



WESTERN MASS

DOWN SYNDROME RESOURCE GROUP OF WESTERN MA

15TH ANNUAL BUDDY WALK

September 29th, 2018 at Stanley Park Westfield, MA

SPONSORSHIP INFORMATION

The Buddy Walk is a one-mile walk designed to promote the understanding and acceptance of people with Down syndrome. It is a family-friendly event where friends and family form teams to support their *Buddy* with Down syndrome. The money raised stays in the local community and is used to provide scholarships for families and self-advocates attending the National Down Syndrome Convention, to supply new parent packets to doctors and hospitals, provide new education and inclusion programs, and to support families and individuals who have been affected by Down syndrome.

BUDDY WALK PRESENTING SPONSOR

\$2,500

- Twenty (20) Buddy Walk T-Shirts
- Company name and logo to appear as Presenting Sponsor on event materials
- Company logo to appear on back of Buddy Walk T-shirt as Presenting Sponsor*
- Company Name listed on registration website
- Company name/logo to appear with link to company website on DSRGWM website *
- Company name/logo to appear on a sign along the walk route or at picnic site*
- Corporate recognition in DSRGWM newsletter*
- Company name announced on DSRGWM Facebook page*

BUDDY WALK GOLD SPONSOR

\$500

- Five (5) Buddy Walk T-Shirts
- Company name listed on back of Buddy Walk T-Shirt*
- Company name/logo to appear on a sign along the walk route or at picnic site*
- Corporate recognition in DSRGWM newsletter*
- Company name announced on DSRGWM Facebook page*

BUDDY WALK PLATINUM SPONSOR

\$1,000

- Ten (10) Buddy Walk T-Shirts
- Company name and logo to appear as Platinum Sponsor on event materials
- Company name and logo to appear on back of Buddy Walk T-Shirt*
- Company name listed on registration website
- Company name/logo to appear on a sign along the walk route or at picnic site*
- Corporate recognition in DSRGWM newsletter*
- Company name announced on DSRGWM Facebook page*

BUDDY WALK SILVER SPONSOR

\$250

- Two (2) Buddy Walk T-Shirts
- Company name/logo to appear on a sign along the walk route or at picnic site*
- Corporate recognition in DSRGWM newsletter
- Company name announced on DSRGWM Facebook page

**In order to assure logo on all materials a commitment form must be received by Aug 1st, 2018.*



2018 DSRGWM BUDDY WALK SPONSORSHIP COMMITMENT FORM

Detailed sponsorship information can be found in the 2018 sponsorship information sheet on the reverse side of this sheet. If you have questions concerning sponsorship, please email us at downsyndromewm@yahoo.com.

COMPANY INFORMATION:

Company Name: _____

Company Name as you would like it to appear in publicity: _____

Company Website (link from our website to yours): _____

Company Contact Person: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP LEVEL:

Please indicate sponsorship level:

____ Presenting Sponsor * \$2,500

____ Platinum Sponsor * \$1,000

____ Gold Sponsor * \$500

____ Silver Sponsor \$250

____ General Sponsor \$1-\$249

____ **In-Kind Sponsor** (raffle prizes, food, water)

*Please indicate service: _____

____ **Corporate/Employee Volunteer(s)**

*Please indicate total number of volunteer(s)
provided for event: _____

*For company logo to appear in brochure/on T-Shirt, sponsorship commitment form and company logo must be received by Aug 1st, 2018. If form is received after Aug 1st, 2018, all efforts will be made to include company logo in brochure/on T-Shirt, but there are no guarantees.

Please return this form along with the following:

- Check made payable to: **DSRGWM**
- Email high resolution company logo in JPEG format to downsyndromewm@yahoo.com
- Mail to: **DSRGWM Buddy Walk c/o Launa Kazeroid**
105 Post Rd., Chicopee, MA 01020