



## Work Experience

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### **The New York Public Library**

New York, NY

Part-time Designer  
Nov 2016 - Present

- Serve as crucial support the Creative Services team
- Design the Library's print, outdoor, and digital materials (includes: building banners, vitrines, magazines, brochures, social and email assets)
- Provide art direction and execute key design proposals from concept to production

### **Freelance Designer**

New York, NY

Nov 2016 - Present

Provide print and web design services to a multitude of clients including: Macy's, Venture for America, NYU Center for Ballet and the Arts, Coelho Center, LPAC, CAIR Coalition, The Varsity Pen, Andrew Yang, and Damian Woetzel

### **Alvin Ailey American Dance Theater**

New York, NY

Art Director  
(Mar 2014 - Nov 2016)

In-house Designer  
(Aug 2012 - Mar 2014)

- Designed company's print, outdoor, and digital marketing materials
- Served as creative liaison for all departments within company
- Supervised design interns and freelance designers
- Provided art direction and executed all design projects from concept to production
- Corresponded with print vendors through production of all materials
- Retouched all photos used for marketing, development, and press purposes
- Collaborated and sustained relationships with all company departments
- Assisted in directing photo shoots
- Promoted to Art Director after two years

### **Atlanta Ballet**

Atlanta, GA

In-house Designer  
Jul 2010 - Aug 2012

- Developed Atlanta Ballet's visual identity during the company's rebranding
- Restructured and managed all creative projects and policies
- Executed all print and digital marketing collateral for both Atlanta Ballet and their Centre for Dance Education
- Played a key role in directing photo shoots
- Oversaw all design projects from concept to print
- Communicated with print vendors through production of all materials
- Retouched all photos used in marketing and press materials

### **City Publications**

Atlanta, GA

Designer  
Jan 2009 - Jun 2010

- Restructured and redesigned company's creative database website
- Generated direct mail, logo identities, ads, and other print material
- Supervised and composed designs for multiple franchise accounts
- Created website design concepts

### **Soloflight Design**

Atlanta, GA

Designer  
Feb 2008 - Oct 2008

- Designed magazine layouts, logo identities, and brand guidelines
- Spearheaded multimedia presentations and package design projects
- Provided conceptual development for websites
- Produced prototypes for packaging and layout designs
- Prepped files for print production

## Education

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### **Savannah College of Art and Design**

Atlanta, GA

Bachelor of Fine Arts in Graphic Design  
Graduated Jun 2007

## Software Knowledge

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### **Proficient**

Photoshop CC  
Illustrator CC  
InDesign CC  
Microsoft Office  
Webflow

### **Basic / Intermediate**

HTML5 / CSS3  
Wordpress  
Final Cut Pro

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