



## FUNDRAISING GUIDE

### START FUNDRAISING NOW

Don't let money be the reason you miss out on the best event of the year. Get to work. It's never too early to start fundraising.

- Use "GoFundMe" and share on social media
- Ask local Kiwanis clubs for sponsorship
- Restaurant fundraisers
- SGA/Student Activities sponsorship
- "Rent-a-CKI-member" — do household work, mow or babysit
- Create school pride shirts to sell and use profits to send members to the convention

### BENEFITS OF ATTENDING

When seeking donations, don't forget to mention the benefits of attending CKIx. People want to know their money is being put to good use. Mention the following:

- Educational workshops
- Leadership development
- Engaging speakers
- Networking
- Service
- Election of international leadership
- Individual and club recognition/awards

### USE THE "RULE OF THREE" METHOD

The "rule of three" method is a popular system used by CKI members when seeking donations. Contact your school to see what options are available through the university.

- Ask your local Kiwanis club to pay one-third of the cost
- Member's school/club pays one-third of the cost
- Attendee pays one-third of the cost

### BE SMART WITH YOUR MONEY

You can keep costs low by making smart decisions with your money.

- Room with friends. The maximum number of people per room is five.
- Purchase snacks and premade meals for breakfast and lunch.
- Utilize Disney's Magical Express® when traveling to and from the airport. IT'S FREE!
- Monitor flight costs for best possible prices. The best time to book is on a Tuesday afternoon.

### REMINDERS

- Set aside emergency money just in case you go over your estimated budget.
- Be persistent and ask everyone: friends, family, coworkers, etc.
- Follow up every donation with a thank-you card.



### SAMPLE BUDGET

ESTIMATED COST		ACTUAL COST
<i>Registration</i>		
Early bird (March 1-April 19)	\$250	
Regular (April 20-May 24)	\$300	
On-site	\$350	
<i>Hotel</i>		
Per night	\$159 plus tax	
2 people per room	\$80 per night plus tax	
3 people per room	\$53 per night plus tax	
4 people per room	\$40 per night plus tax	
5 people per room	\$32 per night plus tax	
<i>Transportation</i>		
Air Travel	\$350	
Taxi/Uber	\$35	
<i>Food</i>		
Meals	\$200	
Snacks	\$25	
<i>Extras (Optional)</i>		
CKI Merchandise	\$30	
Park Tickets	\$100+	
Excursions	\$50	
<i>Total</i>		

FIND MORE INFORMATION AND REGISTER AT:  
[WWW.CIRCLEK.ORG/CKIx](http://WWW.CIRCLEK.ORG/CKIx)