



"The PARIS advantage"

Drive positive outcomes with

High Impact

business communications



Used by over 1/3 of UK Local Authorities and across the globe, PARIS Enterprise Suite from XLPrint allows you to take the effectiveness and efficiency of outgoing communications to the next level.



PARIS Enterprise Suite is a powerful and sophisticated set of tools for the dynamic creation, enhancement and efficient distribution of outgoing communications. Developed to improve effectiveness and efficiency it has been refined over 25 years to become the leading solution supporting local government and across all industries across the globe.

The solution takes data or existing application output (which typically only satisfies basic and statutory requirements) and delivers a range of enhancement capabilities - this results in a much higher level of effective communication at reduced cost. Combine this with the built-in electronic output capabilities and you have a single solution that can be deployed as a common tool across the whole organisation - a complete solution that can be tailored to specific needs.

PARIS Enterprise Suite delivers before the production process, it supports both internal and external e-delivery and fulfilment services and therefore allows maximum control and value to be retained.

Key benefits

- **Use high impact communications to drive positive outcomes**

- deliver clear communications, personalised to the recipient
- dynamically highlight or add relevant content to drive required outcomes
- remove non-relevant generic information that could confuse
- combine multiple messages into a single document or envelope
- use the embedded barcode functionality so returning documents can be processed more effectively, with less effort
- improve customer perception and satisfaction

- **Remove costs from all aspects of outgoing communications – and generate real savings!**

- ✓ less electronic pages, paper, ink, stationery and payment cards
- ✓ risk free savings generated from reduced mailings
- ✓ less duplicated or generic information
- ✓ less supplementary software
- ✓ less overheads attached to returning documents
- ✓ less customer queries and follow-up

- **Embrace electronic delivery channels**

- use the embedded electronic output capabilities to support automated email, portal and archive solutions
- incorporate web based information into documents with the embedded QR codes functionality

- **Let technology work for you**

- remove pain from your document output processes
- include graphic marks to trigger relevant operation of printers and insertion equipment
- prepare your output for more efficient production and retain production flexibility

Want to find out more?

Talk to XLPrint to find out how we can help reduce costs, remove pain and add value to all aspects of outgoing communications.

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