

BOUNDLESS BROADBAND ON THE WORLD'S MOST CAPABLE NETWORK

Now Available for Passenger
Maritime Vessels

Panasonic's maritime solutions offer a new approach to connectivity at sea, serving passengers and crew as well as business-critical communications for ship operations and corporate networking.

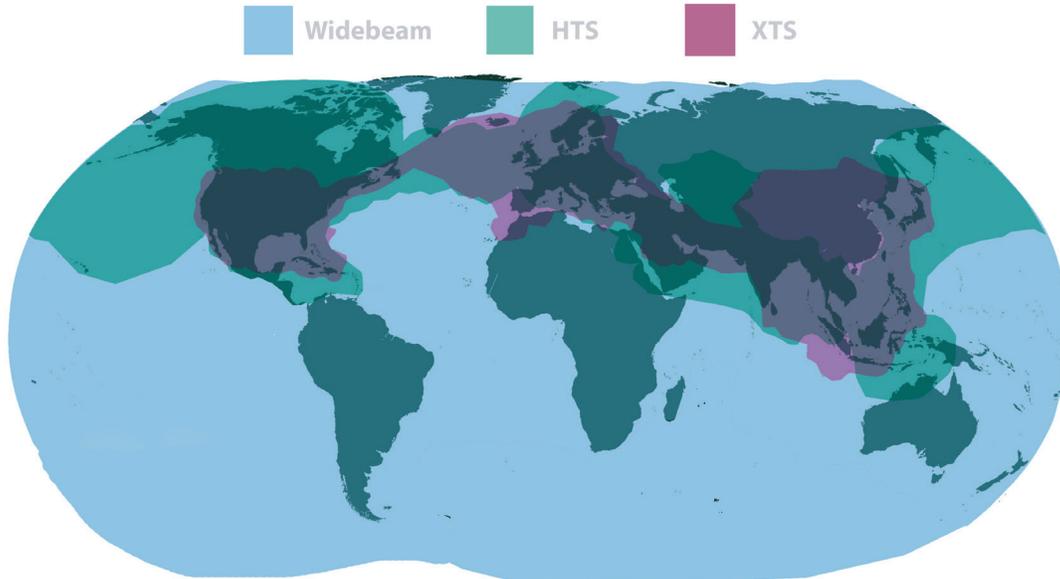
Whether meeting the demands of critical vessel operations or providing passengers with reliable connectivity and digital entertainment options, today's maritime customers have a broad range of communications requirements. The connected passenger vessel requires more than just bandwidth. It needs:

- Worldwide, reliable satellite coverage
- High-availability network service
- Security of information
- Live TV, movies and regional content
- High-speed internet access and voice connectivity
- Custom solutions for enhanced passenger experience
- Dedicated customer service and support
- Cost efficiencies to effectively compete in today's commercial cruise market

Panasonic's maritime solutions leverage the best-in-class entertainment and connectivity technology of Panasonic Avionics, combined with the expertise of its subsidiary, ITC Global – a leader in designing and installing complex, end-to-end networks for large maritime customers with remote operations. Together, these capabilities address the ever-increasing connectivity requirements of today's passenger maritime operators.

Global Network Coverage Providing the Best in Flexibility, Availability and Reliability

With the world's largest, most comprehensive broadband connectivity service, Panasonic's high-capacity network covers 98% of maritime traffic routes and offers broadband abundance to meet your bandwidth demands now and in the future.



Mobile accessibility and entertainment technology are keeping passengers and crews connected to the people, information and content that matter most – delivering high-speed, high-capacity internet, premium on-demand content and more.



Panasonic was the first to bring live, global television service to the airline industry, allowing passengers to enjoy high-quality entertainment at 35,000 feet. Now, that premier entertainment platform is available to the maritime market. Panasonic delivers programming over its global Ku-band communications network, broadcasting content to vessels anywhere in the world.

Panasonic offers a comprehensive Video-on-Demand (VOD) solution to deliver the latest blockbuster movies and television series to everyone on board. Passengers and crew members on global cruise fleets, luxury yachts and passenger ferries can enjoy uninterrupted programming directly from their own devices or common viewing areas.

The solution offers the flexibility to be adapted to existing relationships cruise operators may have with content providers. Whether customers are looking for a turnkey solution with global licensing rights, system integration, or operational management, Panasonic's VOD service is designed to meet today's demanding remote entertainment requirements.