

## Set the details

- Set a date, time, and location.
- You need as few as three people and three hours to host a MapJam, though you can invite more people and spend more time on your map.
- Host the MapJam in a free and easily-accessible place like your home, cafe, pub, library, coworking space, or school.
- Make sure your event venue has free wifi.
- Promote your event via email, social media, or by phone or in-person outreach.
- Make it fun by adding a gift circle, potluck, music, or a dance break to your MapJam.



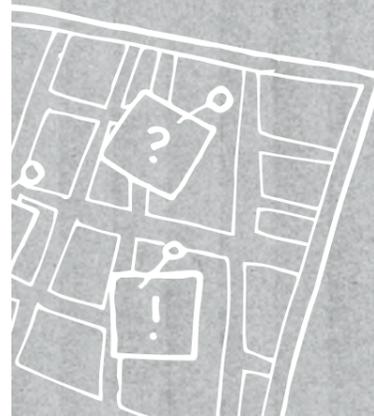
## How to make a map

Create a spreadsheet (preferably online): This will allow you to import data to any platform easily and share the information with other organizations for movement building.

Choose a mapping platform: We highly recommend that you use an open-source platform for mapping like uMap, OpenStreetMap, or Local Wikis for directories.

# How to host a map jam

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Shareable



## How to populate your map

- Check if your city has a map from other #MapJams. If it does, instead of creating a new one, your MapJam group may just need to update the old map
- Import maps: There may already be local maps like a map of all community gardens or co-ops in your area, which you can import to your map using the import or layer functions
- Search by keyword: For entities you don't already know by name, search for common keywords + your city's name using this format: Philadelphia + park, library, kitchen, pantry, collective, coop, co-op, cooperative, social, etc
- Do a survey: On paper or with a free online service like Google Forms, Wufoo, or SurveyMonkey, send out a survey to collect data.
- Brainstorm together: Use a physical map that you can mark up or put Post-Its on, do a brainstorming session by sector

## What could your map feature?

**Finance:** finance, Credit Unions, public banks, microfinance and local investment groups, ongoing crowdfunding dinners, socially responsible investing firms, community currency organisations, slow money chapters

**Production:** production, energy co-ops, producer co-ops, community gardens, coworking spaces, urban farms, hackerspaces, makerspaces, art collectives, fab labs, computer kitchens, repair cafes, tool or kitchen libraries, shared commercial kitchens

**Land/housing:** land, housing, public parks, city repair projects, open spaces, community centers, housing co-ops, community land trusts, intentional communities, cohousing developments, tiny home villages, ecovillages

**Services:** service, public libraries, carsharing pods, ridesharing stops, bike sharing stations, worker coops, community acupuncture, free clinics, bike kitchens, childcare collectives, preschool coops, timebanks, education coops, free schools, community owned media, infoshops, free computer labs, local NGO's, community/social clubs, etc.

**Distribution:** distribution, food coops, farmers' markets, reuse stores, toy and seed libraries, barter markets, swaps, free stores, stationery free boxes, food pantries

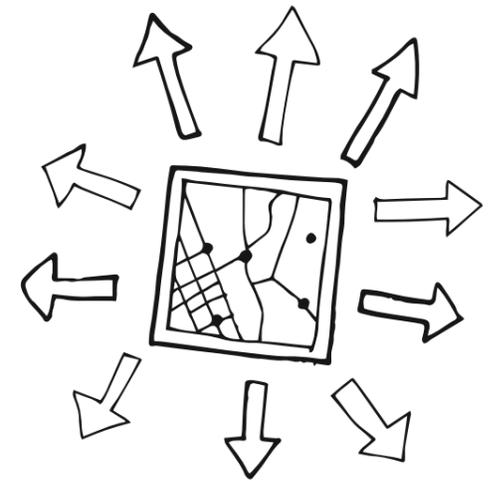
**Off-The-Map:** Timebanks, Transition groups, Freecycle networks, etc.

## Directory of 'Off the Map' resources

If you have a website, Transition group, or LocalWiki page, this is a good place to put your map and directory. In addition to mapped resources, directories can document events and organizations that don't have a full-time or permanent address, such as swaps, mobile libraries, and Really Really Free Market.

## Share your map

- Embed your map on your blog or site and link back to this guide so other people can add to or edit your map.
- Send the link to everyone that you put on the map, other sharing-related organizations, local nonprofits, city officials, media, and friends.
- Share your map on social media. Be sure to cc: @Shareable on Twitter and use the #MapJam hashtag so we can easily share the map with our networks.



## Leverage your map

As important as it is to map out your local community, it is just the beginning. Once you have completed this step you will have an incredible resource to share with family, friends, colleagues, local officials, nonprofits, and businesses to support and grow an economy that puts the needs of people first.