

DENNIS JANSEN

USER EXPERIENCE DESIGNER

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PROFILE

My ideas about UX

I care about solving problems by challenging orthodoxies and challenging assumptions. I like mindmapping the landscape and prototyping possible solutions, It helps me with solutions that are validated and user centered.

About me

Passionate about dancing Tango, riding my motor and traveling with my family. I love being suprised in any art or form.

SKILLS

I'm experienced working in agile teams to brainstorm and mapping concepts. It's essential for me to test ideas with prototypes and solve validated problems. I enjoy working with design teams and front-end development to evolve ideas.

Software & design

- Sketch
- Invision
- Keynote
- Prototyping
- Story telling
- User research

* Note I've worked with many different prototyping tools and research tools - to avoid a full laundry list above I've kept it to my favorites. If you use a different prototyping tool that works well in your established workflow I'm happy to learn it.

EDUCATION

Creative college for media, design & technology.
Intermediar in print MBO

HKU factorial art media & technology
Bachelor in Interactiondesign
Masters degree in Interactiondesign

LANGUAGES

Dutch, English

WORK EXPERIENCE

Talmundo

Lead UX, prototyping, user research

June 2018 - present

Creating the ultimate onboarding experience for new employees made easy with a platform developed by talmundo. Let the user be part of the decision process was my biggest challenge at Talmundo. I was responsible for auditing and improve exciting user flows and helped redesign the existing interface and use flow throughout their platform.

HEMA insurances

Lead UX, interactiondesign, user research and interface design

October 2003 - present

As preferred partner I was responsible for the build of the insurance website of HEMA. I was responsible for the design, build and partnered with a dev team to scale up production in 2010 when we started with the HEMA Health Insurance design & buiild. I was responsible for interface design and optimizing user flows throughout the platform.

Dutch Icon unlimited

Co-Founder, Lead UX, interactiondesign

April 2017 - December 2017

How to make the icon collection of the renowned Icon designer Hemmo available to the critical graphic designers whenever they need, we made his whole collection available with a liscence based model. I was responsible for the functional design, wireframes and was responsible for the business modeling of the platform.

Pure genetic lifestyle

Lead UX, interactiondesign, interface design

March 2019 - May 2019

Your DNA as base for cosmetics, weightloss programs and helping obtaining a preventive lifestyle from your genetic profile. Helping the founder optimize their product through user centered design and optimizing their workflows.

Nationale Nederlanden

UX designer interactiondesign, interface design

Januari 2017 - Februari 2019

Hired as full-stack UX designer I was responsible for building pension administration portal and I was responsible for concepting/design a Human Capital dashboard for HR managers. My work spans from wireframing, creating high fidelity prototypes, user research with over 30 on site interviews. Alignment of management with UX workshops and was part responsible for the growth from 3 UX specialist when I started to 15 in the beginning of 2019.

“A full stack UX specialist creating a better user experience through validated problem-solving & Challenging orthodoxies”

*Full experience list on [linkedin.com/in/dennisjansen](https://www.linkedin.com/in/dennisjansen)