**Aquarium by the Numbers**

**Economic Contribution for the Gulfport Region**

1. **Annual Revenue**
   - $340 M

2. **Annual Tax Revenues**
   - Total: $41.8 M
   - Local: $2.38 M
   - State: $12.3 M

**Employment Creation for the Gulfport Region**

- **Approximately 900 new jobs contributed to Gulfport**
  - **Aquarium jobs**: 65 full-time employees, 45 part-time employees
  - **Tourism industry**: 340 jobs
  - **Other industries**: 500 jobs

**Additional Construction Jobs**

- **400 additional construction jobs**

**Average Visitors Per Year**

- **487,000**
  - (between 418,000 - 557,000)

**Additional Construction Jobs**

- **75%** anticipated to be from this region's workforce

**Upon opening, the aquarium will be self-sustaining and operate at no cost to the taxpayer.**

1. Source: 2015 Independent Market Research Study by Pro Forma Advisors, Los Angeles, CA
2. Source: 2017 Economic Impact Study conducted by the University of Southern Mississippi

The data represented are averages calculated from estimated projections.