

2-1-1 Big Bend is honored to host this year's run at

## Railroad Square Art Park

Local eats & businesses, family\*-friendly activities during & after race (\*yes—dogs count!)



Help Starts Here

# RUN 2-1-1

BIG BEND

## June 2, 2018

8:00am 1 Mile Fun Run  
8:30am 5k

Dear Community Leaders,

We believe in making help not only available, but *accessible*. Since 1970, 2-1-1 Big Bend has provided our 8 county region with confidential 24/7 crisis counseling, information, & referral services – free of charge. The provision of **hope** and **empowerment** 2-1-1 provides each caller, and often their family, is made possible by our **life-changing** donors and sponsors who support the 2-1-1 mission.


We extend an invitation to such businesses to partner with us for the 2018 **5th Annual Run 2-1-1**. Partners receive exposure through various avenues of social media, print collateral, 250+ participants (and growing), and community involvement.

Thank you for your consideration,  
2-1-1 Big Bend Team

### Tax-Deductible Partnership Opportunities

\*\* Sponsor to provide banner & advertising products

\* Logo links to sponsor website

	 Capital Health \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Route \$100
Name/logo on	T-shirt, Website* Flyers	T-shirt Website*	T-shirt Website*	T-shirt Website*	Website*
Sponsorship recognition	Social media PSAs Event signage Newsletter*	Social media Newsletter*	Social media	Social media	Social media
Race entries & t-shirts	15	10	5	2	
Advertising product** in each packet	✓	✓	✓		
Display table at event	✓	✓			
Banner** at finish line	✓				
Opportunity to address crowd	✓				

# Help Starts Here



## Partner Information

Forms must be received by **Friday May 18, 2018** to be included on collateral and/or t-shirts  
Please email a hi-resolution, transparent (if possible) logo in png format to [development@211bigbend.org](mailto:development@211bigbend.org)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Please provide the correct name to be used on our print materials, **exactly** as it should appear (including capital letters and abbreviations)

\_\_\_\_\_

**OR** I prefer not to be listed

### Please check your level of partner support:

- ~~N/A~~ **\$2,500** Platinum Partner—**CHP**
- \$1,000** Gold Partnership
- \$500** Silver Partnership
- \$250** Bronze Partnership
- \$100** Route Partnership

- \_\_\_\_\_ Our contribution is enclosed
- \_\_\_\_\_ Please send an invoice
- \_\_\_\_\_ We are unable to partner your event, but would like to make a contribution to support 2-1-1 Big Bend in the amount of: \_\_\_\_\_

Please make checks payable to 2-1-1 Big Bend.  
MasterCard, Visa, Discover and Amex are accepted online or by phone.



P.O. Box 10950  
Tallahassee, FL 32302  
P (850) 617-6323  
[www.211bigbend.org](http://www.211bigbend.org)  
[@211bigbend](mailto:@211bigbend)

A copy of 2-1-1 Big Bend's registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-435-7352. **Florida Department of Agriculture Services Registration #SC-01591**. Registration by the state does not imply endorsement, approval, or recommendation.