



Kelsey E. Staub

Graphic Designer // staub14@gmail.com // kelsey Staub.com

EDUCATION

Ohio State University 2006
Bachelor of Science in Design
Magna Cum Laude

Fachhochschule Darmstadt 2005
Certificate

SKILLS

Brand Strategy & Marketing
Social Media Design
Print Design
Web Design
Basic Web Development
Search Engine Optimization
User Experience
Project Management & Coordination
Media Planning
Design Production

TOOLS

Mac/Windows
Adobe Creative Suite
Microsoft Office
Webflow

LANGUAGES

HTML
CSS

WORK EXPERIENCE

Youngevity 2016 to Present

Consultant

Provides design support to the Marketing Department. Primary responsibilities include digital design, UX design, brand development, establishing digital standards and print design as needed.

Nationwide Insurance 2010 to 2016

Digital Design Specialist

Responsible for supporting multiple lines of business via digital marketing and web design. Worked with business stakeholders to gather requirements, review, and iterate on designs, while managing multiple timelines and deliverables on individual projects.

Accelerator Advertising 2007 to 2010

Studio Manager / Senior Designer

Duties ranged from project management to concept, design and development of print and digital marketing tactics. Also conducted audits, researched and recommended media plans, generated quotes, and oversaw the production studio.

Freelance Designer 2004 to Present

Development of corporate identities, print design, digital design, and various marketing collateral. Providing recommendations for advertising, media outlets, SEO, and production costs. Designing collateral that maintains brand consistency while meeting budgetary challenges.

* References available upon request

ACHIEVEMENTS

2 silver keys from the Scholastic Art Competition
12 awards from the American Graphic Design Awards

