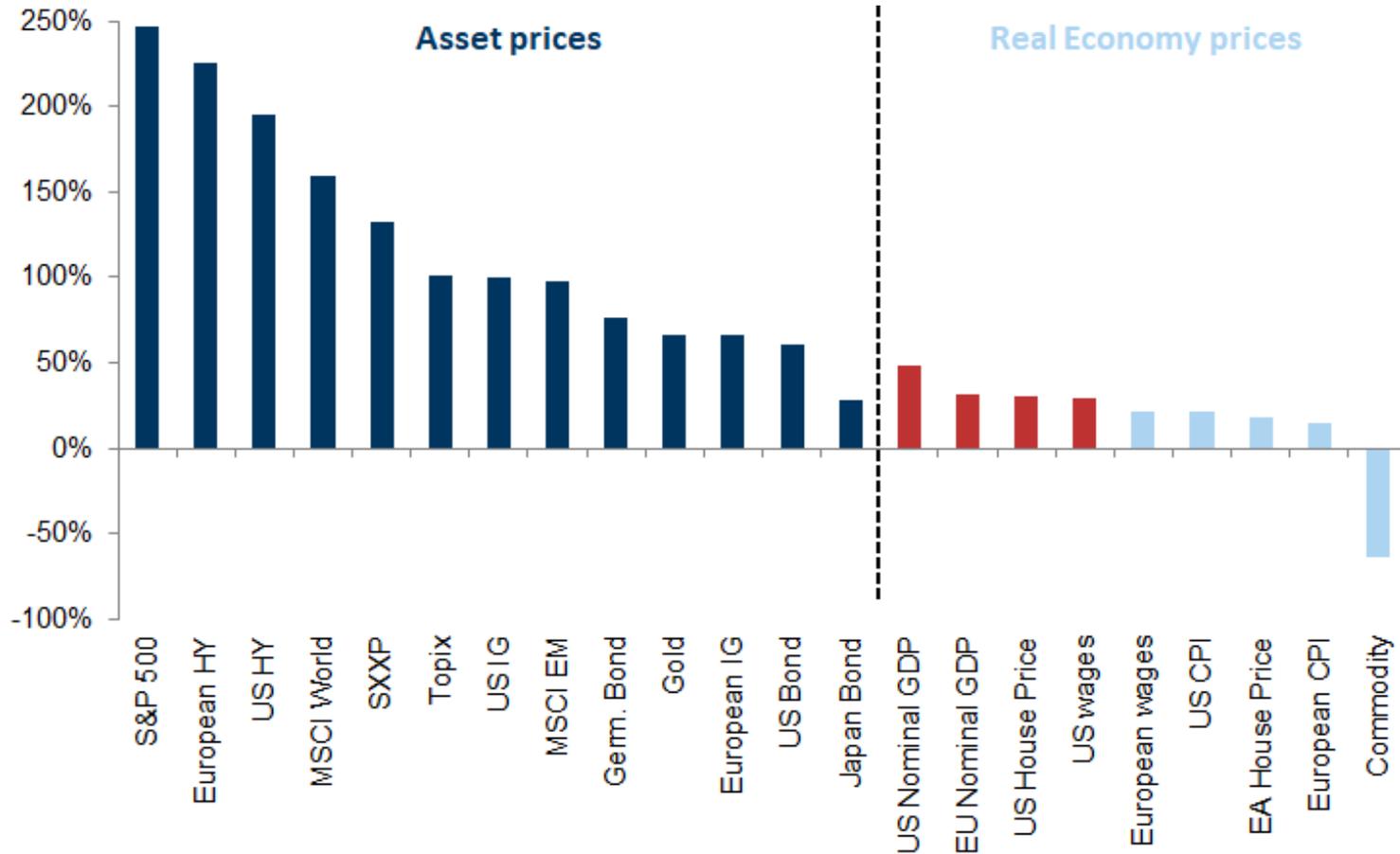
Federal Reserve Bank Balance Sheet as a % of GDP





A widespread point-of-view is that the Fed’s strategy will create further asset price inflation but little consumer price inflation.

Total Return in Local Currency since January 2009





Is it fair to say that the Japanese MMT ‘experiment’ has only worked so well because BoJ has managed to keep broad money supply (M2) under control?

JPY/USD & M2 Money Supply Growth (%)





With money supply growing much more rapidly elsewhere, do we face an inflation problem down the road?

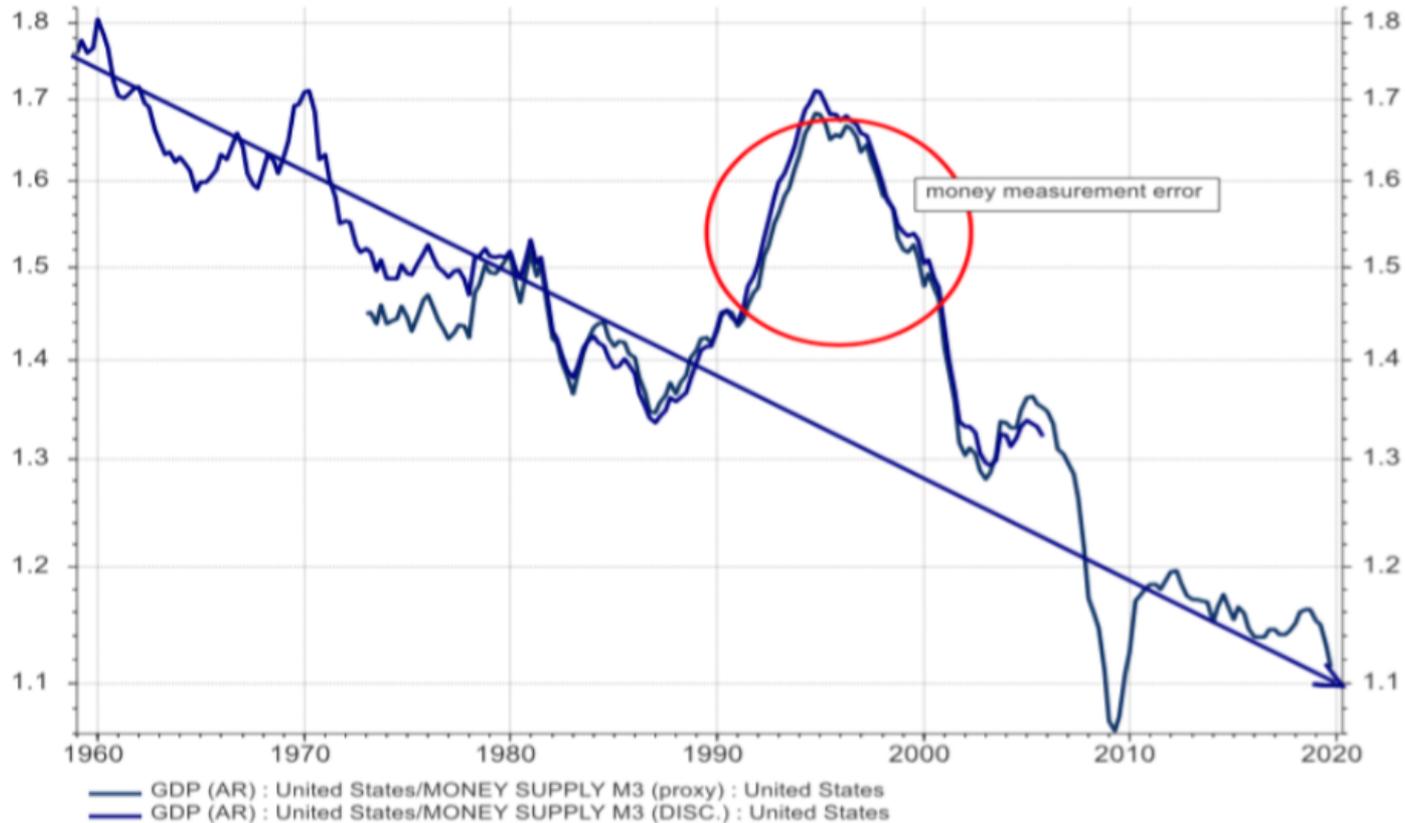
US Money Supply Growth to Potential Nominal GDP Growth





Fisher's identity states that $MV = PT$. As prices (P) are not rising, and neither are transactions (T), velocity must be collapsing. What will happen when velocity returns?

Velocity of Broad US Money Supply M3, 1959-2020



Note: The Fed ceased publishing M3 in February 2006. All numbers since are proxies estimated by MacroStrategy Partnership LLP.

Part 4

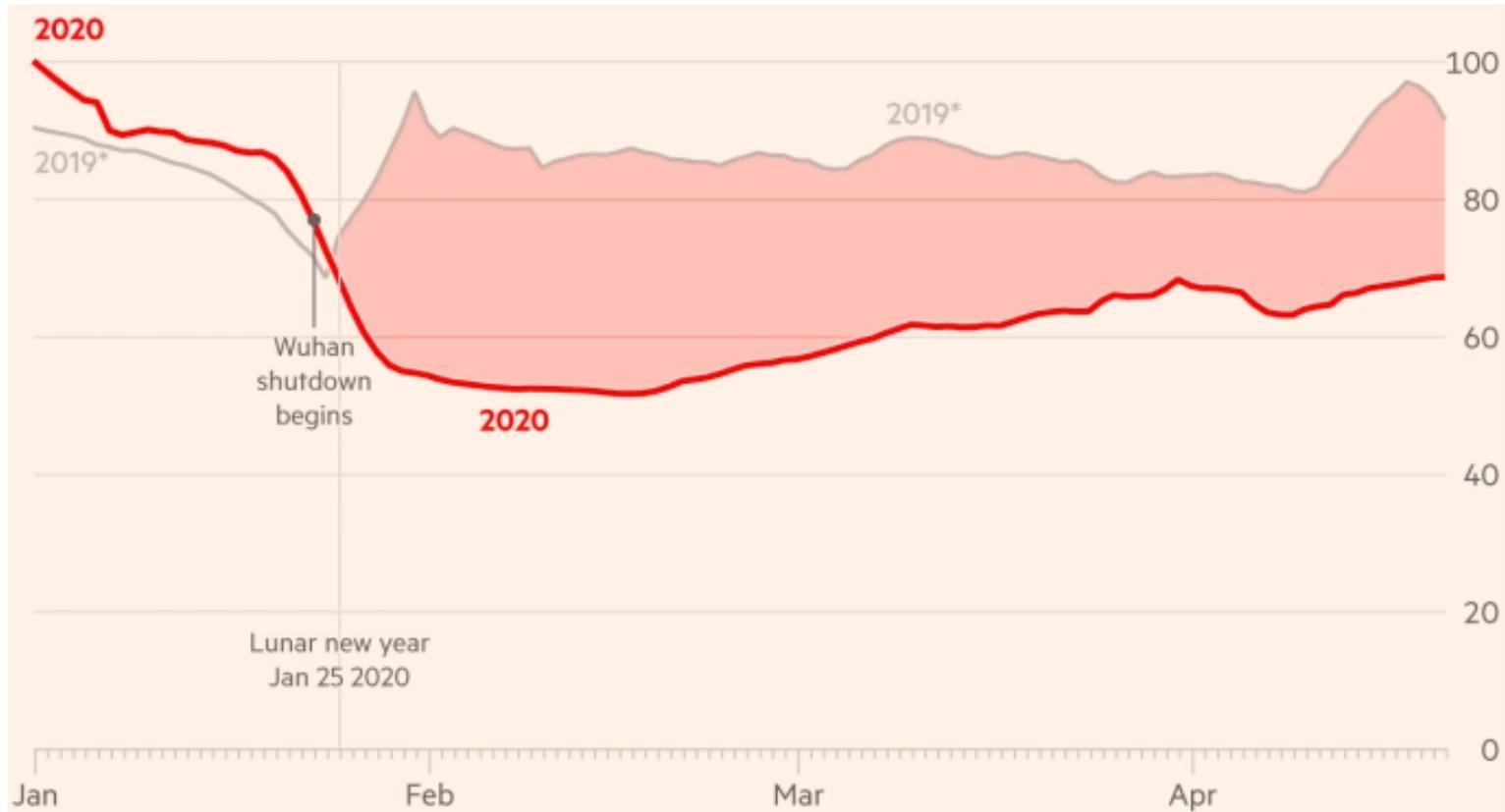
A COUPLE OF INVESTMENT OPPORTUNITIES





Recent equity market performance suggests that investors expect a V-shaped recovery, but recent trends in China suggest otherwise.

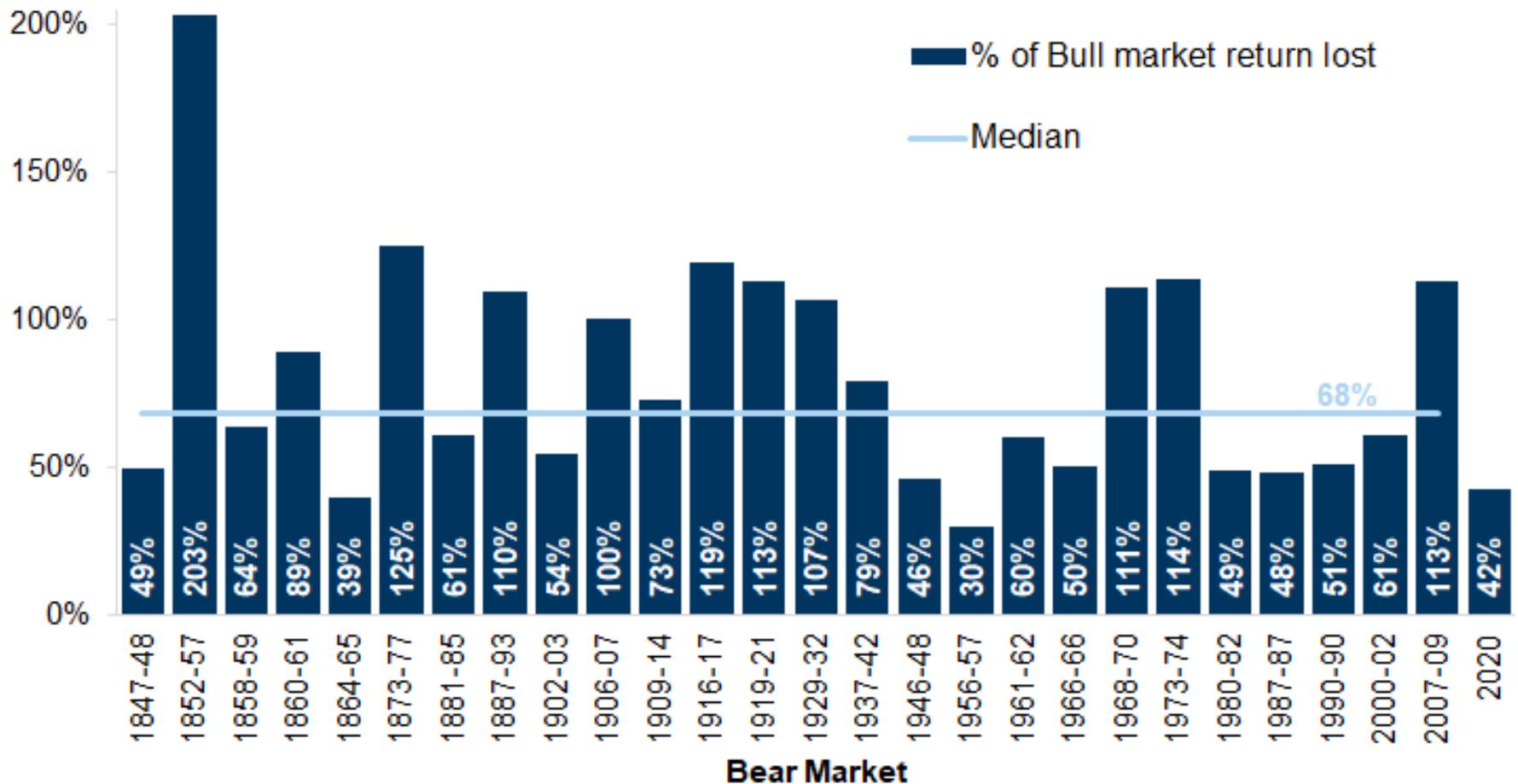
FT Chinese Economic Activity Index





Our advice is not to invest in equities more broadly as it is too risky at current entry levels.

Proportion of the Bull Market Return Lost in the Subsequent Bear Market





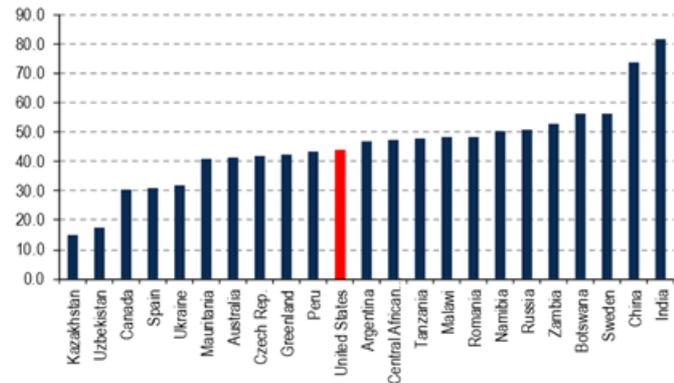
Investment opportunity #1: Uranium.

- Uranium is the predominant fuel in nuclear power plants.
- Uranium prices have been in a near-constant bear market since 2008. Prices ran up in 2006-07 due to a short squeeze but collapsed in the aftermath of the GFC. The disaster at the Fukushima nuclear power plant in March 2011 brought an end to any recovery attempt.
- The uranium market has been oversupplied for several years but that is about to change. As long as market prices remain below breakeven prices, as they currently are in most countries, mining companies are very unlikely to add any new capacity, i.e. we know that the uranium market will be undersupplied for most of the 2020s.

Uranium (U₃O₈) Prices Since the GFC



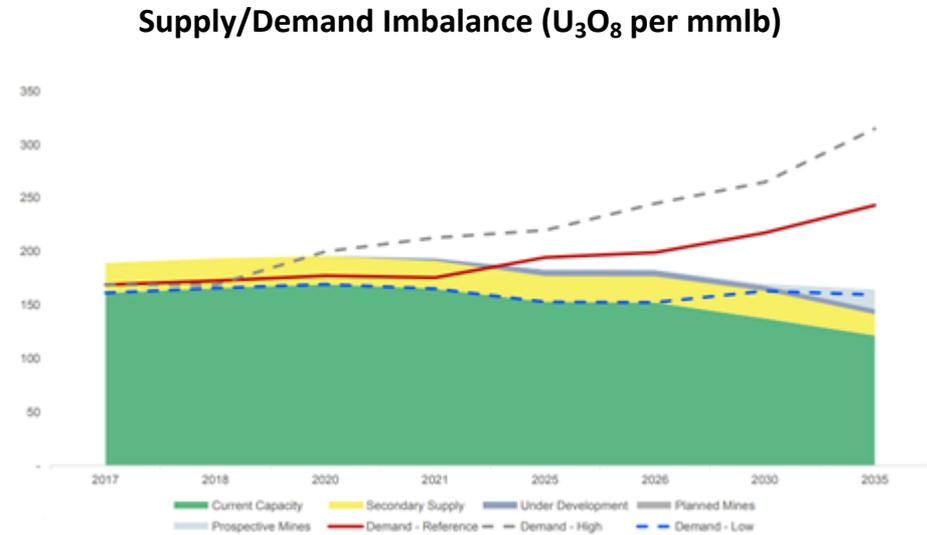
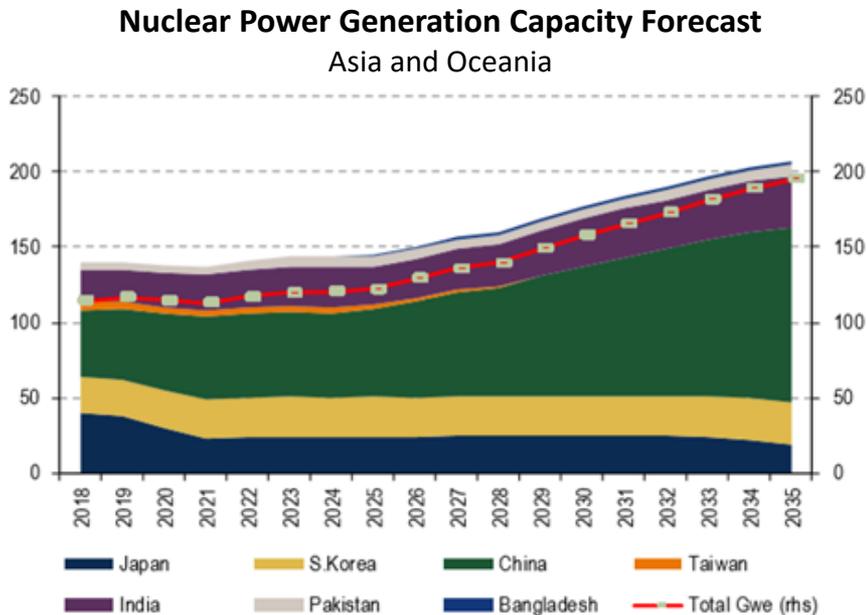
Uranium Production Cost by Country
US\$/lb





Investment opportunity #1: Uranium.

- Demand for uranium is very predictable, as a nuclear power plant cannot cut electricity production in quiet times. It is all or none.
- There are approx. 460 nuclear power reactors in operation worldwide with a combined production capacity of about 400 Gw_e.
- 55 new reactors are under construction, mostly in Asia, with a further 100+ reactors on order in 30 countries, adding about 120 Gw_e of global production capacity.





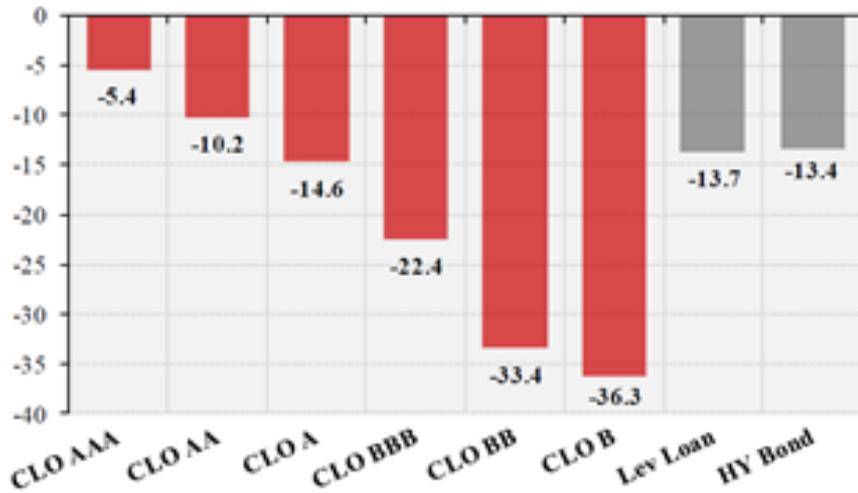
Investment opportunity #2: Dislocated credit markets.

- Credit markets have been affected much more dramatically than equity markets by the sudden drop in economic activity caused by the Covid-19 outbreak.
- Many leveraged credit investors have been forced to sell because of margin calls, opening up attractive investment opportunities.
- If central banks are determined to save the corporate sector from collapse at almost any cost, as we believe they are, the current crisis is more a liquidity crisis than a solvency crisis, which can be taken advantage of.
- When investing in credit at the moment, one has to be more discerning as to credit quality than was the case prior to the crisis, not least as the short to mid-term outlook varies significantly from industry to industry and from company to company.
- We have identified a small handful of investment managers who are well-positioned to take advantage of this opportunity set.

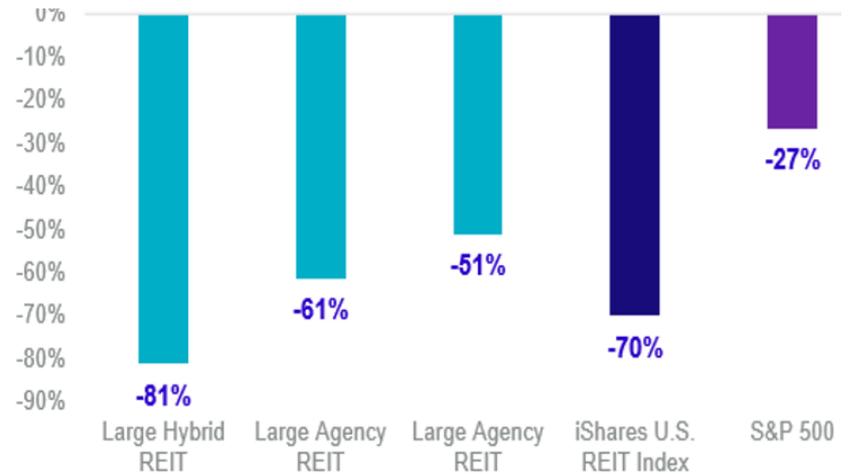


Investment opportunity #2: Dislocated credit markets.

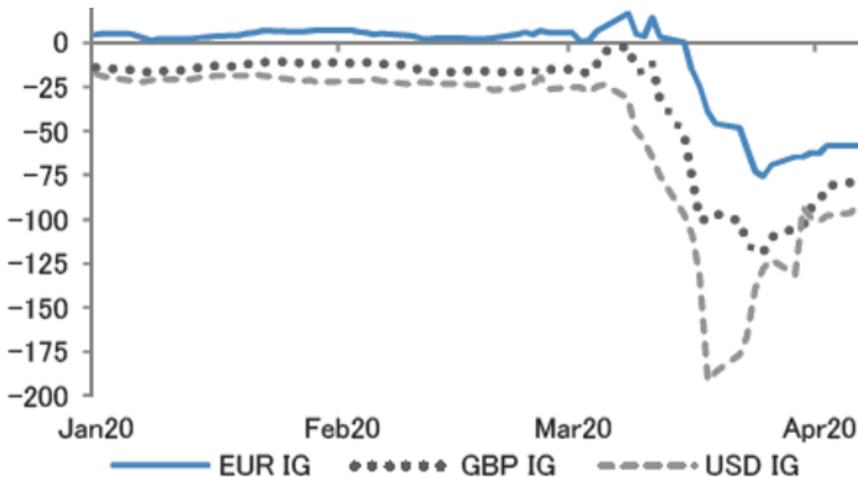
CLOs: Price Decline in March to the 23rd



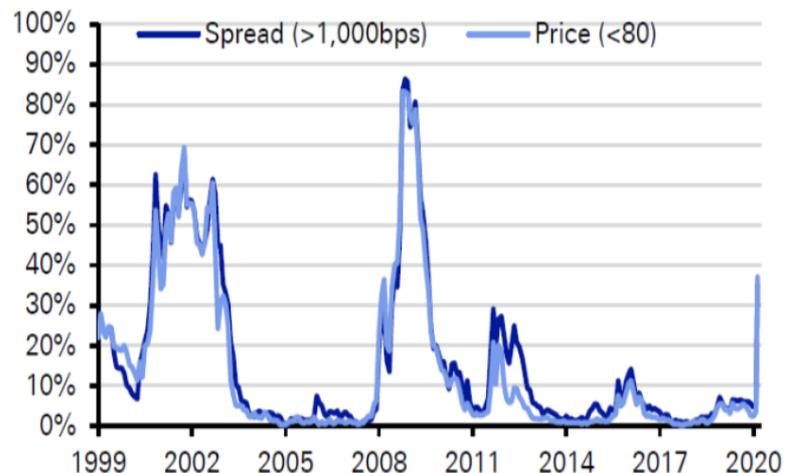
US RMBS: Market REIT Performance



Credit Relative Value: Bond-CDS Basis in Global IG



High Yield Credit: European HY Distressed Ratio



Appendix

THE SIX MEGATRENDS





Megatrend #1

The End of the Debt Supercycle



- In the early stages of a typical debt supercycle, GDP and debt grows 1:1, but that ratio deteriorates as the cycle matures. All prior debt supercycles have come to an end when GDP grows only \$0.20-0.25 for every dollar of added debt. China is now at 0.21 and the US at 0.28.
- The fact that Δ Productivity and Δ GDP are both struggling to gain momentum at present are powerful indications that we are fast approaching the end of the current debt supercycle.

Total Global Debt (\$Tn)



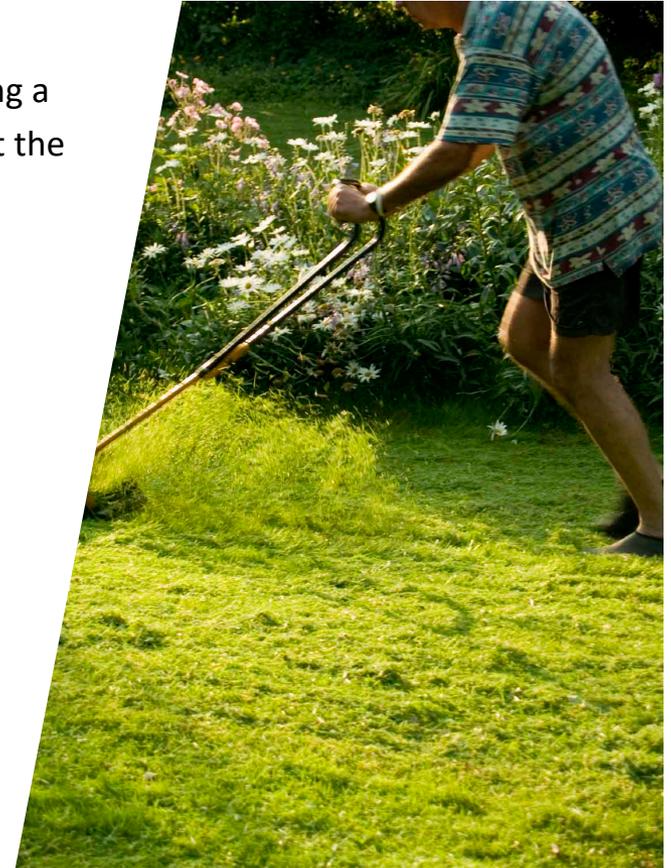
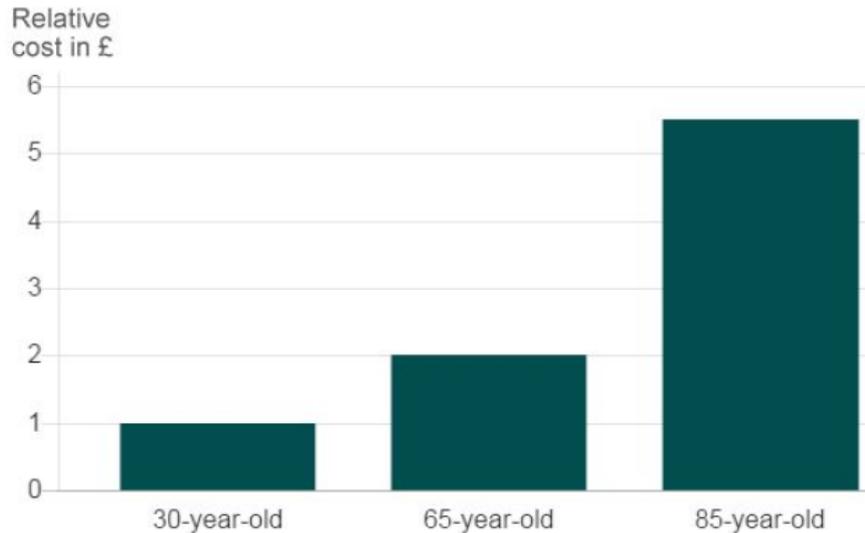


Megatrend #2

Changing Demographics

- 150 million OECD workers will retire between now and 2050.
- Servicing the elderly is extremely costly. According to the NHS, servicing a man in his mid-80s is 5-6 times more expensive than servicing a man at the age of 30 (see below).

NHS Spending on People by Age





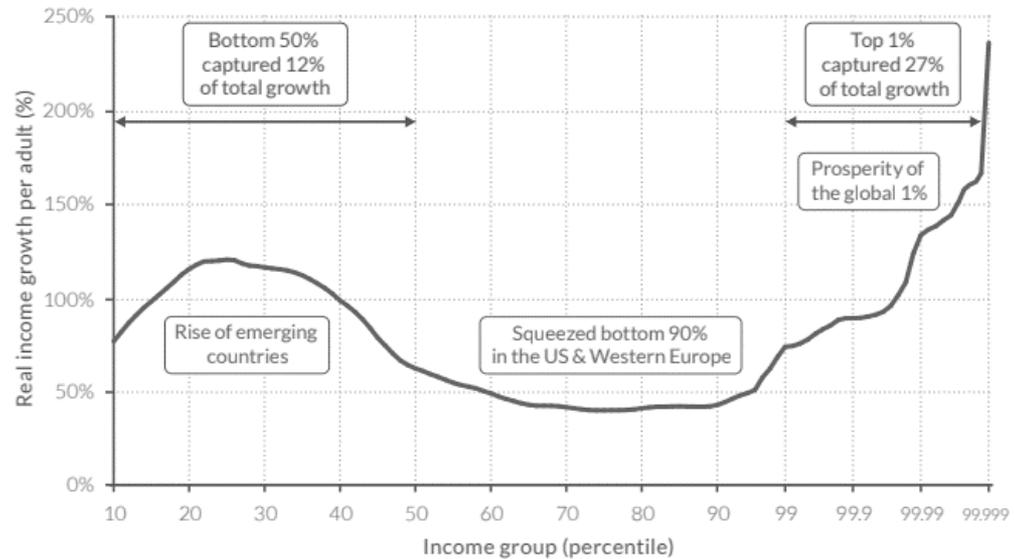
Megatrend #3

The Rising Gap between Rich and Poor

- Workers in many countries have not experienced any meaningful growth in real wages for years.
- Low or no real wage growth negatively affects aggregate demand and partly explains why GDP growth is so low everywhere.



Global Inequality





Megatrend #4

Rise of the East

- In PPP terms, China has more middle class families now than the US.
- The first thing people spend more money on when living standards rise is more and better quality food – almost always more protein-rich food.
- One should seek exposure to the phenomenal growth in the Chinese economy without being exposed to the over-leveraged financial system in China.



Chinese GDP Catch-Up under Various Assumptions

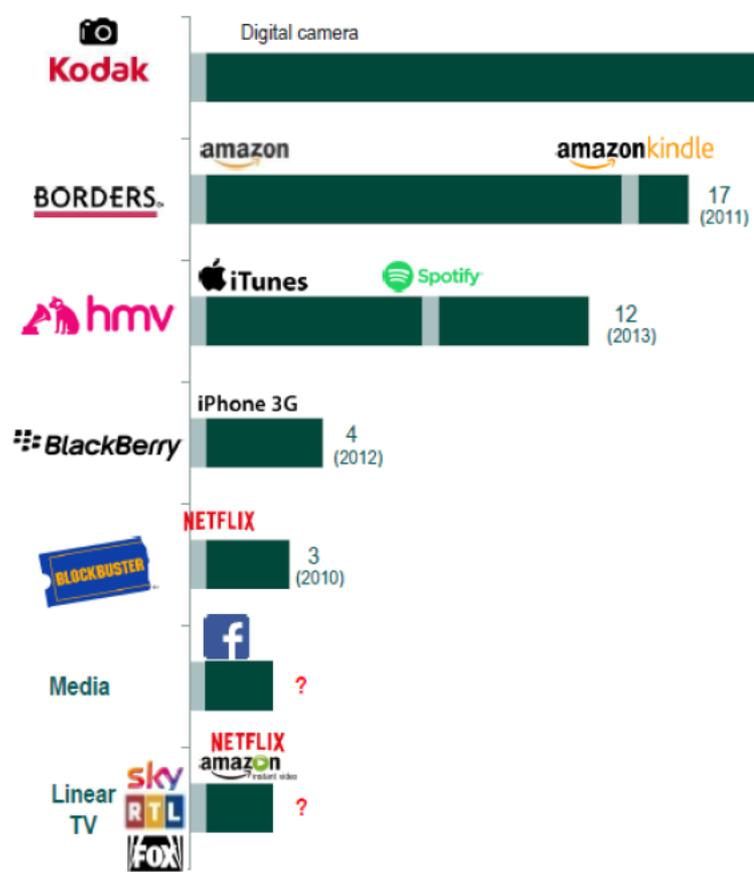
		Annual Chinese GDP Growth		
		3.00%	5.00%	7.00%
Annual	1.00%	2047	2032	2027
US GDP	1.50%	2057	2034	2028
Growth	2.50%	n/a	2041	2030



Megatrend #5

The Age of Disruption

No. of Years to Disrupt Incumbent's Businesses



- Some disruptive businesses succeed whereas others don't; it is a misconception that entrants are disruptive by virtue of their success.
- Disruption has accelerated as a result of digitisation, but it is not at all limited to the technology industry.



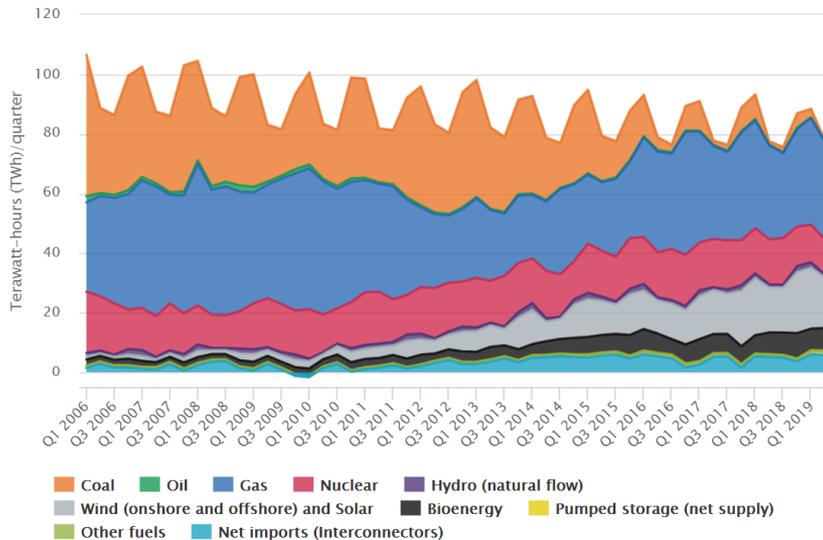


Megatrend #6

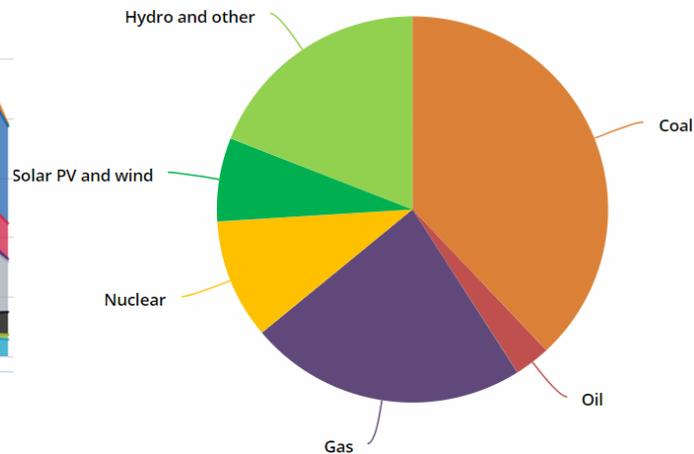
Climate Change

- The fight against global warming will drive governments all over the world to electrify most transportation and heating, dramatically reduce demand for fossil fuels.
- Food production must rise 60% in the next 20 years, and food production accounts for nearly 70% of all freshwater consumption globally. With the climate change doing damage to our water supplies, how will this pan out?

UK Fuel Mix in Electricity Generation



Global Fuel Mix (2018)





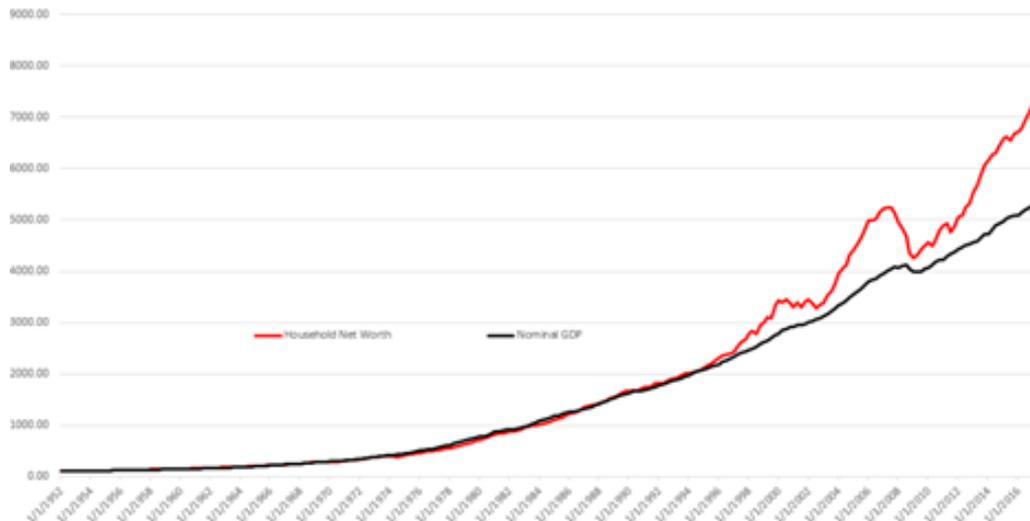
... and the aggregate result of those six megatrends

Mean Reversion of Wealth-to-GDP

- Asset prices have grown much faster than GDP since the mid 1980s and, in the long run, one *cannot* outgrow the other.
- Every single time wealth has deviated meaningfully from its long-term mean value, it has regressed to the mean, and US wealth is now 520% of US nominal GDP against a long-term mean value of 380%.



Total US Household Wealth as % of GDP since 1950





Important Disclosures

This material has been prepared by Absolute Return Partners LLP (“ARP”). ARP is authorised and regulated by the Financial Conduct Authority. It is provided for information purposes, is intended for your use only and does not constitute an invitation or offer to subscribe for or purchase any of the products or services mentioned. The information provided is not intended to provide a sufficient basis on which to make an investment decision. Any investment in ARP will be made pursuant to written subscription materials. The information provided in this material will be subject to, and expressly qualified by, any information contained in the subscription material. The Securities and Exchange Commission of the United States does not pass upon the accuracy or completeness of any of the information contained herein. Information and opinions presented in this material have been obtained or derived from sources believed by ARP to be reliable, but ARP makes no representation as to their accuracy or completeness. ARP accepts no liability for any loss arising from the use of this material. The results referred to in this document are not a guide to the future performance of ARP. The value of investments can go down as well as up and the implementation of the approach described does not guarantee positive performance. Any reference to potential asset allocation and potential returns do not represent and should not be interpreted as projections.

All opinions and estimates included in this report are subject to change without notice. This report is intended for qualified customers of ARP. The investments discussed in this report may not be suitable for all investors. Investors should make their own investment decisions based upon their own financial objectives and financial resources and it should be noted that investment involves risk. Investors should be aware that the market price of the securities discussed in this report may be volatile. Past performance is not necessarily a guide to future performance and an investor may not get back the amount originally invested. Where investment is made in currencies other than the investor’s base currency, movements in exchange rates will have an effect on the value, either favourable or unfavourable. An investor may not get back the original amount invested and in the case of an illiquid stock the investor may be unable to sell at any price. Any tax relief mentioned are those currently available and are subject to change. Their value depends on the personal circumstances of the investor.

© 2002-20 Absolute Return Partners LLP. All rights reserved.

Absolute Return Partners LLP

16 Water Lane, Richmond, Surrey
TW9 1TJ, United Kingdom

T +44 (0)20 8939 2900
info@arpinvestments.com
www.arpinvestments.com