



Work Experience

The New York Public Library

New York, NY

Part-time Designer

Nov 2016 - Present

- Serve as crucial support to the Creative Services team
- Design the Library's print, outdoor, and digital materials (includes: building banners, vitrines, magazines, brochures, social and email assets)
- Provide art direction and execute key design proposals from concept to production

Freelance Designer

New York, NY

Nov 2016 - Present

Provide print and web design services to a multitude of clients including: Macy's, Venture for America, NYU Center for Ballet and the Arts, Coelho Center, LPAC, CAIR Coalition, The Varsity Pen, Andrew Yang, and Damian Woetzel

Alvin Ailey American Dance Theater

New York, NY

Art Director

(Mar 2014 - Nov 2016)

In-house Designer

(Aug 2012 - Mar 2014)

- Designed company's print, outdoor, and digital marketing materials
- Served as creative liaison for all departments within company
- Supervised design interns and freelance designers
- Provided art direction and executed all design projects from concept to production
- Corresponded with print vendors through production of all materials
- Retouched all photos used for marketing, development, and press purposes
- Collaborated and sustained relationships with all company departments
- Assisted in directing photo shoots
- Promoted to Art Director after two years

Atlanta Ballet

Atlanta, GA

In-house Designer

Jul 2010 - Aug 2012

- Developed Atlanta Ballet's visual identity during the company's rebranding
- Restructured and managed all creative projects and policies
- Executed all print and digital marketing collateral for both Atlanta Ballet and their Centre for Dance Education
- Played a key role in directing photo shoots
- Oversaw all design projects from concept to print
- Communicated with print vendors through production of all materials
- Retouched all photos used in marketing and press materials

City Publications

Atlanta, GA

Designer

Jan 2009 - Jun 2010

- Restructured and redesigned company's creative database website
- Generated direct mail, logo identities, ads, and other print material
- Supervised and composed designs for multiple franchise accounts
- Created website design concepts

Soloflight Design

Atlanta, GA

Designer

Feb 2008 - Oct 2008

- Designed magazine layouts, logo identities, and brand guidelines
- Spearheaded multimedia presentations and package design projects
- Provided conceptual development for websites
- Produced prototypes for packaging and layout designs
- Prepped files for print production

Education

Savannah College of Art and Design

Atlanta, GA

Bachelor of Fine Arts in Graphic Design

Graduated Jun 2007

Software Knowledge

Proficient

Photoshop CC

Illustrator CC

InDesign CC

Microsoft Office

Webflow

Basic / Intermediate

HTML5 / CSS3

Wordpress

Final Cut Pro

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