

# David LaPorte

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I enjoy [creating products and services](#) that support people in becoming more productive and thoughtful in their daily lives. I'm interested in organizations that value the role design can play in creating a better future for our communities and our world.

## Experience

### Senior Interaction Designer

**IA Collaborative** Chicago, IL // July 2018 – Present

**Business strategy** Conducted customer interviews, analyzed findings, generated product/service concepts, and prepared strategic recommendations outlining future opportunities for a major U.S. entertainment company

**New business development** Contributed to proposal writing and client pitching

### UX Designer

**SAP Labs** Palo Alto, CA // July 2016 – July 2018

**Designing charts for mobile** Lead UX designer of chart components in SAP Fiori for iOS, a joint design language by SAP and Apple for native mobile enterprise apps

Created low- and high-fidelity designs, generated prototypes, produced design specs, wrote design guidelines, tested builds, and provided feedback to development teams

**Conversational UI design** Mapped dialogue models for CoPilot, SAP's digital assistant

**Customer design workshops** Worked with Apple's Enterprise Labs to lead multi-day customer app design workshops

Interviewed users to identify pain points, defined content hierarchy and information flows, sketched low-fidelity designs and validated them with the users, and created and presented to the customer high-fidelity designs

**Design trainings for designers and developers** Prepared and presented training content at SAP Fiori for iOS workshops in the U.S. and Europe

### Innovation Strategy, India Immersion Program (IIP)

**Godrej & Boyce** Mumbai, India // Winter 2015

**Business strategy** Worked with a classmate and a team of senior Godrej managers to conduct primary research on the retail sector, analyze research data, and present concepts to the CEO and senior executives of one of India's largest corporations

### UX Research Intern, Technology & Products

**Salesforce.com** San Francisco, CA // Summer 2015

**Concept exploration** Worked with a UX design intern to plan and conduct research, analyze data, distill findings, and generate concepts for new product functionality

**User Research** Conducted in-person and remote interviews to understand users' work flows and challenges with their current products

### Research Assistant, Digital Strategy

**IIT Institute of Design** Chicago, IL // Summer 2014

**Research and Strategy** Worked with a team to create a research plan, conduct 20+ interviews, identify insights, and define academic/marketing strategies for the school

### Immigration Paralegal

**Satterlee Stephens Burke & Burke** New York, NY // 2007 – 2013

### English Teaching Assistant

**Lycée Charles Jully** Saint-Avoid, France // 2005 – 2006

## Education

### Master of Design

IIT Institute of Design, Chicago, IL  
May 2016

### BS, Psychology, Magna Cum Laude

Tufts University, Medford, MA  
May 2005

## Skills

### Software

Sketch  
Flinto  
AfterEffects  
Illustrator  
Photoshop  
InDesign  
Premiere  
Keynote

### Programming

HTML & CSS3 – *advanced beginner*  
JavaScript, jQuery – *beginner*

### Languages

English – *native*  
French – *intermediate*  
Klingon – *none*

## Awards

### Grace Colby Fellowship

IIT Institute of Design

### Phi Beta Kappa

Tufts University

## Leadership

### Co-Chair, SustainID

IIT Institute of Design, 2013-2016  
*Student sustainability group*

### Teaching Assistant

IIT Institute of Design, 2015  
*Intro to Digital Media*

### Co-President, TURBO

Tufts University, 2003-2005  
*Breakdance club*