



LUNCH, LEARN & SHARE!

SOCIAL MEDIA WORKSHOP
for Community Leaders, Emergency Managers, SM Administrators, and YOU!

THURSDAY, MAY 17, 11:30-1:30
KRAFT BUILDING, Sonoma County Fairgrounds

This could be the most useful, productive, and possibly life-saving 2 hours you'll spend this year! It's FREE and includes complimentary lunch!

A casual “round-table” discussion & workshop focusing on Social Media Best Practices in Disaster Communications and Helping Emergency Managers Stay Ahead of the Community.

Interaction encouraged! Please come prepared with questions, and to share your “lessons learned” from recent events.

Moderator-Presenter: Brandi Richard

Brandi is currently Public Affairs Officer at U.S. Department of Homeland Security. She previously served as Public Affairs Officer for FEMA, Region IX, where she developed internal and external communication strategies and served disaster survivors following Hurricane Katrina.



Registration is requested to ensure sufficient seating & yummy lunches. Email: rescue@HALTERfund.org
SUBJECT: Social Media Workshop RSVP
Please provide your name, Agency or business affiliation, and any questions for the moderator.

Parking is free. Enter at Gate 2, Bennett Valley Road. Tell parking director you're attending a [Home & Ranch Readiness Summit](#) event