

# INSIDEH**CO**OK

The life you're meant to live: **CULTURE**

## Summer's Best

37 Things: One good idea for every day off

# 37 THINGS

A MAN'S GOTTA DO THIS SUMMER



Online



All  
season  
long



For One

Consider, for a moment, the Platonic ideal of a lazy summer day.

And then collapse that idea on itself like a house of paper cards, don your favorite sunnies and make for the out-of-doors.

Summer was meant for discovery. For travel. For sipping exotic cocktails in exotic locales.

In other words, summer is for *experiencing* the best in life.

Here to aid you on your great summer quest: [37 Things A Man's Gotta Do This Summer](#), available now for your perusal.

Why 37, you ask?

Between now and Labor Day, you've got 14 weekends, two bank holidays, and let's say a week's worth of vacay. Carry the two, add this to that and call in sick on a pair of Fridays, *et voilà*:

Thirty-seven days to enjoy and, most importantly, engage.

Inside:

- 9 ways to get outside while celebrating, say, man's ability to salsa
- 3 places to find some peace and quiet among all the shivering tourists
- 1 party to herald the arrival of our real summer (you know, the one in October)

Happy summering, gentlemen.

Summering: Yes, it's a verb.