



# Unlock significant USPS mail discounts and reduce mail processing costs



The optional Mail Automation module for Paris Enterprise significantly reduces mail processing errors and costs and introduces significant savings on postage by preparing and sorting your US Postal Service output from Paris. The Paris Mail solution is US Postal Service certified and offers production-class CASS address validation and correction as well as PAVE mail sorting for maximum USPS discounts including dissimilar weight items. Above all, streamline your mail processing by eliminating metering and simplify mail payment with MAC Batch Manifesting.

## Mail Automation:

**Paris Mail** is the premier mail automation software solution suitable from small to large organizations.

It streamlines your mailing operations and minimizes your postage costs by taking advantage of the maximum postage discounts available from a fully USPS-integrated process.

Paris Mail provides additional operational benefits by eliminating the need to use a postage meter and effectively reducing the costs of labor, equipment, supplies, plus improves accuracy and mail delivery through manifesting technology.

Paris Mail fits seamlessly into your Paris document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization.

Paris Mail is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. Paris Mail verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

## Reduce Costs:

**Reduce Postage Costs:** Paris Mail presorts your file to USPS standards, counts pages, calculates weights, and qualifies your mailing for the lowest possible rates.

**Reduce Equipment Costs:** Paris Mail calculates the individual weight and thickness of each piece and assigns postage accordingly, removing the postage meter from the process.

**Reduce Labor Costs:** Paris Mail automates the mail production process, eliminating manual tasks and reducing completion times from days to minutes.

**Reduce Supply Costs:** Paris Mail eliminates the need to purchase large amounts of expensive ink to run the meter machine.

## Improve Accuracy and Delivery:

Paris Mail matches your addresses to the national postal database and returns the complete ZIP+4 and Intelligent Mail® barcode.

The system presorts your file before it is printed, so the mail pieces print in presorted order. Once the documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.

## US Postal Service Certification:

Paris Mail was built using a detailed knowledge of USPS regulations and is USPS®-certified in multiple areas.

Paris Mail includes a USPS-certified **CASS** engine, which is used to match customer addresses against the USPS postal database for accuracy.

Paris Mail is also **PAVE** Gold-certified by the USPS for delivery accuracy. Gold-certified products electronically analyze each piece of mail to ensure compliance and generate Intelligent Mail Barcodes, USPS reports, forms and tags in compliance with USPS regulations.

Paris Mail is also **MAC Batch** certified. The MAC Batch certification process, designed in cooperation with the mailing industry, evaluates USPS manifest/presort mailing products manufactured by software developers. MAC Batch determines whether the manifest/presort mailing software accurately calculates postage for non-identical piece mailings submitted under the permit imprint payment method.

## Features at a glance:

Reduce Postage Costs
Reduce Equipment Costs
Reduce Labor Costs
Reduce Supply Costs
Improve Accuracy
Improve Delivery Times
USPS Certified



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