



PERSONALIZED JUDAISM  
IN A COMMUNITY CONTEXT

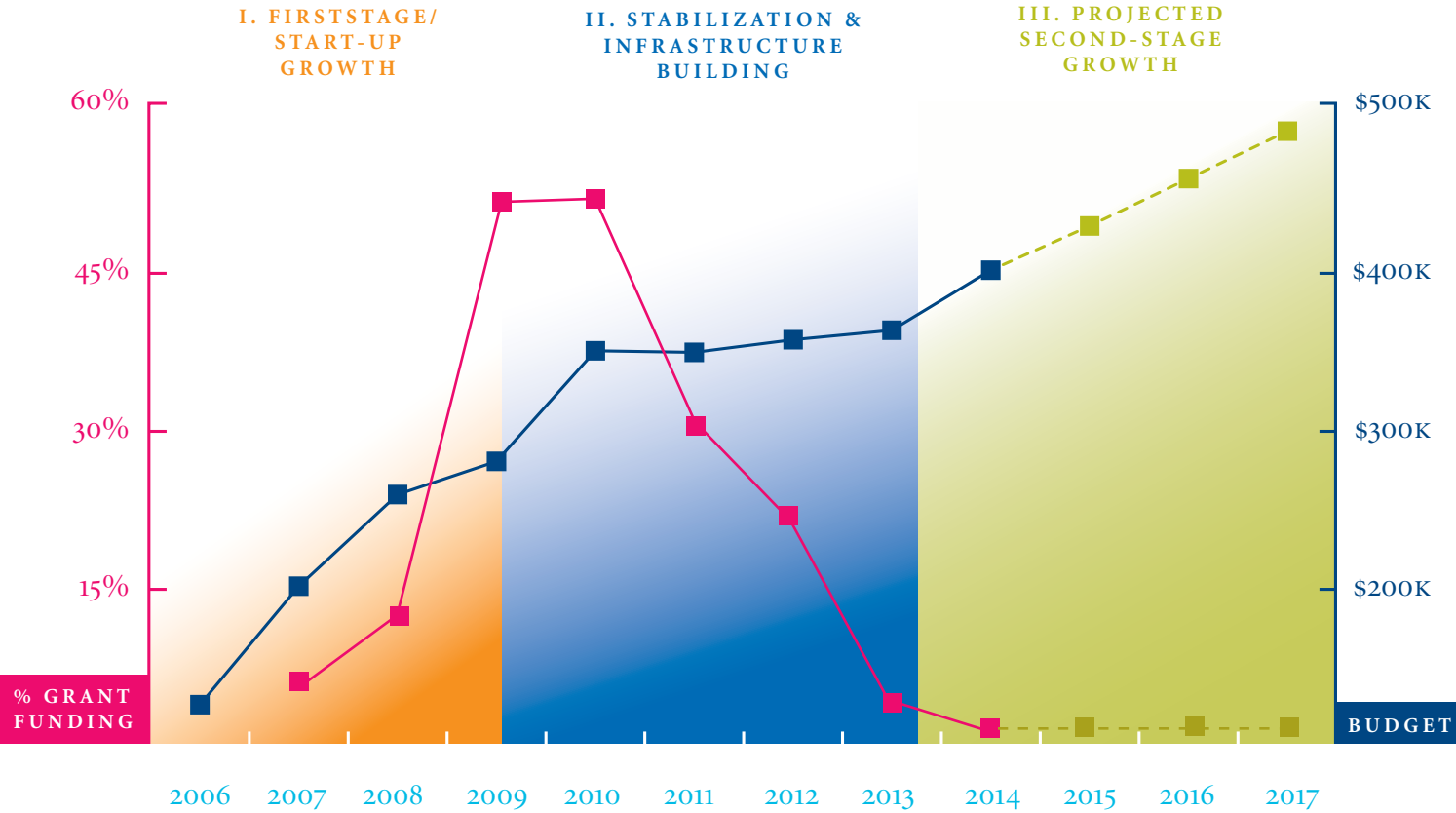
ANNUAL REPORT  
FISCAL YEAR 2014

The graphs tell the story: in Kavana’s early years, our pace of growth was quick—new people and new programs meant a growing budget. Kavana was fortunate to benefit from a number of start-up grants from national foundations. While this grant funding was a great boon at the beginning, we knew we had to create sustainability for the long term. Beginning in 2009 in earnest, Kavana created a Financial Model Team to help us thoughtfully build a sustainable financial model to ensure continued growth.

Between 2011 and 2014, as we had predicted, grant funding dropped off significantly. However, we were prepared! With the help of many partners and investors contributing amounts both small and large, Kavana maintained its budget and continued to provide high-quality programming to our growing Jewish community.

**Now it’s time to grow again.** As our Strategic Plan 2020 demonstrates, in the coming five to seven years, Kavana strives to deepen our impact through emphasis on the strategic priorities of CONNECT, ENGAGE, and BUILD. Meeting the needs and priorities of a growing number of individuals and households seeking meaningful engagement in Jewish life will necessitate hiring new staff and require additional resources—and we request your increased support as we move into the next stage of our growth. We look forward to working closely with you to deepen Kavana’s impact. The return on investment—for the Seattle Jewish community and beyond —will be immeasurable!

## BUDGET CHANGES OVER TIME



# BUDGET

	<i>FY 2014 Actual</i>	<i>FY 2015 Budget</i>		<i>FY 2014 Actual</i>	<i>FY 2015 Budget</i>
<b>INCOME</b>			<b>EXPENSE</b>		
Partners	\$135,000	\$147,000	Operations	\$240,000	\$267,600
External Donors	\$67,800	\$87,000	Programming	\$124,100	\$134,700
Grant Funding	\$4,300	\$5,000	<b>TOTAL EXPENSE</b>	<b>\$364,100</b>	<b>\$402,300</b>
Programming	\$149,000	\$158,200	<b>Net Income (Loss)</b>	<b>(\$8,000)</b>	<b>(\$5,100)</b>
<b>TOTAL INCOME</b>	<b>\$356,100</b>	<b>\$397,200</b>	<b>Cash Reserves</b>	<b>\$32,120</b>	<b>\$27,000</b>

## FISCAL YEAR 2014 SUPPORTERS

JULY 1, 2013 - JUNE 30, 2014

David & Maxine Alloway	Rebecca Cory	Gerald & Louise Kerner	Howard & Rina Pianko
Marleah & Slavian Angelov	Isaac Cowhey	Matthew Kerner & Laura Shackelton	Ira & Robin Pianko
Anonymous	Dan & Laura Crystal	Renna Khuner-Haber	Lisa Podell
Arlene Antonoff & Mark Mallinger	Phyllis Davidson	Lindsay & Joe Klarman	John & Stephanie Policar
Lauren Antonoff & Ken Treiger	Jeremy Derfner	Roberta Klarreich	Lisa & Scott Porad
Deb Arnold	Trea Diament	Cheryl & Ronald Klein	Robert Porad
Frank & Paula Aronson	Sascha Dublin & Mikael Kvart	Dan & Marni Klein	Ed Pottharst & Elizabeth Ralston
Jamie Ashe & Marc Fitelson	Mia Edidin & Mario Popish	Kate Koester & Dan Rosen	David & Hannah Pressman
Sasha Astrakhan & Leigh Ann Johnson	Frannie & Ronald Ein	Glen & Julie Kohl	Marilyn Rand
Carol Auerbach	Michelle Ein & Mark Fefer	Tina Lamb	Simon Ravona & Summer Stinson
Aaron & Joelle Averbuch	Peg Elefant	Jonathan Langman	David & Laurie Reed
Maralyn & Steven Averbuch	Ingrid Elliott & Joel Shapiro	Barry Lasky	Faith Reeves
Ravit Aviram & Russell O'Connor	L. Ben Elowitz	Erik & Kim Lawson	Pauline & Jack Reiter
Paul & Tamar Azous	Jerold Everard & Jane Kaplan	Stacy Lawson & Steve Sarkowsky	Lindsey Rosen
Atar Baer & Angela Wilson	Allan Farkas & Wendy Feller	Sara Lerner	Phyllis Rosen & Andy Wichert
Judit Bak & Hannes Uchtenhagen	Rebecca Finkel & Eli Pristoop	Ann Levine	Elizabeth & Steve Rosenman
Deborah Bartlett	Danyel Fisher & Kimberly Stedman	Eric & Suzi LeVine	Alyson Roush
Jim Basinski & Michal Inspektor	Katherine Forester	Levitan Family Foundation	Helene Russ
Vicky Beer & Jeffrey Sprung	Amy Freedheim	Laura Levy	Faye & Herman (z"l) Sarkowsky
Howard & Lynn Behar	Vivian Friedman	Sarah & Steve Lewis	Paul & Robin Schachter
Hilary Benson & Asaph Glosser	Natasha Freidus & Andrew Top	David & Lauren Lindheimer	Ivan & Naomi Schneider
Tamar Benzikry Stern	Joel Gendelman & Melissa Heaton	Joshua & Laura Lipsky	Melodie Schneider
Kathryn Bern & Judith Mentzer	Marlene Gendelman	Daniel & Martina Martin	Carrie Schnell
Erin & Ethan Bernau	Elliot & Frances Gerson	Oren Massey	Adam & Jennifer Schoenfeld
Dana Bettinger	Rachel Gerson & Brett Hanscom	Tanya Mertel	Eric & Jane Seibel
Carl & Joann Bianco	Sophie-Shifra K Gold	Joel Migdal	Jonathan Shapiro
Adrienne Bloom & Dan O'Sullivan	Naomi Goldenson	Kollin Min & Katja Shaye	Ricky Schechtel
David & Phyllis Bloom	Suzanne Goren	Joseph Mintz	Leslie Silverman
Barry Bockow	Eleanor Hamburger	Marya Murphy & Andrew Zimmerman	Barbara & Jerome Sitner
Sharon Bogan & David Sabban	Oren Hayon	Lawrence Nash	Lori Smith
Steven Boyarsky	Joshua & Renee Herst	Michael & Sarina Natkin	Laurie & Lew Soloway
Alisa Brodkowitz & Matt Geise	Andrew Hess & Julie Katz	Steven & Yelena Neuman	Roxanne Spiegel
Lynnette & Clive Brazg	Stuart Hirschfeld & Dahlia Kupfer	Janet Neumann & Ricardo Wenger	Robert Spitzer
Zane Brown	Jonah Hister & Aviva Kamm	Larry Nicholas & Tom Underhill	Frank & Lauren Spokane
Jared Brown	Sprout Hochberg	Ivy Nugent	Talia Stein
Ellen & Jim Bryan	Nell Hoffman	Alan & Neda Nussbaum	Nancy Sternoff
Geoff & Julie Burg	Diane Hostetler	Rachel Nussbaum & Noam Pianko	Susan Tanner
Abby & Justin Calvo	Chad Hueter & Meghan Pinch	Lindsay O'Neil	Heather Tick
Reuven & Wendy Carlyle	Mark Igra & Nancy Simon	Ido Ohad & Shiri Ourian	Noah Tratt
Rachel & Sigmund Cherem	Jewish Federation of Greater Seattle	Beverly Osband	Jon & Rachel Turow
Bradd & Evy Cohen	Aimee & Wil Johnson	David Ourian	Anthony & Lynn Wartnik
Lisa Cohen & Charles Mayer	The Joshua Venture Group	Nancy & Robert Parker	Alberta Weinberg
Jessica Cohen	Brian Judd & Michael Taylor-Judd	Partnership for Effective Learning and Innovative Education (PELIE)	Aaron Witz
Marc Cohen & Karey Kessler	Kenneth & Cheryl (z'l) Kamm	Justin Peters & Becca Price	Charlotte Wollheim
Stephen & Arlene Cohen	David Kanowitz	Leslie Phillips	Howard & Julie Wolosky
Rebecca Cohen	Elias Kass	Daniel & Melissa Pianko	Don Zimmer
David & Jessica Cook	Lauren Katz & Michele Treves		Julie Zunker
	Mindy & Russell Katz		

## PURPOSE STATEMENT

*Together we are building an innovative, model community that empowers each of us to create a meaningful Jewish life and a positive Jewish identity.*

### KAVANA PARTNERS ASPIRE TO:

- *apply intentionality (kavana) to our choices*
- *be producers, not consumers, of Judaism by using a cooperative model*
  - *create more and deeper connections within our community*
- *welcome and engage individuals and families from all backgrounds in a variety of ways*
  - *foster a spirit of innovation in our programming and services to better achieve our personal and collective aspirations*

### EXECUTIVE DIRECTOR

*Rabbi Rachel Nussbaum*

### BOARD MEMBERS

*Julie Burg • Marc Cohen • Melissa Heaton • Julie Katz  
John Policar • Scott Porad • David Pressman*



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[www.kavana.org](http://www.kavana.org)