

GARNET
INTERNATIONAL MEDIA GROUP

Priority Fixation



Working Title SQUAT32



- **Logline:** **We do not find ourselves – we create ourselves**
- **Location:** **Ukraine**
- **Genre:** **Drama**
- **Format:** **Feature film**

- **Writer** **Irina Chernova (Lyuko Dashvar)**
- **Director:** **Sasha Lidagovsky**
- **Producer:** **Andriy Yermak**
- **Release:** **Spring 2019**

PITCH

Priority Fixation (working title Squat32) is a modern Peter Pan story of searching one's way to adulthood, and finding own style and talents. Lisa works as a photographer in the Passport Center. One day she comes across a commune of free and talented dreamers' artists, dancers, musicians, who are squatting in half-ruined desolate house. An eighty-year-old Faina is the only legal resident of the house and the sole obstacle for the developer who plans demolish the whole block including the SquatHouse.

Lisa is mesmerized by the energy, freedom and creativity of the commune. They fight for their way of living, create and change the world around them. Lisa herself changes, she begins to search for her place in the world, develops her vision and style. Thanks to Squat32 Lisa's work as a photographer is noticed and her world and possibilities widen.

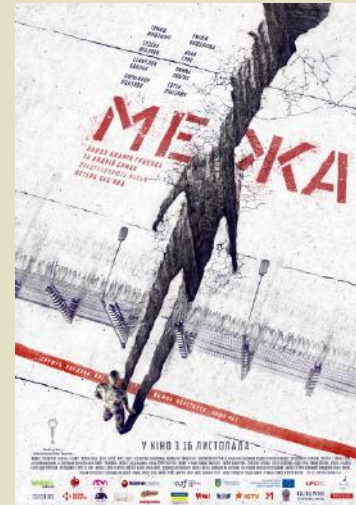


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GIMG is a modern company that creates, discovers, develops and presents original and talented ideas and projects in the field of cinema and television.

Currently GIMG is involved in production and distribution of several feature films:

- "Priority Fixation" (working title "Squat32" , drama, 2018 (in production)
- "Tutor" adventure film, 2019 (pre-production)
- "Forebodings" drama, 2019 (pre-production)
- "Capturing the Devil" historical thriller, 2019 (pre-production) (GIMG, Arsam International, Lama Films)
- "The Line" , criminal thriller, 2017 (GIMG, Wandal Production) (Best Director at Karlovy Vary International Film Festival)
- "The Fight Rules, sport drama, 2017 (GIMG, Good Morning Film Production)



PRODUCER

ANDRIY YERMAK



Ukrainian film and TV Producer, International Law Expert, owner of the production company Garnet International Media Group (GIMG).

- "The Line" criminal thriller, 2017 (GIMG, Wandal Production)(Best Director Award at Karlovy Vary International Film Festival)
- "The Fight Rules, sports drama, 2017 (GIMG, Good Morning Film Production)



Producer Yuriy Morozov

Producer, scriptwriter, movie critic. General producer of Prima-Film Production Company.

- «Five minets to metro» (TV series, 2006)
- «Serdcu ne prikazhesh» (TV series, 2006)
- «Chempion» (TV series, 2008)
- «Zhazhda ekstrima» (Feature film, 2007)

Producer Nikolay Shevchenko

Produced 29 movies.

- «Skates for the champion» TV series (2014)
- «Cozzers from Peretop» movie (2014)
- «Purchase a friend» movie (2009)
- «SHe said "Yes"» movie (2007)
- «Let's play» movie (2007)
- «Vices and their followers» mini-series (2006)
- «Special Operations girlfriend» (2005)

Creative Producer Anna Saminina- Aleksandrovich

Ukrainian actress, theater director.

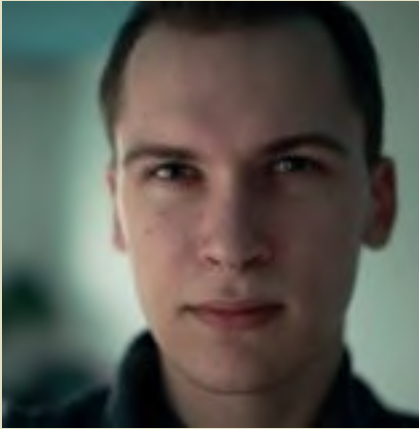
2017 Ballerina
2014 First Aid
2014 Private file
2012 Gunpowder and shot
2012 The Sniper

Creative Producer Oleksandr Yarmak

Ukrainian hip-hop musician. The themes of his songs range from humor and love to social injustice.

- “How style was tempered” (TV show 2013-2014)
- The Fight Rules (2017)

TEAM



Film Director

Sasha Lidagovsky

Directed reality TV shows, detective TV shows, science films, short films and several music videos and TV ads.

Will Not Grow Up (2010, short), Mask (2009, short), Letters to God (2008, short), 40 Years Younger (2007, short), NoSmoking (2006, short).

“Psychic Battles” (2009, reality show)
“RetchDoc” (2016, detective TV Show), “Crimean Tatars”, “Ukrainian Hymn”(2010, science films).



Director of Photography

Volodymyr Ivanov

As a Director of Photography since 2006 accomplished 17 feature films, over 60 commercials, music videos, short films.

Short Film "Cross-Country" (dir. Maryna Vroda) was awarded with “Palme du Or” Festival du Cannes, Short film competition 2011.

Director's Vision

The problem of the heroine, who by virtue of her character, is closed off and indecisive, is that she lives in an ordinary world and does not try to change anything: unchallenging work, unpromising relationships. In a society where it is customary to attract attention by proclaiming meaningless slogans, it is much more difficult for a private person to express oneself, and this aspect is especially interesting for me. By venturing into creative society, the heroine not only finds ways to discover and develop her potential, but also starts making difficult moral decisions. By confronting the heroine with such cross roads, I'm interested to observe and understand the choices she makes.

An integral part of Lisa's life is her photo camera. The heroine is an observer, a passive participant of life, but as soon as the shutter of her camera clicks - Lisa turns into an artist. At first, inexperienced and uncertain - she overcomes her isolation, and starts her journey to becoming an artist.

When shooting the film I am changing aspect ratio of the frame. Before the heroine discovers Squat - the image is narrow, compressed, closed. When Lisa passes through the arch-entrance leading to the desolate house - the aspect ratio of the frame becomes wider, with a wider world that Lisa starts to see and feel.

CAST



A woman with long dark hair, wearing a bright blue jacket and a matching blue scarf, stands in a courtyard. She is looking upwards and to the right. The courtyard is filled with laundry hanging on lines, and the background shows a multi-story building with windows and balconies. The scene is lit with natural light, suggesting an overcast day.

**Anna Adamovich as
Lisa**

- **Alone by Contract**
(2014 Director
Eygeniy Matvienko)

- **Buy me**
(2017 Director Vadim
Perelman Nominated
for best film award at
Moscow International
Film Festival 2017).



**Oleksandr Bogachuk as
Sasha**

- **Bboy – World Champion**

In 2016 as part of the
team Navi won World
Bboy Classic 2016 - 2x2



Rimaida Onadska as Faina

A man with extensive tattoos of Russian text is sitting on a wooden chair. He is shirtless, and his torso and arms are covered in handwritten-style Cyrillic script. The background consists of a wall with large, dark graffiti, including the word 'BEZUP' and 'AB'. The lighting is dramatic, with strong highlights and deep shadows.

Sergiy Lyzanovskiy as
Vlad



Ivan Blindar
as Romm

Sandra Sambo
as Sandra

A young woman with long dark hair, wearing a dark patterned jacket, looking slightly to the right with a neutral expression. The background is a cluttered room with various items on shelves.

Aliona Ponomarenko
as **Asya**

Two men in a graffiti-covered room. The man in the foreground is wearing a tan beanie and a green and tan jacket, smiling. The man in the background is wearing a dark hoodie and has a beard. The room is filled with colorful graffiti and posters.

MC Fame as Fame

Kateryna Bakhirka as Designer Katya



SYNOPSIS

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SHOOTING ON LOCATION



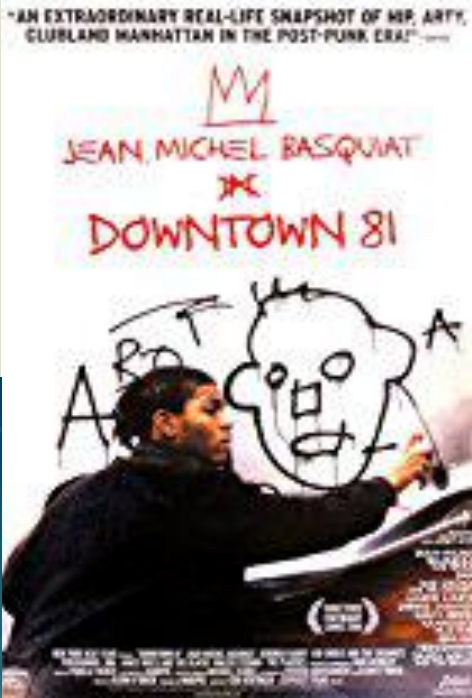
SHOOTING INTERIORS



STREET ART



MARKET POSITIONING



MARKETING STRATEGY

Priority Fixation (working title Squat32) – is a drama about young and independent Ukraine and new generation of heroes of our time.

The issue of the squatter communes is currently a hot topic in Ukraine and around the world. The ways young people are organizing into communes and challenging the common way of living and reaction of society, that sometime accepts and supports them, but more often police raids descend upon them.

The language of art, music and expression has no borders, that is why the involvement of young representatives of Ukrainian “street culture” - rep-singers, hip-hop and break -dancers, graffiti artists is precious.

Priority Fixation (working title Squat32) is an exciting and promising project for international collaboration and would be interesting for international producers, buyers, financiers and sales agents.

A woman with long dark hair, wearing a dark jacket and patterned leggings, is looking out from a window in a dilapidated, stone-walled building. The window frame is dark and the glass is partially broken or covered with debris. The background shows a bright, outdoor setting with trees and a clear sky.

**Garnet International
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