



## Work Experience

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### **The New York Public Library**

New York, NY

Part-time Designer

Nov 2016 - Present

- Design organization's print, outdoor, and digital marketing
- Create illustrations and type designs for various campaigns
- Own multiple design projects from concept to completion
- Collaborate with various departments within the organization
- Correspond with print vendors to coordinate proofs and final deliverables

### **Freelance Design**

New York, NY

Nov 2016 - Present

Provide print and web design services to a multitude of clients including: Macy's, Venture for America, NYU Center for Ballet and the Arts, LPAC, American Association of People with Disabilities (AAPD), CAIR Coalition, The Varsity Pen, Andrew Yang, and Damian Woetzel

### **Alvin Ailey American Dance Theater**

New York, NY

Art Director

(Mar 2014 - Nov 2016)

In-house Designer

(Aug 2012 - Mar 2014)

- Designed company's print, outdoor, and digital marketing
- Served as creative liaison for all departments within company
- Supervised design interns and freelance designers
- Provided art direction and execute all design projects from concept to print
- Corresponded with print vendors to ensure final product is to its highest standard
- Retouched all photos used for marketing, development, and press purposes
- Collaborated and sustain relationships with all company departments
- Assisted in directing photo shoots
- Promoted to Art Director after two years

### **Atlanta Ballet**

Atlanta, GA

In-house Designer

Jul 2010 - Aug 2012

- Developed Atlanta Ballet's visual identity during the company's rebranding
- Restructured and managed all creative projects and policies
- Executed all print and digital marketing collateral for both Atlanta Ballet and their Centre for Dance Education
- Played a key role in directing photo shoots
- Oversaw all design projects from concept to print
- Communicated with print vendors to ensure finals are accurate and error-free
- Retouched all photos used in marketing and press materials

### **City Publications**

Atlanta, GA

Designer

Jan 2009 - Jun 2010

- Restructured and redesigned company's creative database website
- Generated direct mail, logo identities, ads, and other print material
- Supervised and composed designs for multiple franchise accounts
- Created website design concepts

### **Soloflight Design**

Atlanta, GA

Designer

Feb 2008 - Oct 2008

- Designed magazine layouts, logo identities, and brand guidelines
- Spearheaded multimedia presentations and package design materials
- Provided conceptual development for websites
- Produced prototypes for packaging and layout designs
- Prepared files for print and checked for any mechanical errors

## Education

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### **Savannah College of Art and Design**

Atlanta, GA

Bachelor of Fine Arts in Graphic Design

Graduated Jun 2007

## Software Knowledge

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### **Proficient**

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Microsoft Office  
Webflow

### **Basic / Intermediate**

HTML5 / CSS3  
Bootstrap 3  
Zurb Foundation 5  
Wordpress  
Final Cut Pro

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