



YONIUS

EXPERIENCE

Amazon • 2020 - Present

UX Designer

Leading design efforts for new emerging devices and voice education within the Appstore & Cross-Screen Experiences team. Pioneering new strategic initiatives and delivering results across devices horizontally. Championing influential design initiatives and executing them with in-depth user research, multiple partners out-reach, and iterative implementation and analysis.

Adobe • 2019 - 2020

Senior Experience Designer

Managed a collaboration service of Document Cloud across multiple services (Desktop app, web service, iOS and Android apps). Facilitated design sprints to evangelize practice of "users first" with product managers, engineers, marketing and legal partners. Crafted a 3-year strategy and executive planning.

ebay • 2016 - 2019

Lead Product Designer

Oversaw an end-to-end shopping experience with data-science, user research, developers, and multiple product domain and business unit partners. Drove succinct and consistent strategies & tactics across multi-channel pages. Implemented scalable frameworks across different product categories.

Partners' Programs Design Lead: Acted as a design liaison for Shipping & Loyalty programs for buyer's experience design implementation strategy. Built ebay's search framework to accommodate variety of partners programs.

Browse & Engagement Design Lead: Created a 2-year strategy plan on Browse & Engagement road map.

Product Reviews Design Lead: Launched features utilizing structured data analysis, user research findings, and competitive market strategies. Led a 2-year strategy plan on product reviews road map.

Team One Agency • 2013 - 2015

Experience Designer

UX Lead on the Lexus Drivers Redesign Project. Created user-centered designs by considering market analysis, customer feedback, in-depth site analytics, and user research findings. Planned, developed and performed user research/ usability activities. Produced high-level and/or comprehensive storyboards and prototypes to effectively communicate content, interaction and design concepts. Presented thorough, detailed documentation for interaction and visual designs.

Noritz America • 2011 - 2013

Marketing Communications Specialist

Oversaw corporate brand practices & guidelines by delivering strong & effective marketing positioning. Lead UX projects for micro-sites, large-scale e-commerce sites & database management platforms. Produced strong visual designs, strategic social media campaigns and integrated branding efforts with efficient budget and measurable results. Delivered clear measurement data in variety report formats to improve digital brand performance.

EDUCATION

M.S.

Golden Gate University, San Francisco
Integrated Marketing Communications

B.S.

The Art Institute of California, Orange County
Graphic Design

B.A.

California State University, Fullerton
Business Administration

SKILLS

Sketch, Figma, Photoshop, Illustrator, InDesign, XD, InvisionApp, Muse, Miro, After Effects, Webflow, Keynote, Marvel, Constant Contact, HTML, HTML5, CSS, UXPin, Principle

LANGUAGE

Bahasa Indonesia & Mandarin (conversational)

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