

SOCIAL MEDIA DIRECTOR

PHI GAMMA NU

The Social Media director is responsible for the management of PGN's Social Media Channels.

CONTACT

TUESDAY HAGIWARA
EXECUTIVEDIRECTOR@
PHIGAMMANU.COM

APPLICATION PROCESS

- APPLY ONLINE VIA WWW.PHIGAMMANU.COM/VOLUNTEER
- TELL US WHY YOU WANT TO GET INVOLVED
- SHARE YOUR RESUME

RESPONSIBILITIES

- Coordinate with the creative director to create visually engaging content
- Coordinate with social media contacts at each school to collect content
- Create a regular cadence of content and pre-schedule social media posts
- Write copy for social media posts
- Review social media analytics to determine how to optimize our social media engagement and grow our followers

TIME COMMITMENTS

- The position is for one year, with an option to renew
- Monthly meetings with the Executive Director
- Optional attendance to monthly National Council calls
- 1 hour per week

QUALIFICATIONS

- Phi Gamma Nu Alumni with a completed bachelor's degree
- Ability to write copy for social media
- Strong proofreader
- Organized and likes to plan ahead
- Ability to work with others
- Job experience preferred
- Proactive, self-motivated, and reliable individual who can work independently and collaboratively

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