



# Ayut Gürkan

Web Designer & Developer

Istanbul, Turkey

## Profile

I'm a hybrid designer & developer with 7+ years of multi-disciplinary agency experience in digital creativity. User Experience is more important then ever. That's why i'm focus on Interaction & Design.

## Experience

### Sn. UX & UI Designer @Ekmob

03/2017 - present

Improving Design on Android and iOS in terms of UX & UI. Creating mock ups, flowcharts. Setting up design standards for mobile and web.

### Sn. Art Director @Yello Istanbul

06/2014 - 03/2017

Developing functional web designs for core clients, coding responsive websites. Packaging Design. Creating campaigns and strategies.

### Sn. Art Director @Clockwork Agency

02/2013 - 06/2014

Developing functional designs and digital campaigns for core clients. Creating User Interfaces with focus on UX.

### Sn. Art Director @Simple & Smart

10/2012 - 02/2013

Setting up digital devision. Creating strategies prototypes and web designs for core clients.

### Screen Designer @Publicis Hamburg (Former E7)

06/2011 - 09/2012

Developing web designs and visuals for core clients. Ideation and creating campaigns.

### Freelance Graphic Designer

04/2010 - 06/2011

Developing functional designs for own T-Shirt Brand. Creating campaigns. Motion Graphic and 3D Modelling.

### Graphic Design Internal @Red Rabbit Hamburg

02/2010 - 04/2010

Creating visuals for pitches and presentations, assisting on campaign concepts, print and packaging design and ideation.

## Education

### Communication Design & Multimedia

2004 - 2008

Technical School of Art Hamburg

### Textile Engineering & Fashion Design

2000 - 2004

Textile College Halle & Essen

## Details

29/11/1977

Istanbul, Turkey (European side)

+90 (0) 507 130 73 39

[hello@studioguerkan.com](mailto:hello@studioguerkan.com)

[www.studioguerkan.com](http://www.studioguerkan.com)

## Skills

Art Direction

UX & UI Design

Front-end development

Creative Strategy & Digital Strategy

## Awards

Altın Örümcek (1)

Awwwards (2)

IF Award (1)

Annual Multimedia Awards (1)

IMA & Horizon Awards (11)

## Tools

Sketch

Photoshop

Illustrator

## Language

Turkish

German

English

## Clients

McDonald's Turkey, Coca-Cola İçecek, Bayer, Sabancı Holding, Isuzu, Allianz, Montblanc, Arko, Atasay, Teksüt, Kartayuvası, McD Cafe