

Privacy Policy

Last updated: 2017-Jun-22

The following document sets forth the Privacy Policy for Capsule website, www.HeyCapsule.com (“website”)

Capsule Labs Pty Ltd (“Capsule Labs”, “we”, “us”, “our”) is committed to providing you with the best possible customer service experience. Capsule is bound by the Privacy Act 1988 (<https://www.legislation.gov.au/Series/C2004A03712>), which sets out a number of principles concerning the privacy of individuals.

What information do we collect?

We collect information when you fill out a form, or perform an action on heycapsule.com

For example, when you register your interest in Capsule product updates, you may be asked to enter your name and email address, and optionally your mobile contact.

We also collect Analytics information on the usage of the Website. We use third-party analytics tools to help us measure usage trends and usage on the Website. These tools collect information sent by your browser as part of a web page request, including the web pages you visit, your browser add-ons, and other information that assists us in improving the Service. We may collect and use this analytics information together with your Personal Information to build a broader profile of our individual users so that we can serve you better.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To improve our website through the act of gauging visitor traffic, analyse trends, and user interaction with the site
- To send you periodic emails
The email address you provided may be used to send you Capsule product updates, and information you may find relevant for photo and video backups – you can choose to opt out of this upon receiving your first & subsequent emails from us.
- To contact you to get feedback on Capsule
- To improve our Website performance

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will use your information for the new purpose only. We will also

update this Privacy Policy to reflect this. Data collected from the time of the policy change forward will adhere to our updated practices.

Do we use Cookies

The heycapsule.com web site is built using WebFlow (webflow.com), which uses Cookies to recognise your browser and allow Capsule to know which page on heycapsule.com is visited, and by how many people. WebFlow cookies do not collect personal information. For a detailed description of how WebFlow makes use of cookies, see WebFlow Private Policy:

<https://webflow.com/privacy>

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties any information we collect. This does not include trusted third parties who assist us in operating our website, managing our email list, or in the normal operations of our business, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or to protect ours or others' rights, property, or safety.

Conditions of Use

By using our site, you consent to this Privacy Policy.

Changes to our Privacy Policy

Capsule Labs reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site.

Contacting us

If you have any enquires regarding your Privacy while at heycapsule.com. Feel free to contact us on:

support@heycapsule.com