

Cody Hebert

PRODUCT DESIGNER

CONTACT

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SKILLS

Sketch
Invision
MarvelApp
WebFlow
Adobe Creative Suite
Photography
Visionary Leader
UX/UI Design
Communication

ACHIEVEMENTS

Nikon Photography Finalist
NSAC Creative Innovation
Louisiana Summit Award
AAF SPM Award
Nasdaq Tower Presentation
Being a Father

SUMMARY

I'm a strategic, enthusiastic designer, with a focus on creating fun, interactive, and intuitive products. I crave continuous study in behavioral and cognitive psychology in order to further understand user's needs and pain points within a product.

EDUCATION

Savannah College of Art & Design
Atlanta, Georgia
Master of Arts, Graphic Design
2014-2016

University of Louisiana at Lafayette
Lafayette, Louisiana
Bachelor of Fine Arts, Graphic Design
2010-2014

WORK EXPERIENCE

Graphic | UX/UI Designer 2011-Present
Freelance

Collaborate with clients around the world on branding, websites, and product design. Strengthen business strategies and increase conversion rates through extensive research on a variety of companies with outlined objectives.

UX/UI Designer 2016-2020
Waitr Lafayette, Louisiana

Present user journeys and design concepts to colleagues, stakeholders and senior executives. Collaborate effectively with cross-functional teams to deliver great user experiences in the face of technical constraints. Promote design best practices and successful design systems; ensuring consistency with design standards for all Waitr products.

Creative Director 2013-2015
Calzone & Associates Lafayette, Louisiana

Design websites focused on a variety of user experiences and business needs. Develop advertising campaigns for an array of clientele from initial research to final implementation and oversee team members to ensure tasks proficiency within the workspace. Ensure that each project has the specific financial and personnel resources it requires to be successful.

Founder & Creative Director 2011-2014
UL RecSports Design Lafayette, Louisiana

Develop facility structure from logo design and hiring employees, to website creation and purchasing facility equipment. Create facility brand and maintain branding through posters and fitness apparel.