

Content Creative Lead JD

Stasis Labs | Content Creative Lead | Bangalore | Onsite | <https://stasislabs.com>

+ABOUT STASIS:

Stasis Labs is hiring a Content Creative Lead to help us improve the quality of medical care through smarter patient monitoring.

Hospitals today heavily rely on nurses manually monitoring patients. This leads to missed patient symptoms, longer hospital stays, and worse patient outcomes overall. Stasis increases hospital access to automatic, continuous monitoring by designing smart medical devices that are easy to use and networked with the cloud. We've converted medical hardware into a data-driven SaaS product.

Please read about our product at: www.stasislabs.com

Our monitors are currently live in hospitals in India, and are built for a global distribution. We have teams in Los Angeles, Bangalore, and working remotely.

+ABOUT THE ROLE:

You will be the third member of the Marketing team at Stasis. At Stasis, we believe in the power of content marketing to spread our vision and extend the reach of our product.

You will be in charge of converting ideas into action through development of briefs, copywriting, envisioning multimedia (print, picture, video), and managing external designers. You will be working directly with the marketing team in Bangalore to help design and create the content for Stasis.

Since we're a small startup, you will be close to every part of sales, marketing, & product development, so experience working in small teams is a plus.

A strong design eye and a journalist mindset will go a long way in this role. We have a tremendous amount of information to convert into attractive marketing and sales materials that can be deployed through our multiple distribution channels. You will build a vision of your own to ensure independent content development, without micromanagement. Experience in doing mockups, graphic design, and videography would be valuable. High quality copywriting is mandatory.

You will not be responsible for the actual distribution of the content that you create, but will be responsible for rapid conversion of idea into execution. You will be provided with the resources required to maintain pace, but you should be prepared to push your creative limits.

You will have a great deal of autonomy and be responsible for influencing the culture, technology and processes of our company. We're a small team and are looking for someone who can learn quickly and become competent in multiple parts of the product and marketing.

We are just beginning, and are striving to build an inclusive and positive company culture.

+ REQUIREMENTS:

- Experience in content development and ideally managing content teams
- Experience in rapid copywriting with proper utilization of grammar
- Experience in graphic design tools and ability to make rapid mockups
- Experience in storyboarding and managing procurement of necessary photos and videos
- Ability to work with marketing team to ensure full coverage of business & sales requirements
- Excellent verbal and written communication skills with both technical and non-technical team members

+ PREFERRED:

- Experience in a Content Development role at a startup
- Ability to work effectively and collaboratively with others across disciplines to achieve common goals
- Able to multitask and work effectively with minimal supervision
- Self-motivated performer with a desire for growth

To apply, please email a resume and your content portfolio to careers+bizdev@stasislabs.com
