

2-1-1 Big Bend is honored to host this year's run at

Railroad Square Art District

Local eats & businesses, family-friendly activities during & after race



Help Starts Here

RUN 2-1-1

BIG BEND

May 30, 2020

7:45pm 1 Mile Fun Run
8:30pm 5k Night Run

Dear Community Leaders,

We believe in making help not only available, but *accessible*. Since 1970, 2-1-1 Big Bend has provided our 8 county region with confidential 24/7 crisis counseling, information, & referral services – free of charge. The provision of **hope** and **empowerment** 2-1-1 provides each caller, and often their family, is made possible by our **life-changing** donors and sponsors who support the 2-1-1 mission.

We extend an invitation to such businesses to partner with us for the 2020 **7th Annual Run 2-1-1**. Partners receive exposure through various avenues of social media, print collateral, 250+ participants (and growing), and community involvement.

Thank you for your consideration,
2-1-1 Big Bend Team

Tax-Deductible Partnership Opportunities

** Sponsor to provide banner & advertising products

* Logo links to sponsor website

	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Route \$100
Name/logo on	T-shirt, Website* Flyers	T-shirt Website*	T-shirt Website*	T-shirt Website*	Website*
Sponsorship recognition	Social media PSAs Event signage Newsletter*	Social media Newsletter*	Social media	Social media	Social media
Race entries & t-shirts	15	10	5	2	
Advertising product** in each packet	✓	✓	✓		
Display table at event	✓	✓			
Banner** at finish line	✓				
Opportunity to address crowd	✓				

Help Starts Here



Partner Information

Forms must be received by **Friday May 15, 2020** to be included on collateral and/or t-shirts
Please email a hi-resolution, transparent (if possible) logo in png format to cturner@211bigbend.org

Name: _____ Title: _____

Organization Name: _____

Address: _____ Zip: _____

Contact Person: _____ Email: _____

Cell Phone: _____ Work Phone: _____

Please provide the correct name to be used on our print materials, **exactly** as it should appear
(including capital letters and abbreviations)

OR I prefer not to be listed

Please check your level of partner support:

- \$2,500 Platinum Partner
- \$1,000 Gold Partnership
- \$500 Silver Partnership
- \$250 Bronze Partnership
- \$100 Route Partnership

- _____ Our contribution is enclosed
- _____ Please send an invoice
- _____ We are unable to partner your event, but
would like to make a contribution to support
2-1-1 Big Bend in the amount of: _____

Please make checks payable to 2-1-1 Big Bend.
MasterCard, Visa, Discover and Amex are accepted online or by phone.



P.O. Box 10950
Tallahassee, FL 32302
P (850) 617-6305
www.211bigbend.org
[@211bigbend](https://twitter.com/211bigbend)

A copy of 2-1-1 Big Bend's registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-435-7352. **Florida Department of Agriculture Services Registration #SC-01591**. Registration by the state does not imply endorsement, approval, or recommendation.